College of Visual & Performing Arts Faculty Assembly  
Thursday, August 18, 2011 – 9 a.m.  
Frances May Barnes Recital Hall  
Conservatory of Music  
MINUTES

I. Approval of Minutes from Fri. March 25, 2010 Meeting

II. Welcome from Dean David Wohl
   a. SACS Review Dean Wohl reviewed and summarized the SACS re-affirmation process
      i. CVPA was singled out for clear demonstrating faculty credentials and justification. Challenges include assessment and lack of supporting evidence for utilization of assessment results for program improvement.
      ii. Those of us who work in Higher Education, in general, need to spend more time demonstrating that what we are doing is actually working
         1. Provide evidence, write down how you evaluate
         2. Make it transparent
         3. Needs to make sense and be consistent
      iii. Accountability is now seen as an expectation
         1. Other institutions are working to provide insight on accountability which is more and more often tied to funding
         2. Example: National Governors’ Association’s higher education study group
            a. New metrics – affordability, economic development, and job placement
            b. SC universities are evaluated by a 6 year graduation rate of first time freshmen
               i. Does not include transfers or non-traditional students
            c. More external constituents want us to prove that what we do is effective
            d. We all have to be involved in assessment
   b. Curriculum
      i. Musical Theatre program
         1. seen more demand for this at recruiting activities
   c. Master of Arts in Arts Administration program (MAAA)
      i. External consultant reviewed the MAAA degree
   d. CVPA Mission Statement
      i. Ad-Hoc committee revised CVPA mission statement
      ii. BOT very favorable – where we want to go and what we want to do
   e. Winthrop Bookstore
      i. CVPA items now on display and for sale
   f. Dean’s focus in 2011-12 is Assessment
      i. Winthrop and CVPA need to create a culture of assessment
      ii. We are creating a CVPA (Unit) Assessment Committee
         1. Andrew Vorder Bruegge will chair this committee
         2. Spreading the wealth, or culture.
         3. CVPA is making assessment a faculty concern
            a. gathering evidence; analyzing results; making changes both large and small; curriculum changes;
      iii. Departments are making change based on what we use to assess students
1. Feedback from students; describe what is good, bad; anything you were dissatisfied about; rubrics

iv. CVPA must be on firmer ground when it comes to assessment; use assessment to improve CVPA programs
   a. CVPA now has a shared drive – exams; rubrics; papers; syllabi
   b. NAST, NASAD, etc. will be looking at this info as well
      i. Don't throw anything away; everything should be kept electronically

v. All syllabi for all courses to be on-line
   1. Students met with Pres. DiGiorgio and asked him to urge Departments to figure out a way to do this

vi. NASD, NASM, and CIDA self-studies will all begin this academic year. CIDA visit in Fall 2012; others in Spring 2013.
   1. Faculty within these Department will be involved in the process

vii. NCATE – enormous curricular changes in preparation for this review
   1. Some CVPA faculty and staff have been working on NCATE self-study addendum and the curriculum involved this past year

g. Faculty and Staff Salaries
   i. It is clear that there are equity and cost-of-living issues that need to be addressed.
      Administration has committed to studying salary issues and comparing Winthrop faculty and staff to peer and regional institutions. Faculty need to be proactive within the governance system to keep salary issues on the front burner.

h. Faculty Contracts
   i. No longer mailed – now sent to you digitally using the employee tab of Wingspan
      1. Also in this system is the “Hours of Leave Taken” or sick leave reporting form
      2. HR held training sessions on how to access and enter info into this system over the summer and should be offering more
   ii. If you supervise students, you will also use this system to approve their hours worked
      1. There is a 3 day window to approve for staff/students to submit their hours and for the supervisor to approve.
         a. Reminder students that if they forget to enter their time, you need to tell them that they will not be paid until the next pay period.

