Faculty are expected to maintain a program of scholarly and creative activity that is in accordance with the guidelines as written in the College’s bylaws, meets departmental or program criteria, and supports both the role of the arts at Winthrop, and the mission of the university. The College of Visual and Performing Arts views scholarly activity to include creative endeavors and is more broadly defined to include research, scholarship, and creative or professional practice.

Peer review is a valuable measure of scholarly and creative ability. Established scholars and creative or professional practitioners should be widely recognized among the leaders in their disciplines or fields, regionally, nationally, and/or internationally. Every candidate for promotion and tenure should have produced scholarship and/or creative work that is viewed as exemplary and accomplished by colleagues. Although departments and programs will differ as to the quantity of work expected, and the form it takes, quality – that the creative scholarly work presented in the portfolio meets or exceeds the College and University standards of excellence - carries more significance than quantity.

Candidates must demonstrate that they are pursuing an active scholarly, creative, or professional agenda - one that shows strong promise of yielding answers to fundamental questions, problems, or challenges in their discipline or field. Because CVPA houses professional creative disciplines, departments and programs must make the case to the university that the portfolio presented (which may contain different types of evidence than is found in the traditional academic portfolio) is exemplary and accomplished. In other words, while the evidence may differ for a candidate in a professional versus a creative discipline, standards of excellence applied for tenure or promotion remain the same. The customary academic measure provided by publications and papers may be augmented or replaced by other considerations, such as professional achievements, professional performances, completed design projects, and/or creative works of art.

Evidentiary Sources of such work for tenure and/or promotion portfolios and annual reports include:

- As provided by each academic unit within the College, clarified by faculty within the unit, and consistent with college and university policies, procedures, and guidelines;
- As referenced in Winthrop University’s Roles document, Section I: Faculty Roles at Winthrop, B: Scholarly Activity; and
- Special Cases. (See CVPA Bylaws, Appendix B & C for details; these activities may be considered scholarly and creative only when an individual is reassigned and the activities have been pre-arranged with Department Chair and Dean.)

The CVPA Scholarship Statement recognizes that in a university environment characterized by academic freedom and individual autonomy, it is the responsibility of each faculty member to establish and maintain a program of scholarly and creative activity—one that is consonant with departmental guidelines, the mission of Winthrop University, and the role of the College of Visual and Performing Arts. Consideration of scholarly and creative activity will be part of all judgments related to promotion, tenure, and the awarding of merit salary increases.
Department of Design Scholarship Statement

The Department of Design recognizes scholarly and creative activities that contribute to the mission of the College of Visual and Performing Arts and to Winthrop as a comprehensive university. These scholarly and creative activities discover new knowledge; apply knowledge and skills in academic, professional, published, and/or civic areas; produce creative works; integrate research and make connections across disciplines, and/or share methodologies in teaching and learning that foster student intellectual development and sustain professional contact with colleagues.

Design is exploratory and transdisciplinary, and scholarship activities can emerge through multiple pathways. The Department of Design encourages faculty to pursue multiple forms of scholarship and engage in scholarship activities with quality and significance given the criteria defined. This document does not address all of the topics and research available and defined as scholarly work. The aim is to provide a guide by which faculty members can organize and pursue scholarly activities that meet the mission of the Department of Design. Scholarly and creative activities may include, but are not limited to:

Design Consulting, Professional Practice
- Commissioned/contracted design work
- Design done for pro bono causes

Design Research, Activity
- Creation of design work for theoretical, experimental or speculative investigations
- Experimenting with traditional methods, new media and/or technology

Exhibition, Publication of Design
- Curating and producing an exhibition
- Design featured in an exhibition or publication
- Solo, hired or commissioned, invited or juried exhibit

Intellectual Property
- Patents and copyrights
- Self-imposed design research

Grants, Honors
- Awards or accolades won
- Fellowships, grants awarded

Publications, Manuscripts, Reviews
- Editing or serving on an editorial board for a published work
- Writing and/or editing for professional publications, academic journals, edited volumes and scholarly books
- Creating, publishing, or designing a publication, journal, or newsletter
- Published bibliographies
- Technical report
- Refereeing for a peer-reviewed publication
- Writing for, and contributing to conference papers
- Published reviews
Professional Development

- Academic degree
- Post terminal degree study

Presentations

- Conducting and/or presenting at a conference
- Serving on a panel at workshops, conferences, lectures, seminars and/or continuing education sessions
- Conducting educational tours or field trips

