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EDUCATION

Ph.D. Sport Management, August 1995
Ohio State University

M.S. Sport Management, December 1990
West Virginia University

B.S. Accounting, June 1987, Magna Cum Laude
Virginia Polytechnic Institute and State University

PROFESSIONAL EXPERIENCE

President and Professor, Winthrop University, July 2015-present

- Chief executive officer of a university offering 42 undergraduate and 26 graduate programs to more than 6,000 students served by 1,200 faculty and staff members
- Oversee a \$150 million dollar budget
- Professor, Department of Physical Education, Sport, and Human Performance

Dean and Professor, College of Education, Health, and Human Services, Kent State University, July 2008-June 2015

- Principal administrator for a College that includes 57 degree programs, over 180 full-time faculty, over 600 total employees, and about 5,400 students
- Oversee and manage a budget of over \$30 million determined using responsibility management budgeting
- Chair of the search committee for the Dean of the College of Communication and Information, 2014-15
- Chair of the search committee for the Dean of the College of Business Administration, 2012
- Chair of the search committee for the Senior Vice President for Academic Affairs and University Provost, 2011-12
- Chair of the search committee for the Dean of Undergraduate Studies, 2011-12
- Chair of the search committee for Dean of College of Communication and Information, 2008-09
- Chair of the Dean Review Committee for the College of the Arts, 2014

- Chair of the Dean Review Committee for the College of Nursing, 2010
- Chair of the Task Force on Required Advising, 2013
- Chair, State University Education Deans of Ohio, 2012-13
- Chair-Elect, State University Education Deans of Ohio, 2011-12
- Co-Chair, Educational Leadership Team of Ohio, 2012-13
- Chair of the Procurement/Mailing Services Self-Assessment Committee, 2013
- Chair of the Dean/University Advancement Committee, 2009-2011
- Chair of Internal Audit Self-Assessment Committee, 2011
- Member of the University Foundation Board of Directors, 2010-present
- Member of the Ohio RESA Standard Setting Committee, 2014
- Member of the Ohio Performance Funding Committee, 2011-2013
- Member of the Ohio Department of Education – Center for the Teaching Profession Committee, 2013
- Member of the Ohio State Consortium on Educator Effectiveness Team, 2012-present (Member of Ohio SCEE Team at National Conference in 2014)
- Member of the Ohio Education Metrics Committee, 2010-present
- Member of the Ohio Education Professional Standards Board, 2010-2012
- Member of the search committee for Vice President for Human Resources, 2013
- Member of the search committee for Director of Athletics, 2009-10
- Member of the Strategic Plan: Securing Our Financial Future Committee, 2014
- Member of the Office of Global Education Advisory Board, 2009-2012, 2014-present
- Member of the Faculty Senate Budget Advisory Committee, 2008-present
- Member of University Expense Management Committee, 2009
- Keynote Speaker, Kent State University Graduate Research Forum, 2012
- Welcome Speaker, Destination Kent State (substitute for the President several times), 2012

Selected Highlights:

- The college turned a \$1 million budget deficit into a \$7.5 million carry-forward fund balance.
- We reorganized the college from 6 departments and schools to 4 schools, which helped to better align similar programs and saved money.
- The college developed a new strategic plan in 2008-09 and it has guided all resource allocations.
- The college experienced an increase in enrollment of almost 15% from Fall 2008 to Fall 2010.
- The college developed several new degree programs, including a graduate program in hospitality and tourism management, a certificate program in teaching students with autism, and undergraduate degree programs in exercise science and hospitality management. The latter is offered jointly with our Ashtabula campus.
- The college has significantly increased the number of distance education classes and programs, which has resulted in a large increase in students enrolled in these courses.
- The college increased first-year retention rate from 71.5% to 83.5% during the last five years.

- The college nearly doubled number of advisors and instituted both specialized and required advising. This has resulted in an increase in satisfaction with advising.
- According to surveys administered by the Ohio Board of Regents, the college had the highest satisfaction levels of teacher education students among public universities in Ohio in Fall 2013.
- The college developed undergraduate and graduate student advisory councils.
- The college experienced an increase in fundraising success (including being the top college in the university for gifts in 2012-13 and a experiencing an increase of over 35% in foundation funds in the last two years). The university hired a second fundraiser for the college for the first time ever due to this success.
- The college increased alumni outreach through the development of newsletters, the creation of several advisory boards, and the development of an annual Hall of Fame event during homecoming weekend. The college is also increasing its general outreach and promotion efforts, including the use of social media.
- The college changed the approach to allocating faculty lines away from an historical based approach to allow any program to request a new faculty line and allow faculty advisory groups to review and have input on allocation decisions. This has resulted in the reallocation of faculty lines, particularly to growing programs.
- The college spent over \$2 million to renovate space in several buildings, including a science education classroom, an athletic training classroom and lab, and a nutrition and food lab. The college also upgraded technology across our classrooms and other areas in our buildings.
- The college had a 30% increase in external funding proposals submitted in 2013-14 and over a 25% increase in funding received. Also, the college had the 1st and 3rd ranked schools/departments for external funding at the university last year. The college provides support for funded and non-funded research efforts through a number of programs, including several that are new (e.g., small grant programs, increased start-up packages, increased grant coordination support). The college increased support for faculty professional development and conference travel. Each of the schools also developed new personnel policies, which increased and clarified the expectations for merit, tenure, and promotion.
- The college developed a new faculty orientation program and added an annual meeting with the dean to help to better support pre-tenure faculty and clarify expectations.
- The college worked with the College of Arts and Sciences to develop the Science of Learning and Education (SOLE) center to better facilitate collaboration in STEM education research and outreach.
- The college worked with four other colleges to create a new School of Digital Sciences, which offers bachelors and masters programs that relies on collaboration across multiple disciplines.

