

College of Business Administration

Bachelor of Science in Business Administration

Marketing

2015-2016

<u>Semester 1</u>	<u>Hrs.</u>	<u>Semester 2</u>	<u>Hrs.</u>
ACAD 101	1	HMXP 102	3
WRIT 101	3	BADM 180	3
MATH 151	3	CSCI 101 C	.5
CSCI 101	1.5	CSCI 101 D	.5
CSCI 101 B	.5	FINC 111	1
Historical Perspective	3	Natural Science/ Lab	4
Humanities and Arts	3	* Constitution Requirement/ Elective	3
	15 Hrs.		15 Hrs.
<u>Semester 3</u>	<u>Hrs.</u>	<u>Semester 4</u>	<u>Hrs.</u>
CRTW 201	3	ACCT 281	3
ACCT 280	3	QMTH 210	3
QMTH 205	3	ECON 215	3
BADM 250	3	Social Science	3
Global Perspective	3	Physical Activity	1
	15 Hrs.	Elective	2
			15 Hrs.
<u>Semester 5</u>	<u>Hrs.</u>	<u>Semester 6</u>	<u>Hrs.</u>
MGMT 321	3	FINC 311	3
MKTG 380	3	MGMT 341	3
MGMT 355	3	MKTG 381	3
ECON 216	3	MKTG 481	3
Elective	3	Humanities and Arts	3
	15 Hrs.		15 Hrs.
<u>Semester 7</u>	<u>Hrs.</u>	<u>Semester 8</u>	<u>Hrs.</u>
MGMT 326	3	MGMT 480	3
MKTG 482	3	MKTG 489	3
MKTG Elective	3	MKTG Elective	3
Science or Quantitative Reasoning	3	* Intensive Writing/ Elective	3
Elective	3	* Oral Communication/ Electives	3
	15 Hrs.		15 Hrs.

Courses do not have to be taken in this exact order. This is just a suggested eight semester plan that outlines what a student can do in order to graduate in four years. Pay close attention to the suggested time frame for the courses in the specified concentration, many courses are only offered in either the fall or spring.

For a list of courses that satisfy your Constitution, Global Perspective Historical Perspective, Humanities & Arts, Intensive Writing, Natural Science, Oral Communication, Physical Activity, Quantitative Reasoning, and Social Science please view course offerings or Degree Checklist.

Electives are courses that do not satisfy your General Education and Major degree requirements; please view your degree checklist to determine which classes qualify.

MKTG Electives include BADM 561, MKTG 382, 483, 491, and 581

* Courses taken for Constitution, Oral Communication, and Intensive Writing can satisfy other requirements.