

# WINTHROP UNIVERSITY

## SUMMARY OF ALCOHOL SALES OPERATIONS AT BASEBALL AND SOFTBALL GAMES

### **TOPIC** – *Liquor License*

**EXPLANATION** – Sodexo obtains a Temporary Special Event License from the Department of Revenue. Each license is for a specific location. If there were both a baseball game and a softball game playing on the same day, individual licenses are secured for both facilities and displayed on site.

### **TOPIC** – *Products Offered*

**EXPLANATION** – Beer and wine are offered only at games. The beer and wine pricing are based on wholesale pricing and commission structure. \$5.00 for domestic 16 oz. and \$7.00 for import/microbrew 16 oz. Wine is \$7.00 for 9 oz. serving. The product is ordered at wholesale in bottles and poured into clear cups at the time of purchase.

### **TOPIC** – *Age Verification*

**EXPLANATION** - State or Federal Picture ID is required at point of sale by Sodexo employee. A school ID is not an acceptable form of ID. Once age is verified, the patron will receive a wristband they can display during future purchases.

### **TOPIC** – *Preventing Overservice*

**EXPLANATION** -There are several factors in determining if someone is or would be overserved. All Sodexo employees that serve alcohol must be T.I.P.S or Serv-Safe Alcohol Certified. Signs to look for are

**Stumbling**: Difficulty walking and requiring support from chair backs or tables.

**Misjudging**: Hand eye coordination is impaired, spilling drinks, knocking things over.

**Slurred Speech**: Difficulty speaking and words slurring together.

**Sloppy**: Cloths and appearance.

**Hostile**: Arguing, confrontational, aggressive.

**Raunchy**: Swearing, sexual remarks, offensive language

### **TOPIC** – *Service Cut-off Time*

**EXPLANATION** – Alcohol sales will stop at the end of the seventh inning for Men's Baseball and the end of the fifth inning for Women's Softball games.

### **TOPIC** – *Event Liability*

**EXPLANATION** – In addition to the event liquor license, Sodexo carries event insurance with a limit of up to \$2,000,000. Winthrop University is seeking secondary insurance for all

alcohol related events (not just athletics) for any costs that might not be covered by primary insurance policy.

**TOPIC** – *Service to Students*

**EXPLANATION** – Students who are over 21 years of age and provide proper identification will be served alcohol if requested, no different than any other patron. When researching other institutions that sell alcohol at athletic events, all reported that sales to students are rare simply because of the price point. The typical student is more likely to purchase domestic beer at lower price points from grocery or convenient stores than from concession stands at entertainment events. For those who do purchase at athletic events, they are doing so in a controlled environment where servers are trained not to overserve.