



Graduate School Update



Fall 2019 Graduate School Enrollment Report

**Table 1. Total Graduate Student Enrollment
Fall 2019**

	Fall 2015	Fall 2016	Fall 2017	Fall 2018	Fall 2019	1 yr. Diff.
Total Grad	958	1018	1059	926	1101	18.9
D.S. Students	756	781	701	715	833	16.5
Credit Hour Production	7119	7257	7354	6496	7160.5	10.2

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Table 2. New Graduate Degree-Seeking Students Fall 2019
(Includes First-time, 2nd Grad Degree, Online)

	Fall 2015	Fall 2016	Fall 2017	Fall 2018	Fall 2019	1 yr. Diff.	F 18 Campus Only	F 19 Campus Only
Apps	720	716	579	740	787	6.4	544	467
Completed	600	590	507	565	679	20.2	471	446
Admissions	462	486	418	469	578	23.2	378	366
Enrolled	344	379	340	381	435	14.2	305	278

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**Table 3. New and Total Enrollment for Online Graduate Programs
Fall 2019**

	MAAA	MBA	Special Ed-Int.	MSW	Total
Apps	27	48	22	221	318
Completed	19	34	18	150	221
Admissions	18	34	18	133	203
New Enrolled	15	23	15	104	157
Total Enrolled	31	37	29	161	258

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**Table 4. Graduate Admissions Yield Rates
2015-2019
Campus-Based Programs**

	2015	2016	2017	2018	2019
Apps. to Completed	78.5	80.8	88.5	87.5	90.7
Apps. to Admits	61.2	66.5	72.6	69.1	79.3
Com. Apps to Admits	77.9	82.3	82	78.9	87.4



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Summation

Total degree-seeking enrollment has surpassed 800 students for the first time since 2014.

The increase (118) in new graduate degree-seeking students for fall 2019 stems primarily from Winthrop's 100% online graduate programs.

Of the 833 degree-seeking students, 259 are enrolled in 100 % online programs.

Of the 259 students enrolled in 100% online programs, only 62 (24%) live within a 25 mile radius of Winthrop.

The increase in Fall 2019 NEW online enrollment is a result of decisions by program faculty in the MSW and MBA programs to increase access to those degrees by increasing the flexibility of standardized test waivers. In addition, the Board of Trustees approved a tuition reduction for the online MBA program due to the increased competition for those programs.

Online students are typically part-time students, so graduate credit hour production is up compared to last year but not to the same percentage as overall enrollment.

The university's adoption of the SLATE application and admissions system for campus-based graduate enrollment also contributed significantly to overall graduate enrollment. The new system (which replaced antiquated multi-system process) allows for a far more efficient and effective application and admissions process. As a result, yield rates for campus-based graduate programs rose significantly, thus minimizing the impact of lower application numbers.



Spring 2020 Graduate School Projected Enrollment*

Fall 2019 Total Degree-Seeking Enrollment 833		
	<i>Increase</i>	<i>Decrease</i>
December Graduation		-47
Fall to Spring Attrition (10%)		-78
New Spring Online Enrolled	60	
New Spring Campus-Based Enrolled	25	
Projected Spring 2020 Total Degree-Seeking Enrollment 793-810 (Spring 2019: 715)		

* Estimates based on 5-year averages.