

ACADEMIC PROGRAM INNOVATION

Start: July 2026

Finish: June 2027

Budget: \$0

Actual YTD: \$0



Aviation

Will enroll up to 100 students by Year 5 and has great potential to recruit out of state. This will be a signature program: WU is the only SC university close to a major city, airport, and airline hub!



**BSBA
In CBE**

A CBE implementation of the Bachelor of Science in Business Administration should be a highly desirable online degree program for the 500,000+ working adults in SC.



**Adv. Manu.
Engineering**

Engineering is the #2 top area of study for SC students. No four-year engineering in our region; ties to economic development. No "Advanced Manufacturing Engineering" in SC. WU is uniquely positioned to offer this due to existing AI, cyber, etc., degrees.

RISK/MITIGATION

Aviation is only waiting on the FAA to approve the Part 141 credential; if needed, legislative representatives will be requested to help us with the FAA. The CBE implementation of the BSBA is only waiting on final approval from the SC CHE. There are numerous steps involved in engineering; the provost is working directly on the initiative with the chair, dean, and faculty on every aspect of the project to mitigate risk.

Q1 OBJECTIVES (YEAR 3)

- First ACES aircraft for the aviation program will be ready for Winthrop branding.
- Secure timeline on FAA approval.
- Submit CHE paperwork for approval of the BSBA.
- Launch the 19 Coursedog proposals in the system to start the faculty approval process for advanced manufacturing engineering.
- Secure at least five support letters for engineering.
- Secure at least \$500,000 in pledges of financial support for engineering.

Status:



Lead: Sebastian van Delden

Pillars: Educate

Date: 07/28/2026

DESCRIPTION

This year three strategic curricular initiatives will be tracked: Bachelor of Science degree programs in advanced manufacturing engineering, aviation and business management, and business administration in the CBE modality.