- The college developed the first undergraduate early childhood program in the world to be approved by the International Baccalaureate Organization.
- The college developed several new study abroad programs, including semester abroad experiences for education and hospitality management students in Florence, Italy.
- The college renewed partnership agreement with K-8 school in Turkey called Kent State Koleiji
- The college has developed a strong relationship with education leaders in Ontario, Canada, which has resulted in several visits, joint publications, and student travel experiences.
- The college has experienced a large growth in the number of international students.
- The college created an Office of Diversity Outreach and Development. This office has developed several new programs, including peer mentoring programs for undergraduate students and a summer graduate student recruitment event.
- The college had record numbers in 2013-2014 for AALANA freshman (26% in one year and 177% since 2006), undergraduate students (39% increase since 2006), full-time faculty and staff (47% increase since 2006), first year retention rate (almost 20% increase in two years to 86.7%, 5% above the university retention rate for all students), and graduation rate (6% increase in one year to 52%, which is higher than the university average for all students). The college increases often well exceeded the increases of the university.
- The college is implementing new plans to improve the quality of doctoral student experience. This has included, but is not limited to, the development of a new Ed.D. We are members of Carnegie Project on the Education Doctorate and have worked with members of this group on this new program.
- The college created guidelines for the expected experiences of graduate assistants in order to improve the consistency and quality of those experiences. The college also developed a new process for determining the allocation of graduate assistants that was more equitable and clearly aligned with the goals of the college.
- The college developed target enrollments for every class through a collaborative effort between program faculty and administrators.
- I received a very positive review during the beginning of my fifth year. My overall performance was rated “very good” or “good” by 90% of the faculty, 93% of the staff and 100% of other administrators, and 100% of community leaders, with over 70% of each group indicating “very good” performance. All areas were evaluated positively and the review committee stated “the consistency of positive ratings is remarkable.” Some of the areas evaluated as particularly high included overseeing the financial management of the college, being accessible to faculty, making and reporting decisions in a timely manner, addressing concerns of administrators in a timely and responsive manner, delegating appropriate responsibility and authority to staff members,

collaborating well with other administrators, and acting as an effective liaison with the university community.

Associate University Provost for Academic Planning and Accountability and Professor, University of Louisville, January 2007-June 2008

- Oversaw all approval, reviews, and revisions of academic programs
- Oversaw all approval and reviews of centers and institutes
- Oversaw student learning assessment for all academic programs
- Supervisor for the director of the office of institutional research
- University liaison with the Kentucky Council on Postsecondary Education
- University liaison with Academic Common Market
- Oversaw educational affiliations for the University
- University representative for tuition reciprocity agreements
- Coordinated implementation of strategic plan and related budget decisions
- Member of the President's leadership team for planning and budgeting
- Assisted the Provost in reviewing faculty position retention requests
- Oversaw and managed the budget for the Office of the Provost (\$3 million)
- Assisted the Provost with examining university-wide budgeting process, which involved an in-depth analysis of RCM
- Assisted the Provost with examining policies impacting junior faculty
- Co-Chair of the University Program Review Committee
- Chair of the Centers and Institutes Review Committee
- Chair of the Academic Associate Deans Committee
- Member of the University Council of Academic Officers
- Member of the University Assessment Task Force
- Member of the Provost's University-Wide Budget Committee, 2008
- Member of the Carnegie Community Engagement Task Force, 2008
- Member of the University Strategic Planning Steering Committee, 2006-07
- Chair of the Strategic Planning Satellite Working Group on Efficiency, Accountability, and Infrastructure, 2007
- Member of the Graduate Education Steering Committee, 2007
- Chair of the Graduate School Transition Subcommittee on Structure, 2007
- Member of the University Club Strategic Planning Committee, 2007
- Member of the Kentucky Council on Postsecondary Education Working Group on Access to Academic Programs, 2007-2008
- Oversight Committee for President's Diversity Award, 2007-2008
- Member of the Welcome Weekend Committee, 2006-2008

Selected Highlights:

- The university developed a new strategic plan and a new scorecard to monitor our success in achieving the plan. I was involved with the development of the plan and was the lead on developing the scorecard.
- The university developed a comprehensive plan to reorganize the graduate school and I was the lead on rewriting many of the policies.
- The university explored a change in budget models. I was the lead in the provost office on this project and worked with the outside consultants.