i. Facilities
   i. Transformation of the Coke Building
      1. For use by Design, Music (Band Room); Theatre & Dance,
      2. We have a preliminary design from the architect
      3. The renovation is in this year’s Vision of Distinction
   ii. Health and Safety concerns
      1. Almost all CVPA spaces were retrofitted into a spaces they were not outfitted for; we seem to continually face Facilities problems
      2. Acting Vice-President Boyd was given a tour by Dean Wohl, Dr. Burmeister, the 4 Chairs, and Karen Derksen (Director of the Galleries) It was a good orientation for the new VPAA – two days later there was a flood in McLaurin. Dr. Boyd assisted with clean-up and was here throughout the evening.
         a. asbestos abatement; replacing the carpet with tile in the Lewandowski Gallery
         b. CVPA Deans and Chairs are working to prioritize the CVPA Facilities and Health & Safety concerns
         c. Relocating the Music Library to 308 Stewart Ave. the old Credit Union
            i. Phonograph records will be relocated to Archives
ii. Music Library will not be open by start of classes
iii. It will be extremely expensive to fix the McLaurin roof
d. Hot Dog Saw for Fine Arts and Theatre & Dance
i. liability issue; accrediting agencies will be looking at this very carefully

j. Scholarships/Financial Aid
i. Dean Wohl made a proposal to increase amount and number of CVPA scholarships
ii. Seen a reduction of appx. 22% in total CVPA headcount over the past 5 years – one possible cause might have been the increase of tuition; transfer student numbers are increasing; increased merit and talent scholarships in our areas will help enrollment increase
iii. We can see a correlation retention and scholarships
iv. Scholarships ‘spends’ money but we also ‘make’ money through fees and remaining tuition
v. Dean Wohl has requested that CVPA be used as a pilot project for scholarships increasing enrollment and student retention.

k. Organizational Structure and Staffing
i. Dean Boyd has asked the Deans to examine staffing and organization
   1. Are we meeting the needs of students and personnel
   2. Are we efficient?

l. In order to receive more student input, Dean Wohl is forming a Dean’s Student Advisory board to meet appx. once a month

m. President DiGiorgio’s Opening Address to Faculty/Staff
i. The President is reading Richard Florida – (author of ‘The Rise of the Creative Class’)
   1. www.amazon.com/Rise-Creative-Class-Transforming-Community/dp/0465024777/ref=ntt_at_ep_dpt_5
ii. DiGiorgio specifically mentioned: innovation; creativity; entrepreneurship; build your own job;
   1. We need to make sure our students and their parents understand how the arts can connect to these ideas. Connection to creativity, quality, passion, re-inventing themselves; we need new vocabulary to describe what they do; engagement is part of this.
   2. The future difficult to predict - shift age
      a. Behind the scenes this summer at Shakespeare Carolina production, students were using cell-phones instead of scripts
      b. technology shifts and changes;
      c. “the future ain’t what it used to be” – Yogi Berra

n. Development
i. CVPA needs volunteers for Development ideas and contacts
   1. Brien Lewis and his staff are about to go public with the WU capital campaign
   2. Connecting with donors is, perhaps, more of a challenge in CVPA, than in other colleges.
   3. Dean Wohl has been out with Development speaking with prospects, hopefully some of this will come through
   4. If you are a good schmoozer or you know people who are connected – this is where we could use your input
   5. Dean is asking Chairs to suggest faculty who might be interested in this - we can use your help

o. Board of Trustees
i. Let Dean know when you or a student has done something significant.
ii. Dean Wohl Could include it in a BOT report; don’t assume I know this info

p. Annual Reports
i. VPAA is looking at software - Digital Measures - that rolls over info
   1. entry data is time-consuming but very useful
   2. considering buying for whole university
   3. this would make annual reports much easier

q. Deadlines to be aware of:
   i. Course Syllabi – to Chairs by Fri. Aug. 26
   ii. Updated Vitae – Sept. 2
   iii. Faculty Travel for Jan. – June 2012 – submit travel request for to Chair by Oct. 26

III. Recognition of Newly Tenured and Promoted Faculty
    a. Tenured – Jennifer Belk, Design
    b. Tenured and Promoted – David Brown, Design – from Assistant to Associate
    c. Tenured and Promoted Connie Hale, Music - from Assistant to Associate
    d. Tenured and Promoted – Karen Stock, Fine Arts - from Assistant to Associate
    e. Promoted – Laura Gardner, Fine Arts - from Assistant to Associate
    f. Promoted – Stephen Gundersheim, Theatre & Dance - from Assistant to Associate
    g. Promoted – Matthew Manwarren, Theatre & Dance - from Associate to Full Professor
    h. Promoted – Courtney Starrett, Fine Arts - from Assistant to Associate