The Department of Design defines scholarship activities of merit to be:

- Impactful: Work that is valued by its usefulness, applicability, effectiveness, persistence or duration of use and that the activity is disseminated and used—or the activities are used—by others academically, commercially, publicly and/or privately. The Department of Design regards “real-world” impact and takes into account the breadth of impact by means of its local, regional, national, and/or international significance.
- Amenable: Work is transparent and accessible for public exchange and/or critical review and objective feedback by public exchange, academic/professional bodies, colleagues, other institutions, private parties, students, and/or the academy.
- Original: Work resulting in new and/or different understandings, applications, or insights or work that seeks to expand the knowledge, visual language, canon, or dialogue within any of the recognized design disciplines, and including academic activities within design theory, philosophy, education, professional practice, process, and intellectual property.

Documentation: A candidate for promotion or tenure must present documentation of their scholarship activities in order to be evaluated. Methods of communicating and documenting scholarship activities can take on multiple formats and include: a curriculum vitae with an accompanied comprehensive list of significant accomplishments; a self-evaluation of scholarly agenda and related accomplishments; or a representative sample of the scholarly work to be assessed; or a combination thereof. Evidence of scholarship activities may also be provided through other supporting documentation, such as: third-party statements attesting to the value of the candidate's scholarly activity and/or involvement; media coverage and/or reviews of the candidate’s work, performance, publication, etc. An adequately prepared portfolio will provide evidence of appropriate scholarly and creative activity in the context of clearly stated goals and proper reflection. The portfolio must also adhere to all college and university guidelines.
Department of Fine Arts Scholarship Statement

The Department of Fine Arts recognizes scholarly and creative activities that contribute to the mission of the College of Visual and Performing Arts and to Winthrop as a comprehensive university. These scholarly and creative activities discover new knowledge; apply knowledge and skills in academic, professional, published, and/or civic areas; produce creative works; integrate research and make connections across disciplines, and/or share methodologies in teaching and learning that foster student intellectual development and sustain professional contact with colleagues.

Art is exploratory and transdisciplinary, and scholarship activities can emerge through multiple pathways. The Department of Fine Arts encourages faculty to pursue multiple forms of scholarship and engage in scholarship activities with quality and significance given the criteria defined. This document does not address all of the topics and research available and defined as scholarly work. The aim is to provide a guide by which faculty members can organize and pursue scholarly activities that meet the mission of the Department of Fine Arts. Scholarly and creative activities may include, but are not limited to:

**Fine Arts Consulting, Professional Practice**
- Commissioned/contracted work
- Work done for pro bono causes

**Fine Arts Research, Activity**
- Creation of art work for theoretical, experimental or speculative investigations
- Experimenting with traditional methods, new media and/or technology

**Exhibition, Publication of Art**
- Curating and producing an exhibition
- Art featured in an exhibition or publication
- Solo, hired or commissioned, invited or juried exhibit

**Intellectual Property**
- Patents and copyrights
- Self-imposed arts research

**Grants, Honors**
- Awards or accolades won
- Fellowships, grants awarded
- Participation in Residency Programs

**Publications, Manuscripts, Reviews**
- Editing or serving on an editorial board for a published work
- Writing and/or editing for professional publications, academic journals, edited volumes and scholarly books
- Creating, publishing, or designing a publication, journal, or newsletter
- Published bibliographies
- Technical report
- Refereeing for a peer-reviewed publication
• Writing for, and contributing to conference papers
• Published reviews

Professional Development
• Academic degree
• Post terminal degree study

Presentations
• Conducting and/or presenting at a conference
• Serving on a panel at workshops, conferences, lectures, seminars and/or continuing education sessions
• Conducting educational tours or field trips

The Department of Fine Arts defines scholarship activities of merit to be:

• **Impactful:** Work that is valued by its usefulness, applicability, effectiveness, persistence or duration of use and that the activity is disseminated and used—or the activities are used—by others academically, commercially, publicly and/or privately. The Department of Fine Arts regards “real-world” impact and takes into account the breadth of impact by means of its local, regional, national, and/or international significance.

• **Amenable:** Work is transparent and accessible for public exchange and/or critical review and objective feedback by public exchange, academic/professional bodies, colleagues, other institutions, private parties, students, and/or the academy.

• **Original:** Work resulting in new and/or different understandings, applications, or insights or work that seeks to expand the knowledge, visual language, canon, or dialogue within any of the recognized arts disciplines, and including academic activities within arts theory, philosophy, education, professional practice, process, and intellectual property.

