

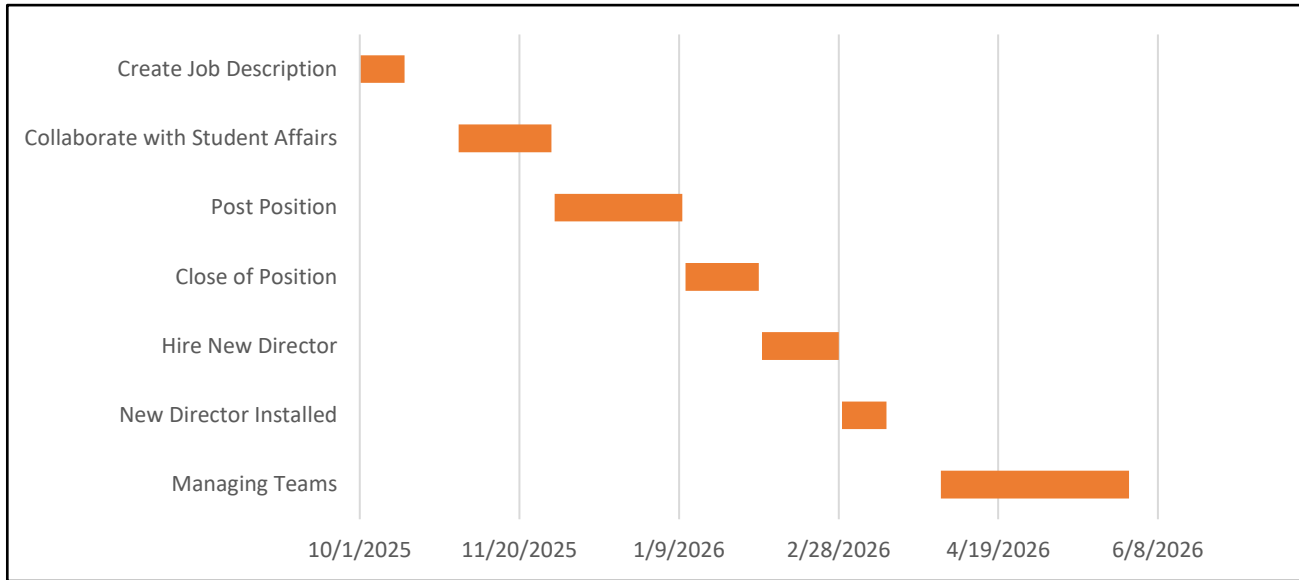
# DIRECTOR OF CLUB SPORTS INVESTMENT

Start: September 2025

Budget: \$118,450

Finish: June 2025

Actual YTD: \$0



## RISK/MITIGATION


The director is integral to hiring coaches and recruiting student-athletes for the Fall 2026; losing coaches or recruits is a risk. Mitigation occurs through personalized training, aggressive goal setting, and implementing robust strategies for short-term success and long-term development.

## Q3 HIGHLIGHTS

- ✓ Hired new Director of Club Sports Mikaela Sites.
- ✓ Onboarding efforts included meetings with current club sport coaches (esports, cornhole, disc golf) and prospective sports (women's flag football, drone racing, beach volleyball).
- ✓ Collaborated with NCAA Athletics and Admissions for Esports scholarship overhaul and restructure.
- ✓ Hosted the Disc Golf Collegiate National Championships.

## Q4 OBJECTIVES

- Connect with Big South Conference for women's flag football funding.
- Interview prospective women's flag football coaches.
- Collaborate with Recreational Services for operational efficiencies and Project Inspire.
- Implement vision and evaluate, develop, and reorganize club sports structure, guidelines, policies and procedures.

Status: 

Lead: Chuck Rey

Pillars: Engage

Date: 4/10/26

## DESCRIPTION

*Winthrop will establish a comprehensive club sports strategy to promote enrollment growth, enhance the student experience, strengthen regional and national brand visibility, and ensure long-term sustainability through athletics at Winthrop.*