IV. Recognition of Faculty who Received Sabbaticals
    a. Seymour Simmons – one year

V. Recognition of Staff who Completed Degrees
    a. Amanda Woolwine, Master of Arts in Arts Administration (August 2011)

VI. Faculty Who Received Awards
    a. Shaun Cassidy – Jane LaRaoche Graduate Faculty Award
    b. Laura Dufresne, Fine Arts – Gale N. DiGiorgio Award
       i. 3rd Annual Celebration of Women’s Achievement
       ii. “Honors a faculty or staff member who possesses all or one of the following characteristics:
           demonstrates service to the community; displays exemplary leadership; serves as an advocate
           for students and serves as an advocate for diversity”

VII. Recognition & Introduction of New Faculty Appointments
    a. Catharine Bushman – Music
    b. Stacey Davidson – Fine Arts
    c. William “Bill” McGinnis – Fine Arts

VIII. New Additions to the CVPA Faculty
    a. Music – Two babies
       i. Two time Alumna and current MAT student – Rachel Faille and husband Joe
       ii. Music Librarian – J.L. McDaniel-Milliken (husband Andy Milliken)
          1. Alice Piper Milliken – 8/11/11 - 7lbs, 4 oz – 19.5” long
    b. Fine Arts – one baby - Courtney Starrett (husband Michael Gayk)
       i. Dax Frederick Starrett-Gayk – 8/16/11 - 8 lbs, 9 oz. - 20.5” long

IX. Creative Loafing recognizes Winthrop University Galleries and Fine Arts

X. Appointment of CVPA Faculty Assembly Parliamentarian & Vice-Chair for 2010-11
a. Parliamentarian – Paul Martyka
b. Vice-Chair – Alice Burmeister

XI. Update from the Dean
a. 2010-2011 Accomplishments
b. 2011-2012 Focus:
   i. SACS Response, Assessment, University Level Competencies (ULC’s)
   ii. Facilities/Health & Safety
   iii. Faculty/Staff Compensation
   iv. Roles/Rewards & Personnel Committee work
   v. Other
   vi. Announcements/Reminders
      1. Winter Term, Course Syllabi, Travel Requests, Updated Vita
         a. There will be a winter term – restricted to travel courses and on-line classes
         b. Not connected to Fall or Spring term
         c. Tuition will be at summer rate or lower
         d. music appreciation and a CVPA travel class;
         e. very small and still working out tuition
         f. if this is popular /
         g. Will start the Mon. after December Commencement to the day before 1st day of
            Spring classes
         h. on-line courses – support needs questions
      2. Broadcasting CVPA events on local TV
         a. Comporium meeting; - not theatre events (due to royalty issues)
         b. Music; possibly dance; gallery lectures – negotiated process; video equipment;
         c. CVPA will need a student videographer unit
         d. Faculty – mention this to students and let DW know of anyone interested
      3. Fall 2011 Enrollment
         a. Andrew VB- numbers of new freshmen and transfers- stable campus wide / up
            in transfer students; dumped 300 students due to non-payment

XII. Department Chairs and Area Director Reports
a. Design – Chad Dresbach
   i. Faculty News
      1. Sangwon Sohn – Interior Design
         a. presented “Internet, Its impact on design education and the creativity” at
            the International Conference on Languages, E-Learning and Romanian Studies
            at the Lund University in Sweden in June
      2. David Brown – Illustration
         a. Notified over the summer, that his Illustrations were accepted into the annual
            juried exhibit of the Guild of Natural Science Illustrators (GNSI) - Evergreen
            Gallery at Evergreen State College in Olympia, WA - July 11 – Oct. 5.
            i. Title of the selected piece was “Fins to Limbs: The Differential
               Development of the Scapulae and Pelvis from Fish (genus:
               Crossopterygian) to Amphibian (genus: Labyrinthodont)”
ii. Show - “The Art in Science: 2011 Annual Exhibit of the Guild of Natural Science Illustrators” - All 64 pieces of work in the exhibit:  

b. Also this summer, the Association of Medical Illustrators honored Brown’s work by awarding him the best illustrated medical book of 2010-11 in the Nursing and Allied Health category of illustrated medical books at its annual meeting held at Johns Hopkins University in Baltimore, MD.
   i. “The Body in Motion: Its Evolution and Design,” published Jan. 2010 included 160 of Brown’s illustrations. Brown was also the designer for the interior of the book. Copies can be purchased at the Winthrop University bookstore.