Documentation: A candidate for promotion or tenure must present documentation of their scholarship and creative activities in order to be evaluated. Methods of communicating and documenting scholarship activities can take on multiple formats and include: a curriculum vitae with an accompanied comprehensive list of significant accomplishments; a self-evaluation of scholarly agenda and related accomplishments; or a representative sample of the scholarly or creative work to be assessed; or a combination thereof. Evidence of scholarship activities may also be provided through other supporting documentation, such as: third-party statements attesting to the value of the candidate's scholarly or creative activity and/or involvement; media coverage and/or reviews of the candidate's work, performance, publication, etc. An adequately prepared portfolio will provide evidence of appropriate scholarly and creative activity in the context of clearly stated goals and proper reflection. The portfolio must also adhere to all college and university guidelines.

The expectations for distinction in scholarship will vary depending on the level of promotion involved. An individual applying for promotion from assistant to associate professor is expected to have established an emerging national reputation with *demonstrated scholarly productivity based upon a clearly defined research agenda or line of research*. A candidate applying for promotion from associate to full professor is expected to be a mature productive scholar with *an established national and/or international reputation based upon a clearly defined research agenda or line of research*. 
Department of Music Scholarship Statement

The Department of Music recognizes scholarly and creative activities that contribute to the mission of the College of Visual and Performing Arts and to Winthrop as a comprehensive university. These scholarly and creative activities: discover new knowledge, apply knowledge and skills in academic, professional, published, and/or civic areas; produce creative works; integrate research and make connections across disciplines, and/or share methodologies in teaching and learning that foster student intellectual development and sustain professional contact with colleagues.

Because music is exploratory and multidisciplinary, scholarly and creative activities can emerge through multiple pathways and, given this dynamic, faculty are encouraged to pursue multiple forms of scholarship, primarily peer-reviewed, and to engage in scholarly and creative activities of quality and significance that are relevant to their academic disciplines and responsibilities that support the mission of the Department of Music. The purpose of this document is to guide faculty members in the organization and pursuit of scholarly and creative activities; thus, it does not include all possible scholarly and creative formats and venues. Consulting general accrediting standards for the discipline (if available) may also be beneficial. Scholarly and creative activities may include, but are not limited to:

Performances (On or Off Campus)
- Solo recital or chamber music recital
- Lecture recital or historical or pedagogical presentation
- Soloist/conductor of instrumental/choral ensemble
- Performance of original compositions or arrangement
- Performance with large professional ensemble

Guest Appearances
- Ensemble clinician, masterclass, or workshop
- Guest lecture

Scholarly Service to the Profession
- Member of a conference panel
- Adjudicator or consultant

Publications, Reviews, and Editing
- Book
- Article, score, or recording
- Review of scholarly work
- Refereeing/editing for a peer-reviewed publication
- Creative activity for paid or in-kind commission

Professional Development
- Academic degree
- Post terminal degree study

Scholarly Presentations
- Conference paper or performance
• Educational tour

The Department of Music defines scholarly and creative activities of merit to be:

• **Impactful:** Work that is valued by its usefulness, applicability, effectiveness, persistence or duration of use and that the activity is disseminated and used—or the activities are used—by others academically, commercially, publicly and/or privately. The Department of Music regards “real-world” impact and takes into account the breadth of impact by means of its local, regional, national, and/or international significance.

• **Amenable:** Work is transparent and accessible for public exchange and/or critical review and objective feedback by public exchange, academic/professional bodies, colleagues, other institutions, private parties, students, and/or the academy.

• **Original:** Work resulting in new and/or different understandings, applications, or insights or work that seeks to expand the knowledge, aesthetic language, canon, or dialogue within any of the recognized music disciplines, and including academic activities within music performance, composition, theory, education, history, philosophy, professional practice, process, and intellectual property.

**Documentation:** When applying for tenure or promotion, faculty must submit documentation of their scholarly and creative activities. The documentation of scholarly and creative activities may include formats such as: curriculum vitae with an accompanied comprehensive list of significant accomplishments; self-evaluation of scholarly agenda and related accomplishments; representative samples of scholarly work; or a combination thereof. Additional supporting documentation may include: third-party statements attesting to the value of the candidate’s scholarly activity and/or involvement; media coverage and/or reviews of the candidate’s work, performance, publication, etc. An adequately prepared portfolio will provide evidence of appropriate scholarly and creative activity in the context of clearly stated goals and proper reflection. The portfolio must also adhere to all college and university guidelines.
Department of Theatre and Dance Scholarship Statement

The Department of Theatre and Dance recognizes scholarly and creative activities that contribute to the mission of the College of Visual and Performing Arts and to Winthrop as a comprehensive university. These scholarly and creative activities discover new knowledge; apply knowledge and skills in academic, professional, published, and/or civic areas; produce creative works; integrate research and make connections across disciplines, and/or share methodologies in teaching and learning that foster student intellectual development and sustain professional contact with colleagues.

