

PRESIDENTIAL STUDENT AMBASSADOR PROGRAM

Start: July 1, 2025

Budget: \$120,000

Finish: June 30, 2026

Actual YTD: \$0

PRESIDENTIAL STUDENT AMBASSADOR WORKFLOW

Task	April	May	June
Identify Operations Plans	[Yellow bar]		
Develop Training Materials and Training Plan		[Yellow bar]	
Order Uniforms	[Yellow bar]		
Interview and Hire Students	[Yellow bar]		

RISK/MITIGATION

The committee's strong engagement drove the swift and thorough development of the website and application. Early student response to the application has been encouraging, and we are confident it will yield a strong inaugural cohort. While developing training programs and identifying an outside training partner presents a challenge given the program's newness, research is already underway to find the best fit for Winthrop.

Q3 HIGHLIGHTS

- ✓ Launched a website for students to learn about the program and opened the application portal for the inaugural cohort.
- ✓ Gathered student nominations from faculty and staff.
- ✓ Held a series of strategy sessions to establish organizational structure and develop best practices for collaboration across campus.
- ✓ Defined event needs by department.
- ✓ Began organizing the budget, training, and onboarding process.

Q4 OBJECTIVES

- Offer positions to up to 40 students who show the potential to represent Winthrop with excellence.
- Develop and organize a comprehensive training manual and summer training plan.
- Identify the platform to be used for scheduling & communication.

Status:



Lead: Amanda James

Pillar: Excel, Engage

Date: 04/06/2026

DESCRIPTION

Presidential Student Ambassadors will promote Winthrop University through official university engagements and social functions with visitors, prospective students, alumni, donors, and friends of the university; conveying the high standards and congeniality of our students.

