AAPOR Transparency Initiative Disclosure
November 2025 Winthrop Poll

Disclosure Elements	Answers
1. Data Collection Strategy	Survey
2. Who Sponsored the Research and Who Conducted It	The Center for Public Opinion & Policy Research at Winthrop University, funded by Winthrop University
3. Measurement Tools/Instruments	Full questionnaire available upon request.
4. Population Under Study	General 18+ population of South Carolina
5. Method Used to Generate and Recruit the Sample	The sample includes a probability sample of landlines, a non-probability sample from an online panel curated by Dynata, and a mixed probability and non-probability sample of cell phones (non-probability sample verified by Dynata, aka "Smart Cell).
6. Method(s) and Mode(s) of Data Collection	Respondents to the online survey were contacted via email to participate in the survey, which was programmed in Qualtrics. Respondents could participate in the survey via computer or smartphone. For more information about Dynata's online panel, see other attachment.. Respondents to the telephone survey were called (hand-dialed) by trained interviewers using a CATI system. Surveys were conducted in English.
7. Dates of Data Collection	November 8-16, 2025
8. Sample Sizes (by sampling frame if more than one frame was used) and (if applicable) Discussion of the Precision of the Results	Sample size: 1,434 Margin of Error (MOE): +/-2.59 at the 95% confidence level for results using all respondents; all subgroups will have a higher MOE.
9. How the Data Were Weighted	Data were weighted on sex, race, age, and education based on data from the US Census Bureau for General Population results.
10. How the Data Were Processed and Procedures to Ensure Data Quality	For the online survey, validity checks included one attention check question, one bot detection question, removal of respondents who did not meet the age requirements, removal of straight-lined results, removal of respondents who took under 6.5 minutes or over 30 minutes, removal of respondents who quit 2/3 of the way through the survey. For the phone survey, trained supervisors monitored surveys to ensure interviewers conducted surveys following proper methodology. Data was processed in SPSS. Age and race categories were created and recoded by humans to match data from the US Census Bureau (for results using all respondents) or the SC Election Commission (for resulting using only Registered Voters).
11. A General Statement Acknowledging Limitations of the Design and Data Collection	All survey research contains unmeasured error and results should be seen as informative – not definitive.

For more information about AAPOR's Transparency Initiative: https://aapor.org/standards-and-ethics/transparency-initiative/#1667862853284-9f9268de-36df