

PRESIDENTIAL STUDENT AMBASSADOR PROGRAM

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|-----------------------|
| Start: July 1, 2025 |
| Finish: June 30, 2026 |

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|-------------------|
| Budget: \$120,000 |
| Actual YTD: \$0 |

PRESIDENTIAL STUDENT AMBASSADOR WORKFLOW

| Task | January | February | March |
|---|---------|----------|-------|
| Finalize Charter and Bylaws | | | |
| Develop and Approve Recruitment Materials | | | |
| Host Information Sessions | | | |
| Solicit Faculty/Staff Nominations | | | |
| Prepare and Open Application Portal | | | |

RISK/MITIGATION

With the working group and leadership team fully engaged, the Q3 work of the Presidential Student Ambassador program will move into formalizing the structure, bylaws, and recruitment activities for the organization. We will begin to host information sessions and solicit nominations from faculty/staff as we open the application process in March and April. Careful review of applicants and nominees will ensure we are recruiting successfully for the new program.

Q2 HIGHLIGHTS

- ✓ Organized the tasks and assignments of the leadership team and working groups as we build the foundation for the program.
- ✓ Held a series of strategy sessions to form subcommittees, began drafting the charter and bylaws, and organizational structure.
- ✓ Defined advisor roles and administrative home for the organization.
- ✓ Began organizing the budget, training, and onboarding.

Q3 OBJECTIVES

- Finalize charter and bylaws, as well as develop and approve recruitment materials.
- Host information sessions on campus with prospective students.
- Begin faculty/staff nomination outreach.
- Prepare application portal.

Status:
Lead: Joseph Miller
Pillar: Excel, Engage
Date: 01/09/2026

DESCRIPTION

Presidential Student Ambassadors will promote Winthrop University through official university engagements and social functions with visitors, prospective students, alumni, donors, and friends of the university; conveying the high standards and congeniality of our students.