The Department accepts the recommendations of the National Association of Schools of Theatre and the National Association of Schools of Dance, as guidelines for the evaluation of creative/research activity, which may include but are not limited to the following:

- A critique for each production will occur, with the department chair serving as moderator of the roundtable, to evaluate systems/processes that have been employed.
- A self-analysis of the faculty member's creative work; in accordance with current university dossier guidelines, which may occur in the faculty annual report.
- Systematic annual performance evaluation by the chair.
- External peer review by faculty or other informed, objective and impartial professionals. This review may include on-site and/or off-site evaluation of materials submitted for review of the candidate's work.

Just as scholarly work must be disseminated through publications or presentations at professional meetings, creative research must be disseminated through production. All faculty are expected to meet the following minimal criteria:

**Present/publish peer reviewed scholarly and/or creative work**

- Document and assess creative and/or scholarly work or other reassigned activities as part of load
- Practice professional standards in creative activities
- Exhibit effective collaboration with peers

**Factors determining significance of work include, but are not limited to:**

- Scope and size of project
- Dissemination of work: Local and on-campus, regional, national or international recognition of the venue, company or university
- Experimentation in creative process
- Critical recognition, awards, or honors received
- Currency in field
- Emergent work in continuing education or the scholarship of teaching

**Scholarly and creative activities may include, but are not limited to:**

- Creative work in professional venues, for professional companies, and for other universities
- Presentation of workshops and/or master classes regionally, nationally or internationally
- Scholarly article(s)/book(s) published by academic press or through peer-reviewed process
- Peer reviews of creative work
- Grants for scholarship, research and/or production activities
• External reviews of creative activity/research, of live performances when possible
• Self-review/critiques of creative works
• Honors, grants or awards that demonstrate the faculty's artistic or scholarly achievements

Examples of professionalism in scholarly and creative activities may include, but are not limited to:
• Collaborate successfully with peers in production
• Demonstrate constructive use of peer feedback
• Demonstrate willingness to work professionally with any peer in production
• Engage in regular and appropriate communication during the creative process
• Adhere to set timelines, budget constraints and commonly agreed upon artistic concepts
• Advocate for discipline or area needs respectfully, compromise as needed for the good of the department, be an active, positive, and supportive citizen within the department
• Practice direct and professional communication in production meetings regarding artistic differences or concerns, compromise as needed for the good of the production

Creative work done for on-campus productions are weighed in relation to the following conditions:
• Specifically intended to reach an audience on a regional, national or international level
• Creative work is executed in “over-load”
• An instructor contributes to a production with the skill and expertise that are commonly associated with two separate artists (e.g., both directing and choreographing a production, or serving as both lighting and scenic designer) In this case, it is acceptable to split aspects of the creative work between Teaching and Scholarly and Creative Activity.
• An instructor contributes in a scholarly/artistic capacity to a departmental production while receiving faculty load or release time. Time spent with students in the creative process applies to teaching. The rest of the endeavor could be considered as Scholarly and Creative Activity.

The disciplines of theatre and dance are distinct in that the individual practitioner (actor, dancer, director, choreographer, designer, etc.) cannot always choose the artistic project or control the working conditions of the project. Theatre and dance are collaborative processes where artists work together to create the artistic product, which may complicate the ability to assess the work of the individual’s contribution. Theatre and dance artists must come to a shared vision or interpretation of the artwork and must adapt their work to the resources available; from venue, to timeframe, to budgets, to artistic personnel. The context of a performing artist’s creative work must be considered in any evaluation.

Theatre and dance, by nature, are interdisciplinary art forms, and faculty often have expertise in more than one specialization. It is understood that the research trajectory may expand beyond one area. Video of performance(s) provides archival documentary evidence. However, unless specifically designed for video, this evidence can never fully represent the work either in theatre or dance. The essence of the artistic intention exists in the moment of performance. Evaluations by individuals who experience the works in live performance should be included as part of the tenure and promotion portfolio, when available.