

PRESIDENTIAL STUDENT AMBASSADOR PROGRAM

Start: July 1, 2025
Finish: June 30, 2026

Budget: \$120,000
Actual YTD: \$30,000

PRESIDENTIAL STUDENT AMBASSADOR WORKFLOW

Task	April	May	June
Identify Operations Plans			
Develop Training Materials and Training Plan			
Order Uniforms			
Interview and Hire Students			

RISK/MITIGATION

The committee's strong engagement drove the swift and thorough development of the website and application. We are pleased to have selected a strong inaugural cohort of students and have identified an outside training partner to support their development. While building the training program is an ongoing process given the program's newness, we are confident the groundwork being laid will be a strong fit for Winthrop.

Q4 HIGHLIGHTS

- ✓ Launched a website for students to learn about the program and held interviews for over 50 student who applied.
- ✓ Held a series of strategy sessions to establish organizational structure and develop best practices for cross-campus collaboration.
- ✓ Started defining event needs by department.
- ✓ Began organizing the budget, training, and onboarding processes.
- ✓ Invited 36 students to join the inaugural Presidential Ambassador cohort.

CONTINUING OBJECTIVES

- Launch an online portal for internal and external use showcasing Presidential Ambassadors and supporting their training, scheduling, and oversight.
- Host a three-day training session with an external facilitator and current Winthrop staff and faculty.

Status:
Lead: Amanda James
Pillar: Excel, Engage
Date: 05/08/2026

DESCRIPTION

Presidential Student Ambassadors will promote Winthrop University through official university engagements and social functions with visitors, prospective students, alumni, donors, and friends of the university; conveying the high standards and congeniality of our students.