3. Gerry Derksen – Visual Communication Design
   a. Unified Jury Member - Chicago meeting to evaluate paper presentation submissions for the SIGGRAPH conference (February 2011)
   b. Art and Architecture of Greece study abroad course with Karen D. taking 15 students from across campus to the archeological sites of the Peloponnese. (May 2011)
   c. International Institute of Informatics and Systemics conference – Derksen presented a paper entitled "From Visual Communicator to System Designer - A Better Business Partner" and co-chaired a session on Design and Management with Dr. Thomas Karbe (July 2011)
   d. SIGGRAPH conference in Vancouver BC, Canada - Studio web designer and administrator as well as conference subcommittee member. (August 2011)

4. Lynn Smith – Interior Design
   a. Welcome back - teaching the INDS486/7 Senior Capstone experience.
   ii. Design Fall Break Trip (2011)
      1. Aug. 25 (11 a.m. Owens 101) informational meeting for students interested in Fall Break road trip to Falling Water, Andy Warhol Museum; FourPlay at MCG Jazz concert; and other venues in Pittsburgh.
   iii. Design enrollment
      1. VCOM - back to levels it had in 09/10 (mid-40’s, # of students)
      2. INDS - enrollment is up 50% over last year.

b. Fine Arts - Tom Stanley
   i. Creative Loafing recognition
      i. Brooke Hofsess giving paper in Arkon, Ohio at Curriculum & Pedagogy Conference
         1. Hofsess is filling in for Seymour Simmons while he is on a 1 year sabbatical
      ii. Gardner/Dufresne – have upcoming Art of the Book exhibition in the Lewandowski Student Gallery
         1. UMAR Gardner work; integrated into curriculum - http://www.umarinfo.com/
   iii. Karen Stock lecturing at the Bechtler Museum – Modern Art Mondays
   iv. Sculpture students installed bike racks around the Rock Hill funded by RH bike club
   v. Mark Hamilton, fine art photography, produced for eLearning & Assessment MyArtsLab – A Short Course in Digital Photography - www.myartslab.com
   vi. Phil Moody, Beth Melton Tom Stanley, and Jim Connell, et all were in involved in a show at 701 Center for Contemporary Art, Columbia, SC - http://www.701cca.org/
   vii. In May 2011 this team also installed five public sculptures at the University of Nebraska Medical Center in Omaha.
viii. Shaun Cassidy & Tom Stanley - CATS light rail system in Charlotte - artwork
ix. Cassidy – sculpture in Ritz Carlton - Charlotte
x. Cassidy will be part of a 5-person panel with NEA (part of McColl Center for Visual Art);
xi. Summer student project at Rock Hill American Legion building
xii. Students and faculty will have a major presence at SC Art Education conference in Greenville, SC
xiii. Working to improve Foundation courses and looking at what our students need to now to prepare for the future

c. Music - Don Rogers
   i. Enrollment will be about the same as last fall
   ii. Masters graduate students performing at Opera North this summer (Vermont), Glimmerglass Opera (NY), and Rome Opera Festival
   iii. Two music graduate students were admitted to doctoral studies at the Univ. of Oregon and Univ. of SC
   iv. Summer school courses very successful
   v. Music Library being relocated to 308 Stewart
   vi. Chamber Singers performed at Piccolo Spoleto Music Festival
   vii. AP Music Theory course was very successful
   viii. Teaching Literacy through Music course was very successful
   ix. John O’Conor master class completed a successful second year
   x. New course, Music and Film, was very popular and successful

d. Theatre & Dance – Andrew Vorder Bruegge
   i. Hosted Shakespeare Carolina this summer
      1. Brought people to campus who don’t normally see the Winthrop campus
   ii. Will host the SC theatre association conference in Nov. 2011
   iii. The Winthrop Dance Theatre concert has an international theme in keeping with Global Learning Initiative (GLI)

