How to embed video into a content block in the CMS

1) Create a new content block by clicking on the Content tab and choosing New/HTML Content. Type a heading 1.

![HTML Content block](image)

2) Title the content block, then click on the HTML icon at the bottom.

![HTML icon](image)

3) On the HTML screen, paste the embed code provided by the video host company (i.e. YouTube).

   **NOTE:** The video should be NO LARGER THAN 550 pixels wide. Edit the embed code if needed and be sure to resize proportionally so the video is not distorted.

![Embed code](image)
4) Click the Publish icon at the top of the screen to make the content block live on the internet.

**IMPORTANT:** If you receive the “Content is invalid” error message, click OK twice then go back to the Design view and publish the content from there.

5) Test the video by going to the web page with the embedded code. **TIP:** Remember how to build a CMS web address, example: http://www.winthrop.edu/department/default.aspx?id=####