Assistant University Provost for Institutional Effectiveness and Professor,
 University of Louisville, July 2004-December 2006 (Promoted to Professor July 2005)

- SACS Accreditation Liaison, July 2004-December 2006
- Assisted with program accreditation reviews (speech pathology, theatre arts, public health, engineering, music, counseling psychology, business, law)
- Oversaw student learning assessment for all academic programs
- University liaison with NSSE and oversaw analysis and reporting of results
- Served as liaison with Deyta, Inc. on student, alumni, employer, faculty, and staff surveys
- Co-Chair of the SACS Leadership Team, December 2004-2007
- Co-Chair of the SACS Compliance Certification Team, December 2004-2007
- Member of the SACS QEP Development Committee
- Member of the University Council of Academic Officers
- Chair of the SACS Coordinator Search Committee, Fall 2004
- Co-Chair of the University Program Review Committee
- Chair of the Academic Associate Deans Committee
- Member of the Liaison Committee on Medical Education Accreditation Task Force, 2004-2005
- Member of the NCATE Standard 2 Committee, 2004-2005
- Member of the University Work Group on Partnership Assessment, 2004-2005
- Member of the Diversity Survey Committee, 2005-2006
- Instructor for Part-Time Faculty Institute – “Assessment and Evaluation” – 2006
- Guest Speaker for Grand Rounds on program evaluation – 2005
- Guest Speaker for School of Dentistry accreditation preparation meeting, 2006
- Participated in Summer Orientation– Discussions with Faculty, 2002-2004, 2006

Selected Highlights:

- The university had a very successful SACS reaffirmation review. There were only two small website changes requested.
- The university developed a Quality Enhancement Plan called Ideas to Action that focuses on developing critical thinking skills through practical applications in real world settings. I worked closely with the QEP committee and wrote much of the initial plan.
- We revised the approach to student learning outcome assessments across all programs at the university. I worked with all programs on meeting the new expectations. This was critical to the success of the SACS review, as well as many of the program accreditation reviews. We also instituted a number of other necessary changes across the university prior to the accreditation review.
- I created an academic associate deans committee, which helped to increase collaboration across the university.
- The university developed new general education assessment plan. I was the lead on this initiative.
- The university revised the approach to academic program review. I led this effort and wrote the new procedures.

Associate Dean for Planning and Management Systems and Associate Professor, College of Education and Human Development, University of Louisville, September 2003-December 2004

- Member of College of Education and Human Development Leadership Team
- Assisted Dean with review of faculty work plans and annual reviews
- Provided feedback for all student learning outcome reports for all programs
- Developed draft strategic plan
- Mentored four new department chairs

Acting Dean, College of Education and Human Development, University of Louisville, June 2003 (brief transition period)

Chair and Associate Professor, Department of Health Promotion, Physical Education, and Sport Studies, University of Louisville, July 2001-September 2003

- Member of College of Education and Human Development Executive Council
- Supervised approximately 70 faculty, staff, and graduate assistants
- Worked with program directors to develop the annual course schedule
- Chair of the Search Committee for an Activity Program Director, 2003
- Chair of the BS Revision Committee, 2002-2003
- Chair of the MEd Revision Committee, 2002-2003
- Chair of Faculty Senate Planning and Budgeting Committee, 2002-2003
- Member of Faculty Senate Executive Committee, 2002-2003
- Member of the Faculty Senate, 2001-2003
- Member of the President's Planning and Budgeting Advisory Committee, 2002-2004
- Member of the University Teacher Education Committee, 2002-2003
- Member of the Minority Teacher Recruitment Project Advisory Council, 2002-2004
- Member of the NCAA Self-Study Steering Committee, 2002-2003
- Chair of the NCAA Self-Study Governance and Rules Compliance Subcommittee, 2002-2003
- Member of the University ad-hoc Tuition Review Committee, 2003
- Member of the President's Committee to Review Athletic Fee Proposal, 2002
- Member of the University Student Aid Committee, 2002-2008
- Member of the Task Force on Institutional Effectiveness (Undergraduate Subcommittee), 2001
- Worked with faculty to revise the department bylaws
- Prepared department materials for the 2002 NCATE visit
- Worked with faculty to write and submit four reviews to the University Program Review Committee
- Helped develop student learning outcome assessment plans for all programs
- Prepared materials for NASPE-NASSM program approval for Masters program

Selected Highlights:

- Through collaboration with the dean's office, we were able to reduce faculty teaching loads to help faculty meet increased research expectations.

