

DIRECTOR OF CLUB SPORTS INVESTMENT

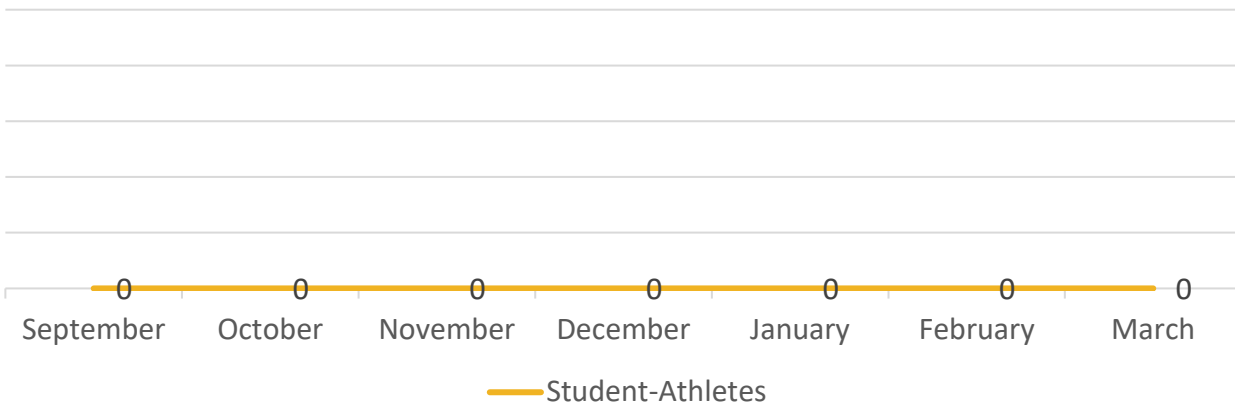
Start: September 2025

Finish: June 2025

Budget: \$50,750

Actual YTD: \$0

Student-Athlete Participation



RISK/MITIGATION


With limited resources, hiring the right Director of Club Sports with strong leadership and relationship skills, along with knowledge of the ever-changing NCAA Division I and Recreational Services is crucial to success. Fast-tracking this director is integral to hire coaches and recruit student-athletes for Fall 2026. Mitigation occurs through personalized training, aggressive goal setting, and implementing robust strategies, for short-term success and long-term development.

Q1 HIGHLIGHTS

- ✓ Obtained approval to hire.
- ✓ Collaboration between Athletics, Student Affairs and Recreational Services to align NCAA and club sports throughout the University.
- ✓ Establish Athletics and Student Affairs priorities of sport additions.
- ✓ Assess facility opportunities to complement with particular sports.

Q2 OBJECTIVES

- Finalize hiring of Club Director.
- Recognize club sports that compete regionally or nationally to extend the University's brand presence.
- Target club sport opportunities that will raise the student-experience to increase recruiting and retention.
- Develop a marketing campaign to highlight the national championship success of Winthrop club sports.
- Commence search process for coaches with vision and passion.

Status: 

Lead: Chuck Rey

Pillars: Engage

Date: 10/10/25

DESCRIPTION

Winthrop will establish a comprehensive club sports strategy to promote enrollment growth, enhance the student experience, strengthen regional and national brand visibility, and ensure long-term sustainability through athletics at Winthrop.

