Intern Job Description

Company Description:
Inspired to create the perfect touch to any outfit, Tadpole and Lily offers stylish headbands for girls and handsome ties for boys. Great for every occasion, wear our accessories when keeping it casual or getting all dressed up. You won’t want to leave the house without them!

Comfortable and chic, each piece is made in the United States. Tadpole and Lily products are truly handmade with kids in mind.

Intern Responsibilities:
Under the supervision of the owners, the intern will participate in marketing and building the Tadpole and Lily brand. Specific tasks are given below.

- Writing press releases for magazines and websites
- Working on the next season’s look book
- Assisting at photo shoots
- Packaging and packing shipments
- Building press kits for sales reps

Education:
Enrolled in either a marketing, business, or IMC program. Must be at least a sophomore to apply.

Skills required:
- Excellent oral and written communication skills
- Professional and creative
- Well organized with attention to detail and ability to carry out tasks independently
- Ability to meet deadlines

Schedule: Flexible between the hours of 9am-6pm M-F

Opportunity is unpaid

Contact: Alex Krasnoff, Owner at alex@tadpoleandlily.com