- The department significantly revised the B.S. degree in Health and Human Performance that included three different programs. I lead that effort. Enrollment in the program quickly increased by 70%.
- Overall, the department experienced the greatest growth in enrollment in the college, much of which was related to changes made while I was department chair or program director.
- We upgraded the availability of technology in the classroom in both buildings.
- The department significantly increased external funding and collaboration with other units that were more active in seeking external funding.
- The department began the process of raising money from alumni for department needs.

Program Director and Assistant Professor, Sport Administration, University of Louisville, July 1995 to June 2001

- Sport Administration Program Director, October 1995-June 2000
- Academic Team Program Leader - Sport Administration Program in Athens, Greece, 1998-2000
- Chair of 4 Search Committees for positions in Sport Administration, 1996-1998, 2004
- Member of Sport Administration Search Committee, 2000-2001
- Chair of the Sport Administration M.Ed. Admissions Committee, 1999-2001
- Prepared justifications for faculty lines in sport administration, 1996, 1997, 2000, 2003
- Prepared and presented the proposal for the Master of Science degree in Sport Administration (approved November 2001)
- Prepared rejoinder for national program approval for Bachelors program, 2002
- Developed the Master admission process for sport administration, 1999
- Recruited part-time instructors to fill sport administration classes, 1996-2000
- Recruited a Visiting Assistant Professor for 1996-1997
- Advisor for the Sport Administration Club, 1996-97
- Initial advisor for all new students in sport administration, 1996-97
- Advisor for undergraduate and masters students (70-200 students per year)
- Developed sport administration annual course schedule
- Developed new undergraduate course (Organizational Behavior in Sport), 1996
- Developed new graduate course (Financial Principles in Sport), 1995
- Liaison with the athletic department for student-athletes in sport administration and completed NCAA eligibility forms, 1996-98
- Chair of the Department Strategic Planning Committee, 1997-98
- Internship Coordinator, January 1996-August 1996, January 1997-August 1997
- Member of Department Curriculum Committee, 1995-97, 2000-2001
- Member of Department Student Awards Committee, 1996-97
- Member of Department Constitution and Bylaw Revision Committee, 1996
- Member of Dean appointed Department Chair Committee, 1996
- Member of Department Open Position Committee, 1996
- Member of Department Fragmentation Committee, 1995
- Member of College of Education and Human Development Curriculum Committee, 2000-2001

- Member of College of Education and Human Development Doctoral Programs Task Force, 2000-2001, 2004
- Member of College of Education and Human Development Planning and Budgeting Committee, 1997-2000
- Member of College of Education and Human Development Student Academic Grievance Committee, 1996-2000
- Member of Education Administration Doctoral Admissions Committee, 1997-2004
- Member of University Degree Audit Team, 2000-2001
- Member of University Student Activities Center Board, 1997-1999

Selected Highlights:

- The program developed a new master degree program from a concentration under another degree. This led to more than three times as many applicants and enrollment more than doubled.
- The undergraduate and master programs were among the first to be nationally approved.
- The undergraduate program more than doubled and attracted more out-of-state students than any other program at the university.
- We developed a masters program in Athens, Greece that operated for several years leading up the 2004 Olympic Games.
- We developed a concentration in sport administration under the Ph.D. degree program in educational leadership and organizational development. The program grew to 20 students and a number of graduates are now tenured faculty members.
- All of the other faculty members in the program left during my first year. Despite a competitive market for sport management faculty, we were very successful in rebuilding the program. We never had a failed search and of the five faculty attracted while I was program coordinator and/or chairing the search, all five are full professors at research universities, two have achieved a distinguished research status at their university, and one is a college dean. Three have remained at the University of Louisville for well over 10 years each.
- *ESPN The Magazine* identified the program as the best in the country for preparing students for careers in college athletics.

Visiting Assistant Professor, University of Oklahoma, August 1994-July 1995

- Advisor for undergraduate and graduate students (approximately 30)
- Instructor for both graduate and undergraduate classes (6)
- Served on two Master's Thesis Committees

Graduate Teaching Associate, Ohio State University, September 1992-August 1994

- Instructor for Basic Instruction Program classes including Volleyball, Tennis, Racquetball, Table Tennis, and Basketball
- Member of the Graduate Student Senate

Assistant Ticket Manager - Athletic Department, University of Cincinnati, January 1991-September 1992

- Responsible for accounting for all cash received from ticket sales and for preparing for the annual external audit
- Worked part-time for the Cincinnati Reds Ticket Office during Summer 1992

Intern - Athletic Department, University of Cincinnati, August 1990-January 1991

- Helped with implementation of Paciolan computer system in the Ticket Office
- Supervisor of student workers in the office

Graduate Assistant - Athletic Department Business Office, West Virginia University, August 1989-August 1990

- Worked extensively with Paciolan's General Ledger
- Prepared office for the annual external audit
- Secretary/Treasurer, Sport Administration Club

Substitute Teacher and Assistant Wrestling Coach, North Hunterdon High School District, October 1988-June 1989

Staff Accountant, Peat Marwick Main & Co. - Washington, D.C. Office, August 1987-October 1988

- Was involved in audits of a number of companies including the Federal National Mortgage Association
- Received consistently high marks on performance evaluations, including "above expectations" in the area of client relations
- Active in recruitment of college seniors

Governor's Fellow, Office of the Governor of Virginia, Secretary of the Commonwealth's Office, June 1987-August 1987

- Involved in annual fellows program used to introduce college student leaders to state government
- Produced a report used to change the structure of Virginia's Collegial Bodies

PUBLICATIONS

Articles in Refereed Journals

Park, S. H., Kim, Y. K., & Mahony, D. F. (in press). Curiosity generating advertisements and their impact on sport consumer behavior. *Sport Management Review*.

