

# AAPOR Transparency Initiative Disclosure

## October 2025 Winthrop Poll

Disclosure Elements	Answers
1. Data Collection Strategy	Survey
2. Who Sponsored the Research and Who Conducted It	The Center for Public Opinion & Policy Research at Winthrop University, funded by Winthrop University
3. Measurement Tools/Instruments	Full questionnaire available by request
4. Population Under Study	General 18+ population of South Carolina including breakdown by Registered Voters
5. Method Used to Generate and Recruit the Sample	The panel consisted of respondents who were previously recruited through a variety of means and have agreed through a double opt-in (DOI) process to receive invitations to participate in research projects for which they qualify.
6. Method(s) and Mode(s) of Data Collection	Respondents were recruited from online panels curated by ReconMR and were contacted via email or text to participate in the survey programmed in Qualtrics. Quotas were implemented to obtain a sample representative of the SC population based on US Census Bureau data. Surveys were conducted in English.
7. Dates of Data Collection	October 2-19, 2025
8. Sample Sizes (by sampling frame if more than one frame was used) and (if applicable) Discussion of the Precision of the Results	Weighted sample size for General Population Results: 1,922 Margin of Error (MOE): +/- 2.23 at the 95% confidence level for results using all respondents; all subgroups will have a higher MOE.  Weighted sample size for Registered Voter Results: 1,331 Margin of Error (MOE): +/- 2.69 at the 95% confidence level for results using all respondents; all subgroups will have a higher MOE.
9. How the Data Were Weighted	Data were weighted on sex, race, age, and education based on data from the US Census Bureau for General Population results.  Data were weighted on sex, race, and age based on data from the SC Election Commission for Registered Voter results.

<p>10. How the Data Were Processed and Procedures to Ensure Data Quality</p>	<p>Validity checks included: two attention check questions, removal of respondents who did not meet the age requirements, removal of straight-lined results, removal of respondents who took under 6.5 minutes or over 30 minutes, removal of respondents who quit 2/3 of the way through the survey.</p> <p>Data was processed in SPSS. Age and race categories were created and recoded by humans to match data from the US Census Bureau (for results using all respondents) or the SC Election Commission (for resulting using only Registered Voters)</p>
<p>11. A General Statement Acknowledging Limitations of the Design and Data Collection</p>	<p>All survey research contains unmeasured error, and results should be seen as informative – not definitive.</p>

For more information about AAPOR's Transparency Initiative: <https://aapor.org/standards-and-ethics/transparency-initiative/#1667862853284-9f9268de-36df>