MARKETING COORDINATOR INTERNSHIP

This position serves an important function within the organization. The goal is to build consumer trust in the organization’s trading area by leading community outreach, engagement, marketing and marketing administrative initiatives.

Responsibilities include:
- Conducting outreach to area businesses and schools to offer to host McDonald’s Office Parties coordinating the execution with restaurants
- Diving into McDonald’s Local Store Marketing ensuring proper merchandising and sampling opportunities
- Leading the implementation of community relations initiatives in support of area schools including fundraisers and other signature activities
- Support organization social media and engagement plans to help build sales and customer trust

Competencies/Qualities:
- Proficient in use of Microsoft Office (Word, Excel, Powerpoint)
- Detail-oriented and accurate execution of all activities
- Ability to Multi-task while maintaining strong relationships
- An “Organizer” – ability to develop organization systems for tracking of activities
- Problem solver with the ability to keep deadlines, as well as work on a tight timeline in a fast-paced environment
- Maintains a professional appearance
- Communication Skills – articulate, with concise written and oral/presentation skills
- Team player – ability to work with varying personalities and in diverse work environment
- Energetic

Hourly Position:
- Part time position, 10-15 hours

How to apply:

Please forward resume and cover letter to
David Powell
bigmicdave@gmail.com
Please reference Marketing Internship Opportunity