Bradley Hnat, H., Mahony, D., Fitzgerald, S., & Crawford, F. (2015). Distributive justice and higher education resource allocation: Perceptions of fairness. *Innovative Higher Education*, 40, 79-93.

Mahony, D., Fitzgerald, S., Crawford, F., & Bradley Hnat, H. (2015). Organizational justice perceptions and their relationship to organizational commitment, job satisfaction, and turnover intentions. *The Journal of Higher Education Management*.

- Fitzgerald, S. M., Mahony, D., Crawford, F., & Bradley Hnat, H. (2014). Distributive justice in higher education: Perceptions of administrators. *Innovative Higher Education, 39*, 401-415.
- Park, S. H., Ha, J. P., & Mahony, D. F. (2014). Development and validation of a measure of sport fan specific curiosity. *Journal of Sport Management, 28*, 621-632.
- Thrasher, R. G., Andrew, D. P. S., & Mahony, D. F. (2012). The impact of gambling proximity on gambling attitudes, subjective norms, gambling intentions, and gambling behavior of college athletes. *Journal of Contemporary Athletics, 6*, 83-96.
- Thrasher, R. G., Andrew, D. P. S., & Mahony, D. F. (2011). The efficacy of a modified theory of reasoned action to explain gambling behavior in college students. *Journal of Gambling Studies, 27*, 499-516.
- Park, S. H., Mahony, D. F., Kim, Y. K., & In, S. (2011). The role of sport fan curiosity: A new conceptual approach to the understanding of sport fan behavior. *Journal of Sport Management, 25*, 46-56.
- Han, D. Y., & Mahony, D. F. (2010). The trends and culture of spectator sports in the U.S. and Korea. *Korean Journal of Sports Science*.
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- Mahony, D. F. (2008). No one can whistle a symphony: Working together for sport management's future. *Journal of Sport Management, 22*, 1-10.

- Mondello, M., Andrew, D. P. S., Todd, S. Y., & Mahony, D. F. (2008). Teaching finance in sport management programs: An analysis of course content delivery. *ICHPER-SD Journal of Research*, 3(2), 100-106.
- Park, S., Andrew, D. P.S., & Mahony, D. F. (2008). Exploring the relationship between trait curiosity and initial interest in sport spectatorship. *International Journal of Sport Management*, 9, 286-302.
- Patrick, I. S. C., Mahony, D. F., & Petrosko, J. M. (2008). Distributive justice in intercollegiate athletics: Perceptions of equality, revenue production, and need. *Journal of Sport Management*, 22, 165-183.
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- Mahony, D. F., & Howard, D. R. (2001). Sport business in the next decade: A general overview of expected trends. *Journal of Sport Management*, 15, 275-296.
- Funk, D. C., Mahony, D. F., Nakazawa, M., & Hirakawa, S. (2000). Spectator motives: Differentiating among objects of attraction in professional football. *European Journal of Sport Management*, 7 (Special Issue), 51-67.
- Mahony, D. F., & Moorman, A. M. (2000). The relationship between the attitudes of professional sport fans and their intentions to watch televised games. *Sport Marketing Quarterly*, 9, 131-139.
- Mahony, D. F., Howard, D. R., & Madrigal, R. (2000). BIRGing and CORFing behaviors by sport spectators: High self-monitors versus low self-monitors. *International Sports Journal*, 4 (1), 87-106.
- Mahony, D. F., Madrigal, R., & Howard, D. R. (2000). Using the psychological commitment to team (PCT) scale to segment sport consumers based on loyalty. *Sport Marketing Quarterly*, 9, 15-25.
- Nakazawa, M., Hirakawa, S., Mahony, D. F., Hums, M. A., Togari, J., & Nakatsuka, Y. (2000). Female spectators in J. League. *Journal of Japan Society of Sport Industry*, 10 (1), 45-57.

