Winthrop University Board of Trustees

Provost Report

October 25, 2019

2019-2020 Priorities

- Student retention and success initiative
- Increased efficiencies across Academic Affairs:
  - Restructuring to advance priorities
  - New budget development model
  - Comprehensive review of Academic Affairs policies
  - Academic Affairs Work Plan with key goals in each area driven by Winthrop Plan
- Academic Master Plan development

What is an Academic Master Plan?

Minnesota State University at Mankato:

An Academic master plan is a core component of robust integrated University strategic planning linking vision, priorities, people, services, resources, and the physical institution in a flexible process of evaluation, decision-making, and action.

Hampden-Sydney College:

The AMP "is a multi-constituent document…if the Academic Master Plan is a platform to express faculty views and ideas to support the educational mission of the institution, it should also be a document that takes seriously the strategic priorities set by the Board of Trustees, the President, the Administration, and our students."

USC Beaufort AMP MISSION:

Academics at the University of South Carolina Beaufort is committed to delivering a dynamic educational experience that prepares students to succeed in a rapidly changing global economy while improving the quality of life in the South Carolina Lowcountry.

What Types of Questions are Asked in an Academic Master Plan (AMP)?

University of Northern Iowa:

1. Where are we now, in terms of an academic mission & current practices? If we don't make any changes, where will we be in 5 or 10 years?

2. Where do we want to be in 5 years? What will make us distinctive and competitive?

3. How can we get there?

The AMP should be aspirational and responsive to change.

The AMP sets institutional and determines budget priorities.

Academic Master Planning at Winthrop:

- Build on 2016 Academic Mix Report
- Generate clear priorities for new program development that will advance the Winthrop Plan and identify any resulting program revision or sunsetting/ elimination plans
- Provide program refresh needs analyses
- Align professional development supports through Center for Professional Excellence
- Produce 2020-2025 Academic Master Plan

2016 Academic Mix Report

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2016 Academic Mix Report

Part B				
Category	Zero (0)	Low (1)	Medium (2)	High (3)
Mission Fit and/or WU Distinctiveness (fits current mission and/or sustains/creates a distinctive WU offering)		Poor to fair fit with both mission and potential to sustain/create a distinctive WU offering	Good fit with either mission or potential to sustain/create a distinctive WU offering (or both)	Great fit with either mission or potential to sustain/create a distinctive WU offering (or both)
Market Match (expressed interest by potential students and professional options for graduates)		Poor to fair student interest and poor to fair professional options for graduates	Either good student interest or good professional options for graduates exist, but at mixed strengths	Strong interest by potential students and strong professional options for graduates
Existing Capacity, Infrastructure (i.e. expertise, staffing levels, other services to support at WU)		Poor to fair support for this currently exists within WU resources	Good support on which we could build already exists within WU resources	WU has excellent capacity already in place to support this academic program mix change
Cost/Benefit (i.e. anticipated resources needed for program change to be more than offset by direct or indirect financial benefit)		Low value compared to cost	Medium value compared to cost	High value compared to cost
Data Informed Rationale		Little data suggests the need for this academic program mix change	Some data suggests the need for this academic program mix change	A lot of data suggests the need for this academic program mix change
Add by Column, Then Insert Total Score Here:				

Current program development:

College of Arts and Sciences:

- BPS launch

- Data Science proposal

- Human Nutrition MS Online proposal

College of Business Administration:

- Roll out the Business Acumen program

- Create a Minor in Finance for a Fintech option

- Explore Online MS in Accounting & Data Analytics

Current program development:

College of Education:

- Develop MAT teacher residency program

- Develop tracks in the BS Exercise Science program

- Finalize preparations for blended (3+2) MSAT (Athletic Training) program

College of Visual and Performing Arts:

- Develop BA in Integrated Arts

- Convert BFA in Visual Comm to Bachelor of Design

- Complete program change proposal converting Master of Music from three-year to two-year program

Decision Inputs:

- Alignment with Winthrop Plan, mission, and vision, and college strategic goals

- Alignment with regional economic development goals/forecasts

- Full review through shared governance (BOT, administration, faculty, and staff)

- Faculty town halls (in colleges, interdisciplinary)

- Student surveys and admissions data

- EAB Market Analyses

- Cost/Benefit Analyses

2019-2020 WIG:

Increase Fall-to-Fall retention for all degree-seeking students from 80.9 to 81.6 percent by Fall 2020.

Degree-Seeking Students	Fall 2017	Fall 2018	Fall 2019
UG	4710	4545	4440
G	701	715	831
Total	5411	5260	5271
Less completers	4085	4014	4006*
Percent/# completed	25/1326	24/1246	24/1265*
Retained to next Fall	3338	3249	3285*
Percent retained	81.7	80.9	82
# Non-completers, not retained	747	765	721

*Projected completion/retention numbers based on 24-25% completion over past three years. 3285 = 82% of 4006

Wildly Important Goal: Increase Student Retention!