e. ABC Project - Christine Fisher
   i. Thank you for all of your advocacy efforts! The children across SC will benefit from all your hard work!
   ii. The Local Arts Education Task Force delivered quality advocacy training to over 100 teachers, administrators, parents and arts organizations – and planned regional local advocacy training sessions this year for the Midlands, Low County, Up State and Pee Dee.
   iii. ABC Arts School Principals Task Force, in conjunction with the SC Alliance for Arts Education held a successful 2 day Arts School Principals Institute in June. Paid for by a Kennedy Center grant. The ABC Principals Task Force has added new principals who attended the institute and are planning for this year’s conference.
   iv. The Arts and Literacy Task had a fantastic meeting in May and will have the next meeting sometime in October.
   v. The ABC Project and the SC Dept. of Education worked all summer on the creation of Curriculum Guides to go with the new 2010 Visual and Performing Arts South Carolina Standards.
      1. A huge “thank you” to Kathy Kinsey and Stephanie Millings for being the editors. It was a huge task that they did with grace and perfection.
vi. We have another interesting and challenging year locally, state wide and nationally. It will take all of us using our voice to advocate for the arts!

f. Master of Arts in Arts Administration - Laura Gardner
   i. 7 new students – majority are in the area of Music
   ii. Faculty
      1. New faculty member – Morenga Hunt
      2. Juliette Shelly - 2nd year
   iii. Students graduating - 4 in August and 6 in December
   iv. Scholarship fund
      1. MAAA set goal to raise some money w/in our program for scholarships
         a. Received $3,100 in pledges
         b. Sent letters and had a phonathon
v. 2 summer Student internships
   1. Greensboro Music Festival
   2. development office at Penland
vi. June 2011 Institute
   1. Winston-Salem, NC
      a. Arts Council of Winston-Salem and Forsyth County
         i. Founded in 1949; 1st locally established arts council in the U.S.
         b. Southeastern Center for Contemporary Arts; Reynolda House; and Old Salem

h. WU Galleries – Karen Derksen
   i. First Gallery Opening reception
      1. Fri. Sept. 16, 2011 – 6:30 – 8 p.m. - Rutledge and Patrick Galleries
   i. Upcoming Exhibitions:
      i. Sept. 5 - 16, 2011 - *Mixed-media Installation by Pam Winegard and Janet Lasher* - Lewandowski Student Gallery – McLaurin Hall
      ii. September 12 – October 28, 2011
         1. *Either/Or - Cherith Lundin* - Rutledge Gallery
         2. *Counterpoints: Space and Form* - Elizabeth Dunlap Patrick Gallery
            a. Alice Ballard, Roger Dalrymple, Paul Yanko, Enid Williams
   i. [www.musefest.us/](http://www.musefest.us/) / galleryup.com/2011/08/2380/
   ii. College community engagement would be great – volunteers needed
   iii. Indoor performances as well as outdoor activities
   iv. Please help spread the word! Vendors will be set up for 4 days!
   v. Major events are as follows:
      2. Local Indie Film Festival
      3. Indie Craft Market (Panel Discussion)
4. Food Vendors, Craft Brews & Video Booth
5. BBQ & Live Music
6. Artist Demos & Photo Booth

k. CVPA Student Services – Anna Fredericks
   i. Summer Student Orientations – last session today (11th)
   ii. 5 orientation sessions for freshman and 6 for transfer students
   iii. 20 new CVPA students today
   iv. Degree audits, now on Degree Works, if there are problems these can be fixed quickly
   v. This year, students will be expected to check Degree Works and monitor their own progress where they are; what they have left; etc.
      1. if students or advisors have questions, please contact Anna Fredericks
      2. Not completing audits by hand anymore
   vi. Gen Ed list of courses – need to look at 2011-12 list
      1. This does not have to do with the students’ catalog year; but the current list of Gen Ed courses
         a. if students have a question, look on Degree Works
         b. Sept. 15 is the deadline to apply for May graduation - after that there is a late fee
            i. If they aren’t sure, they can always apply and then move graduation date back

l. Netscope/Teacher Education - Alice Burmeister & Dean Wohl discussed some of the issues associated with the new curriculum.

XIII. Committee Reports
   a. Curriculum Committee

XIV. Old Business

XV. New Business
   a. Elections
      i. University-wide Committees
         1. Faculty Committee on University Priorities – Jennifer Belk, Design
      ii. CVPA Committees
         1. CVPA Faculty Advisory Committee – *Karen Stock
            a. *one year replacement
   b. Curriculum
      i. courses – passed
      ii. program - passed

XVI. Adjournment

XVII. CVPA Graduate Faculty Assembly

XVIII. Reception