- Nakazawa, M., Mahony, D. F., Moorman, A. M., & Hirakawa, S. (2000). The relationship between stadium size & location and spectator characteristics: Implications for marketing strategies. *International Sports Journal*, 4 (2), 9-25.
- Mahony, D. F. (1999). Collective reaction to injustice in intercollegiate sport: Injustice to women and student athletes as test cases. *Journal of Sport & Social Issues*, 23, 328-352.
- Mahony, D. F., Fink, J., & Pastore, D. (1999). Ethics in intercollegiate athletics: An examination of NCAA violations and penalties -1952-1997. *Professional Ethics*, 7 (2), 53-74.
- Mahony, D. F., Madrigal, R., & Howard, D. R. (1999). The effect of self-monitoring on behavioral and attitudinal loyalty towards athletic teams. *International Journal of Sport Marketing and Sponsorship*, 1, 146-167.
- Mahony, D. F., & Moorman, A. M. (1999). The impact of attitudes on the behavioral intentions of professional basketball fans. *Sport Management Review*, 2, 43-66.
- Nakazawa, M., Mahony, D. F., Funk, D. C., & Hirakawa, S. (1999). Segmenting J. League spectators based on length of time as a fan. *Sport Marketing Quarterly*, 8 (4), 55-65.
- Mahony, D. F., & Howard, D. R. (1998). The impact of attitudes on the behavioral intentions of sport spectators. *International Sports Journal*, 2 (2), 96-110.
- Mahony, D. F., & Pastore, D. (1998). Distributive justice: An examination of participation opportunities, revenues, and expenses at NCAA institutions - 1973-1993. *Journal of Sport and Social Issues*, 22, 127-148.
- Mahony, D. F., & Pitts, B. G. (1998). Research outlets in sport marketing: The need for increased specialization. *Journal of Sport Management*, 12, 259-272.
- Hall, J. S., & Mahony, D. F. (1997). Factors affecting methods used by annual giving programs: A qualitative study of NCAA Division I athletic departments. *Sport Marketing Quarterly*, 6 (3), 21-30.

Proceedings and Presentations for Refereed Conferences

- Funk, D. C., Mahony, D. F., Nakazawa, M., & Hirakawa, S. (1999). Examining the relative importance of unique spectator motives for Japanese professional soccer. *Proceedings of the Congress of the European Association for Sport Management*, 7, 121-124.
- Mahony, D. F., Geist, A. L., Jordan, J., Greenwell, T. C., & Pastore, D. (1999). Codes of ethics used by sport governing bodies: Problems in intercollegiate athletics. *Proceedings of the Congress of the European Association for Sport Management*, 7, 206-208.

Books

- Li, M., Hofacre, S., & Mahony, D. F. (2001). *Economics of sport*. Morgantown, West Virginia: Fitness Information Technology, Inc.

Chapters in Books

- Mahony, D. F., & Howard, D. R. (in press). Sport business in the next decade: A general overview of expected trends. In M. Weed (Ed.), *Sport & Leisure Management*. New Delhi, India: SAGE publications. (reprint)
- Deschriver, T., Mahony, D. F., Hambrick, M. E. (2014). Finance and economics in the sport industry. In P. M. Pedersen & L. Thibault (Eds.), *Contemporary Sport Management* (5th ed. – pp. 361-383). Champaign, IL: Human Kinetics. (revision of 2010 chapter)
- Mahony, D. F., Moorman, A. M., DeSchriver, T., & Hambrick, M. E. (2012). Program rankings in sport management: A critical analysis of benefits and challenges. In A. Gillentine, R. Baker, & J. Cuneen (Eds.), *Paradigm Shift: Critical Essays in Sport Management* (pp. 41-55). Scottsdale, AZ: Holcomb Hathaway, Inc.
- Deschriver, T., & Mahony, D. F. (2010). Finance and economics in the sport industry. In P. M. Pedersen, J. B. Parks, J. Quarterman, & L. Thibault (Eds.), *Contemporary Sport Management* (4th ed. – pp. 209-311). Champaign, IL: Human Kinetics. (revision of 2006 chapter)
- Mahony, D. F., & DeSchriver, T. D. (2008). The big business of college sports in America. In B. R. Humphreys & D. R. Howard (Eds.), *The Business of Sports: Volume 1 – Perspectives on the sports industry* (pp. 225-252). Westport, CT: Praeger.
- Thrasher, R. G., Andrew, D. P. S., & Mahony, D. F. (2008). The impact of gender and varsity athletic participation on gambling attitudes and subjective norms of college students. In J.H. Humphrey (Ed.), *Contemporary Athletics Compendium Volume 2*. Hauppauge, NY: Nova Science Publishers. (reprint)
- Deschriver, T., & Mahony, D. F. (2006). Finance, economics, and budgeting in the sport industry. In J. B. Parks, J. Quarterman, & L. Thibault (Eds.), *Contemporary Sport Management* (3rd ed. – pp. 267-292). Champaign, IL: Human Kinetics. (revision of 2003 chapter)
- Deschriver, T., & Mahony, D. F. (2003). Finance, economics, and budgeting in the sport industry. In J. Parks, & J. Quarterman (Eds.), *Contemporary Sport Management* (2nd ed. – pp. 231-253). Champaign, IL: Human Kinetics.
- Howard, D. R., & Crompton, J. L. (1995). *Financing Sport*. Morgantown, West Virginia: Fitness Information Technology, Inc. (Co-wrote Chapter 6: Charged Admissions – pp. 137-168).

