

College of Business Administration

Bachelor of Science in Business Administration

Marketing

2022-2023

<u>Semester 1</u>	<u>Hrs.</u>	<u>Semester 2</u>	<u>Hrs.</u>
ACAD 101	1	HMXP 102	3
WRIT 101	3	MATH 151	3
BADM 180	3	ECON 215	3
CSCI 101 & B	2	Science with lab	4
Historical Perspective ²	3	CSCI 101 C & D	1
Global Perspective ²	3	Physical Activity	1
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	15 Hrs.		15 Hrs.
 <u>Semester 3</u>	 <u>Hrs.</u>	 <u>Semester 4</u>	 <u>Hrs.</u>
CRTW 201	3	ACCT 281	3
ECON 216	3	QMTH 205	3
ACCT 280	3	BADM 250	3
Constitution/Elective ³	3	Social Science ²	3
Humanities & Arts ²	3	Elective ⁴	3
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	15 Hrs.		15 Hrs.
 <u>Semester 5</u>	 <u>Hrs.</u>	 <u>Semester 6</u>	 <u>Hrs.</u>
QMTH 210	3	FINC 311	3
MKTG 380	3	MKTG 381	3
MGMT 321	3	MKTG 387	3
MGMT 365	3	HIP	3
Elective ⁴	3	Quantitative Reasoning/Science ²	3
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	15 Hrs.		15 Hrs.
 <u>Semester 7</u>	 <u>Hrs.</u>	 <u>Semester 8</u>	 <u>Hrs.</u>
MKTG 485	3	MKTG 489	3
MKTG 385	3	MKTG 581	3
MGMT 341	3	MGMT 480	3
Humanities & Arts ²	3	A Q S ⁵ (BADM 571 ¹ recommended)	3
Elective ⁴	3	Elective ⁴	3
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	15 Hrs.		15 Hrs.

This is a suggested eight semester plan.

- Courses in BOLD** are only offered in the specified semester.
- For a list of **GENERAL EDUCATION** courses (Global Perspectives, Historical Perspectives, Humanities & Arts, Natural Science, Quantitative Reasoning, and Social Science) please view the course offerings page online or the Degree Checklist.
- Courses satisfying **Constitution** may be shared among other General Education requirements. If you have already satisfied the requirement with a general education course you may take an elective in its place on the semester plan.
- ELECTIVES** are courses that do not meet specific degree requirements, but are needed to meet the graduation requirement of 120 hours. They can also be used to meet the required 40 hours above 299. Electives can include courses for an additional concentration or minor.
- For a list of courses satisfying **AQS** and **HIP**, please view the course offerings page online or the Degree Checklist.