Why the modest goal?

- reduced scholarship aid as we reset our financial aid model
- larger number of students with greater and changing support needs

Wildly Important Goal: Increase Student Retention!

- Build a coordinated, intentional student success initiative
- Strengthen cross-divisional collaborations
- Put institution-wide and college-specific goals in place
- Use lead measures that are predictive of success and within our power to create an impact
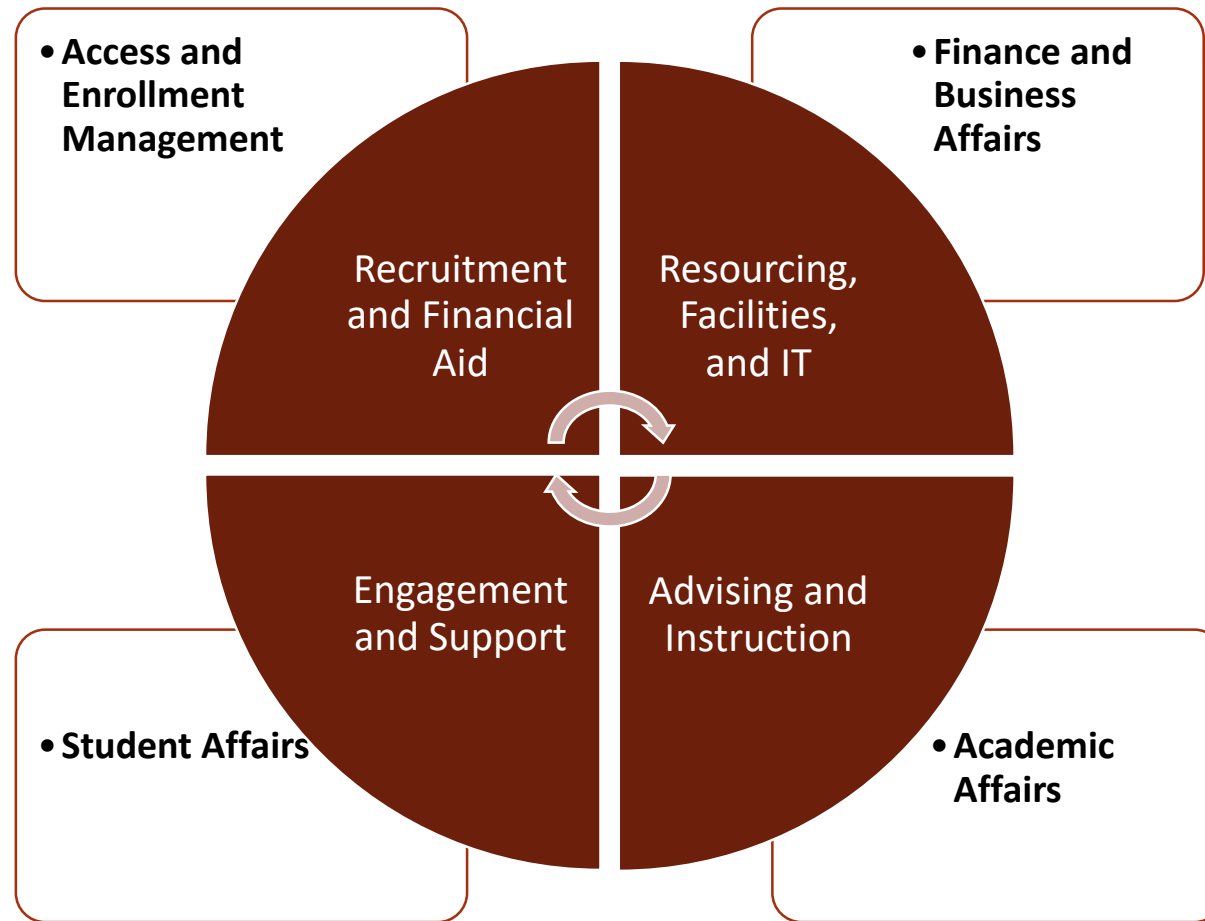
2019-2020 Retention Efforts

- CAS:
  - Curriculum maps, Registration Remedies!
- CBA:
  - Retention bootcamps, experiential learning
- COE:
  - Retention committee, advising toolkit
- CVPA:
  - Advising one-on-ones, midterm follow up

2019-2020 WIG: Retention!

- UC:
  - Advising pilot, professional advising center
- Dacus:
  - Research experiences, open access
- Records and Registration:
  - DegreeWorks, AACRAO review
- AAAS:
  - Data support
- CPE:
  - Customer service training, guest speakers

Retention as Coordinated Care:

Thank you!

- Questions?