Non-Refereed Publications

- Mahony, D. F. (2001). Sport business in the 21st century: A look at the past and a look to the future. *Report on the 9th Annual Conference of the Japan Society of Sports Industry*, 1-10.

Nakazawa, M., Matsumoto, M., Funk, D., Mahony, D., Hirakawa, S., & Takahashi, H. (2001). Survey of spectators at the third FIFA Women's World Cup. *Annual Report on Professional Sports, 4*, 51-68.

Hirakawa, S., Nakazawa, M., Funk, D., Mahony, D., Ridinger, L., Matsumoto, M., Yanagihara, E., Tokari, H., & Takahashi, H. (2000). Spectators of the third FIFA Women's World Cup in USA. *Medicine and Sciences in Soccer, 20*, 125-130.

Nakazawa, M., Hirakawa, S., Mahony, D., Funk, D., Takahashi, H., & Nakatsuka, Y. (2000). Spectators of the J. League from the 8th annual survey - Chronological change in spectators' demographics and involvement in soccer. *Medicine and Sciences in Soccer, 20*, 121-124.

Mahony, D. (1998, December 1). A plea to save youth soccer. *Sports Parents*. Available: www.sportsparents.com/news/youthsoccer.html.

Abstracts and Presentations for Refereed Conferences

Mahony, D., Ammon, R., Dixon, M., & Judd, M. (2015). *Sport management programs in the United States: Variance in program composition and potential for future changes*. Presented at the North American Society for Sport Management Annual Conference. June 3-5, 2008. Ottawa, Ontario, Canada.

Mahony, D., Crawford, F., Fitzgerald, S., & Nyangau, J. (2015). *Organizational justice perceptions and their relationship to organizational commitment, job satisfaction, and turnover intentions among faculty*. Presented at the Eastern Educational Research Association Conference, February 25-28, 2015. Sarasota, Florida.

Mahony, D., Fitzgerald, S., Crawford, F., & Nyangau, J. (2015). *Distributive justice in higher education – Perceptions of faculty*. Presented at the Eastern Educational Research Association Conference, February 25-28, 2015. Sarasota, Florida.

McDowell, J., Andrew, D., Baker, R., Kihl, L., Mahony, D., & Pastore, D. (2015). *Are we still talking to ourselves? A symposium on the impact of sport management scholarship*. Presented at the North American Society for Sport Management Annual Conference. June 3-5, 2008. Ottawa, Ontario, Canada.

Crawford, F., Mahony, D., & Fitzgerald, S. (2014). *Differences between fairness and likelihood of use of distributive justice principles and the relationship with organizational commitment, job satisfaction, and turnover intentions*. Presented at the Eastern Educational Research Association Conference. February 19-22, 2014. Jacksonville, Florida.

Fitzgerald, S., Mahony, D., & Crawford, F. (2014). *The relationship between organizational justice perceptions and organizational commitment, job satisfaction, and turnover intentions*. Presented at the Eastern Educational Research Association Conference. February 19-22, 2014. Jacksonville, Florida.

- Ryan, T., Andrew, D. P. S., Miller, J., Weese, J., Stotlar, D. K., Sagas, M., & Mahony, D. (2014). *Leaders' ledgers: Advice to sport management faculty interested in administration*. Presented at the North American Society for Sport Management Conference. May 28-31, 2014. Pittsburgh, Pennsylvania.
- Bradley, H., Crawford, F., Fitzgerald, S., & Mahony, D. (2013). *Resource distributions based on equity in higher education*. Presented at the Eastern Educational Research Association Conference. February 20-23, 2013. Sarasota, Florida.
- Bradley, H., Fitzgerald, S., Crawford, F., & Mahony, D. (2013). *Distributive justice in higher education – Perceptions of administrators*. Presented at the Eastern Educational Research Association Conference. February 20-23, 2013. Sarasota, Florida.
- Mahony, D., Judd, M., Andrew, D., Barr, C., Boucher, R., Gladden, J., Pastore, D., Sagas, M., & Weese, W. (2009). *Transitioning into administration: Strategies from current administrators*. Presented at the North American Society for Sport Management Annual Conference. May 27-30, 2009. Columbia, South Carolina.
- Dittmore, S. W., Mahony, D. F., Hums, M. A., & Andrew, D. P. S. (2008). *Financial resource allocation in U.S. Olympic sport: National governing body administrators' fairness perceptions*. Presented at the North American Society for Sport Management Annual Conference. May 28-31, 2008. Toronto, Ontario, Canada.
- Park, S., Mahony, D. F. (advisor), & Greenwell, T. C. (advisor). (2008). *The measurement of sport fan curiosity*. Presented at the North American Society for Sport Management Annual Conference. May 28-31, 2008. Toronto, Ontario, Canada.
- Park, S., Mahony, D. F., & Greenwell, T. C. (2007). *The curiosity gap model: Curiosity and the intention to watch novel sports*. Presented at the Sport Marketing Association Annual Conference. November 1-3, 2007. Pittsburgh, Pennsylvania.
- Stitsinger, M., Greenwell, T. C., Andrew, D. P., & Mahony, D. F. (2007). *Basking in spite of reflected failure: Sports fans' obsession with a losing team*. Presented at the North American Society for Sport Management Annual Conference. May 31-June 3, 2007. Ft. Lauderdale, Florida.
- Thrasher, R. G., Andrew, D. P. S., Green, F., & Mahony, D. F. (2007). *The impact of gambling proximity on gambling attitudes, subjective norms, gambling intentions, and gambling behavior of college athletes*. Presented at The International Conference on Sport & Entertainment Business. November 15-17, 2007. Columbia, South Carolina.
- Crawford, S. Z., McDonogh, M. O., Thorn, D. F., Mahony, D. F., & Robinson, G. (2006). *Examining career paths in intercollegiate athletic coaching: An analysis of NCAA Division I-A football coaches*. Presented at the North American Society for Sport Management Annual Conference. May 31-June 3, 2006. Kansas City, Missouri.

