ARTT 300 CRITERIA
Specialization Review: PHOTOGRAPHY

Portfolio Format
- All work must be submitted in a PowerPoint presentation. Refer to www.fineartsportfolio.com for required image format.
- All work presented in chronological order – oldest to most recent.
- Each image must include title, medium, size and assignment or idea behind the work.
- Each PowerPoint must include a brief written artist statement which discusses current work and proposes a direction or outlines goals for your program of study.
- Save PowerPoint to a disk to be turned in to the Chair of the department before SPR results are released – no laptop presentations.
- In addition students may be required to present sketchbooks and/or other supplemental materials that are not in the digital format.
- Students can bring examples of actual work to complement the digital presentation.

Number of Works in Portfolio
- Digital images of 12-15 Prints
- 20 original color slides
- All contact sheets to date
- Written artist statement which discusses current work and proposes a direction or focus for remainder of major

Supporting Materials
- Minimum 10 drawings – digital images
- Six (6) pieces 2-D Design – digital images

Evidence of competency
- Black and white printing with contrast-control
- Ability to photograph with a variety of light sources
- Strong sense of B&W composition (line, shape and value)
- Basic color composition
- Professional retouching of prints
- Creative use of depth-of-field
- Experimental printing processes
- Creative portraiture, landscape, and still-life photography
- Emphasis on craftsmanship

Qualities Stressed by the Specialization
The work should indicate the willingness to accept the challenge of unfamiliar approaches, and there should be evidence of a personal interpretation of projects which moves beyond the instructor’s outline.

Interview Questions
1. What techniques did you use in your work? (Criteria #8-12)
2. What research did you use to solve problems in your work? (Criterion #3)
3. What motivated you in your work – as evidenced in the portfolio? (Criterion #1-2)
4. What did you expect to achieve in the work? (Criterion #4)
5. Discuss several practitioners whose work you admire. (Criterion #5)
6. What are your goals for the future in this discipline? (Criterion #13)

Criteria
1. Evidence of visual communication of ideas.
2. Evidence of critical thinking and the ability to develop concepts.
3. Evidence of research, risk taking, and problem solving in projects.
4. Evidence of understanding of discipline’s context.
5. Information from multiple areas is being synthesized.
6. Ability to communicate verbally about area of specialization.
7. Ability to express ideas in writing about area of specialization.
8. Work demonstrates basic understanding of black and white digital and darkroom printing with contrast control.
9. The ability to photograph with a variety of light sources.
10. Work shows emphasis on craftsmanship and professional retouching of prints.
11. Work demonstrates a developed sense of B&W composition with line, shape, and value; basic color composition.
12. Evidence of understanding/experience with safe and effective use of basic tools and workspace areas.
13. Work shows experimentation, innovation and search for an individual path.