Bertha M. Rister

risterb3@winthrop.edu

Current Address

555 Corday Street Apartment #639-123 Rock Hill, SC 29730 (803) 555-5555 Permanent Address 555 Montclair Drive Smalltown, SC 98765 (803) 555-5555

Objective

To obtain a summer internship utilizing my current work and educational experiences

Education

B.S. Integrated Marketing Communication, Minor: German

Winthrop University: Rock Hill, SC Anticipated Graduation: December 2004 Overall GPA: 3.8/President's List

Related Coursework

Media Writing
Public Relations Principles
Publication Production

Work Experience

Tutor January 2003-Present Winthrop University Writing Center Rock Hill, SC

- Aid students with grammar, content and organization of writing assignments
- Advise students on how to become better, more effective writers
- Coach nontraditional students and English-as-a-second-language students on becoming more proficient writers of the English language
- Mentor new tutors on tutorial techniques and personal interaction

Chair of Special Events

April 2002-April 2003

Dinkins Student Union Campus Programming Board

Rock Hill, SC

- Coordinated 4-5 campus events each semester, dealing directly with agents and performers
- Coached a committee of five other board members
- Interacted closely with Executive Committee and four other chairpersons

Inside Sales Assistant

Summers 2001-2003

Creative Solutions Aiken, SC

- Assist clients with advertising specialty needs from conception to production
- Design, write and oversee production of marketing materials
- Inside and outside sales

Computer Skills

Fluent with MS Word, MS Excel, MS Powerpoint, Quark Express Familiar with Adobe Photoshop and MS Access Capable of using Macintosh and other PC systems

Honors and Activities

Winthrop Ambassador (2002-present)

Member, Kappa Tau Alpha Mass Communication Honor Society

Outstanding Mass Communication Junior, 2003 (Awarded by mass communication department)

Presented paper on turn-of-the-century local advertising at a Winthrop University symposium entitled "*Our Town* in Our Town," April 2002

References

Available upon request