

DIRECTOR OF CLUB SPORTS INVESTMENT

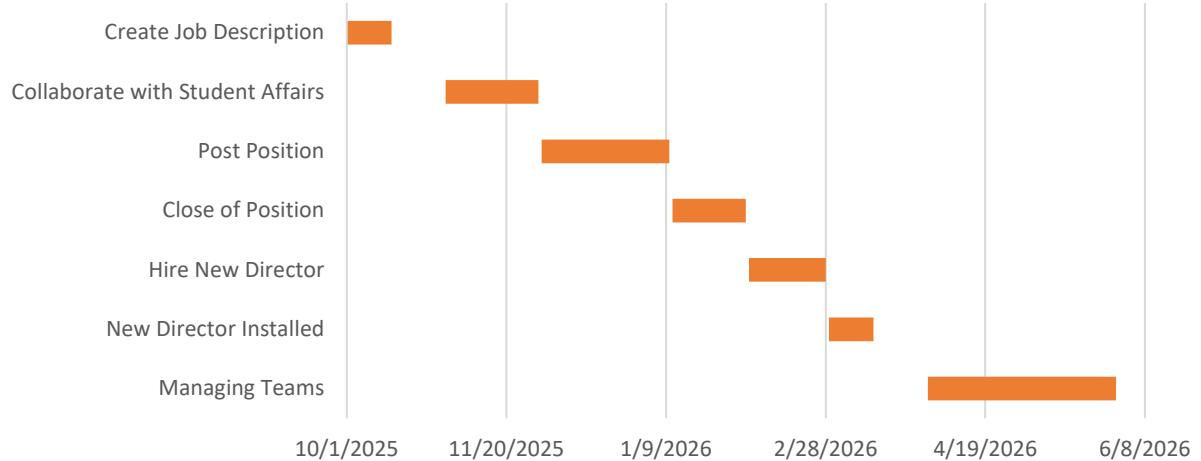
Start: September 2025

Budget: \$118,450

Finish: June 2026

Actual YTD: \$0

Hiring Timeline for Director of Club Sports



RISK/MITIGATION

With limited resources, hiring the right Director of Club Sports Director, with strong leadership and relationship skills along with knowledge of the ever-changing NCAA Division I and recreational services, is crucial to success. Fast-tracking this director is integral to hire coaches and recruit student-athletes for Fall 2026. Mitigation occurs through personalized training, aggressive goal setting, and implementing robust strategies for short-term success and long-term development.

Q2 HIGHLIGHTS

- ✓ Listing posted January 13, 2026, to hire Director of Club Sports with a close date of February 2, 2026.
- ✓ Collaboration between Athletics, Student Affairs, and Recreational Services to align NCAA and club sports throughout the university.
- ✓ Focus on women's flag football with \$30,000 grant from NFL through Big South Conference.

Q3 OBJECTIVES

- Finalize the hire for Director of Club Sports, prorated salary with a March 1 start date is \$50,750.
- Recognize club sports that compete regionally or nationally to extend the university's brand presence.
- Interview for prospective women's flag football coaches.
- Collaboration with Air-Force ROTC Instructors to develop a drone team.
- Target club sport opportunities that will raise the student-experience to increase recruiting and retention.
- Develop marketing campaign to highlight the national championship success of Winthrop club sports.

Status:

Lead: Chuck Rey

Pillars: Engage

Date: 1/08/26

DESCRIPTION

Winthrop will establish a comprehensive club sports strategy to promote enrollment growth, enhance the student experience, strengthen regional and national brand visibility, and ensure long-term sustainability through athletics at Winthrop.

