



AGENDA ITEM SUMMARY

1. **NAME OF ITEM:** Resolution Approving Differentiated Tuition for Bachelor of Professional Studies
2. **INITIATED BY:** Adrienne McCormick, Provost and Executive Vice President for Academic Affairs; (with support from Tim Hopkins, Chair, Committee on Academic Quality; Randy Imler, Finance Committee Chair; Justin Oates, CFO; and Jack DeRochi, Dean of Graduate Studies)
3. **BOARD INFORMATION:** ☐ **BOARD ACTION:** ☒
4. **BACKGROUND:** Jack DeRochi worked with the new Director of the Bachelor of Professional Studies Scott Amundsen to research competitor adult completion programs. Most of them provide discounts for their adult students. To remain competitive in the launch of our new BPS degree in Spring 2020, we request to market the program with a discounted tuition rate.
5. **TEXT OF PROPOSED RESOLUTION:**

To remain competitive with area adult degree completion programs, I move that the Board accept the Resolution Approving Differentiated Tuition for Bachelor of Professional Studies for the purpose of offering a tuition discount.

RESOLUTION AUTHORIZING AND APPROVING DISCOUNTED TUITION FOR THE BACHELOR OF PROFESSIONAL STUDIES

WHEREAS, the Board of Trustees at Winthrop University have examined the fee structure at Winthrop University and adopted, on June 28, 2019, the recommendations provided by the Finance Committee; and

WHEREAS, the members of the Board recognize their fiduciary responsibility to ensure that the University's operating budget strikes a balance between actual resources and commitments; and

WHEREAS, in order to be competitive with local and regional universities offering similar programs; and

WHEREAS, the market for this program is adult students who do not have the same access to financial aid as traditional undergraduate students yet at the same time, use fewer university resources; and

THEREFORE, BE IT RESOLVED upon the recommendation of the Academic Quality and the Finance Committees, that the cost per credit hour as well as full-time tuition of the Bachelor of Professional Studies program be discounted by XXX% for both in-state and out-of-state students.

APPROVED, this the 25th day of October, 2019.

Glenn A. McCall
Chair, Winthrop University Board of Trustees

Daniel F. Mahony, Ph.D.
President, Winthrop University