PRESIDENTIAL STUDENT AMBASSADOR PROGRAM

Start: July 1, 2025	Budget: $120,000
Finish: June 30, 2026	Actual YTD: $0

Status:
Lead: Joseph Miller
Pillar: Excel, Engage
Date: 10/10/2025

PRESIDENTIAL STUDENT AMBASSADOR WORKFLOW

Task	October	November	December
Create Leadership and Group Charter			
Solicit Stakeholder Feedback and Draft Communication Plan			
Clarify Recruitment Plan and Group Structure			
Socialize with Academic Leadership			
Organize Working Group			

RISK/MITIGATION

Stakeholder conversations provided valuable insight that will inform the scale and focus of the organization, research and compare similar programs at other universities, and establish standards for educational best practices. Additional stakeholder analysis and discussion will be crucial to ensure initial planning and implementation phases of the project are carried through to execution. Missteps in planning can jeopardize the success of our program outcomes.

Q1 HIGHLIGHTS

- ✓ Identify key stakeholders in the Office of Admissions and Office of Advancement to engage in initial planning discussions.
- ✓ Conduct needs analysis and program evaluation to inform the new organizations' function and purpose.
- ✓ Identify Senior Leadership Team and research educational best practices.
- ✓ Provide information and solicit feedback from Academic Deans.

Q2 OBJECTIVES

- Create a draft of the new organization's leadership structure and group charter
- Initiate preliminary communication and recruitment of the new organization.

DESCRIPTION

Presidential Student Ambassadors will promote Winthrop University through official university engagements and social functions with visitors, prospective students, alumni, donors, and friends of the university; conveying the high standards and congeniality of our students.