- Greenwell, T. C., & Mahony, D. F. (2006). *An examination of how service contributes to satisfaction and retention of athletic donors*. Presented at the Sport Marketing Association Conference. November 2-4, 2006. Denver, Colorado.
- Park, S., Andrew, D. P. S. (advisor), & Mahony, D. F. (advisor). (2006). *Exploring the relationship between trait curiosity and initial interest in sport spectatorship*. Presented at the North American Society for Sport Management Annual Conference. May 31-June 3, 2006. Kansas City, Missouri.
- Stinson, J. L., McEvoy, C., & Mahony, D. F. (2006). *Research on intercollegiate athletic fundraising: Past results and future needs*. Presented at the North American Society for Sport Management Annual Conference. May 31-June 3, 2006. Kansas City, Missouri.
- Baker, A., Judd, M., Mondello, M. Hums, M. A., & Mahony, D. F. (2005). *Tenure expectations in sport management: Perceptions of faculty*. Presented at the North American Society for Sport Management Annual Conference. June 1-June 4, 2005. Regina, Saskatchewan, Canada.
- Dittmore, S. W., Phelps, S., & Mahony, D. F. (2005). *Diversity in sport management research? An examination of sport management dissertation topics*. Presented at the North American Society for Sport Management Annual Conference. June 1-June 4, 2005. Regina, Saskatchewan, Canada.
- Kheel, S., & Mahony, D. F. (advisor). (2005). *Student fan motivation: A comparison of revenue and nonrevenue generating sports*. Presented at the North American Society for Sport Management Annual Conference. June 1-June 4, 2005. Regina, Saskatchewan, Canada.
- Lee, J., Greenwell, T. C. (advisor), & Mahony, D. F. (advisor). (2005). *The influence of professional athlete endorsements on consumer preferences of Korean-American consumers living in Miami, Florida*. Presented at the North American Society for Sport Management Annual Conference. June 1-June 4, 2005. Regina, Saskatchewan, Canada.
- Greenwell, T. C., & Mahony, D. F. (2004). *An examination of marketing resource allocation in NCAA Division I athletics*. Presented at the North American Society for Sport Management Annual Conference. June 2-5, 2004. Atlanta, Georgia.
- Mahony, D. F., Mondello, M., Judd, M., & Hums, M. (2004). *Factors impacting job attractiveness: Perceptions of sport management faculty*. Presented at the North American Society for Sport Management Annual Conference. June 2-5, 2004. Atlanta, Georgia.
- Greenwell, T. C., Grube, A. J., & Mahony, D. F. (2003). *Student athletes' perceptions of codes of ethics*. Presented at the North American Society for Sport Management Annual Conference. May 28-May 31, 2003. Ithaca, New York.

- Mondello, M., Mahony, D. F., Judd, M., & Hums, M. A. (2003). *Sport management doctoral students in North America: Perceptions of their graduate training*. Presented at the North American Society for Sport Management Annual Conference. May 28-May 31, 2003. Ithaca, New York.
- Mahony, D. F., Mondello, M., Hums, M. A., & Judd, M. (2002). *Sport management doctoral programs in North America: What is being produced*. Presented at the North American Society for Sport Management Annual Conference. May 29-June 1, 2002. Canmore, Alberta, Canada.
- Nakazawa, M., Mahony, D., Funk, D., & Hirakawa, S. (2002). *Tapping new spectator markets: The impact of Japan's soccer lottery on J. League attendance*. Presented at the North American Society for Sport Management Annual Conference. May 29-June 1, 2002. Canmore, Alberta, Canada.
- Dixon, M., Geist, A., Morris, R., Pastore, D., Greenwell, C., Mahony, D., Turner, B., & Jordan, J. (2001). *Coaches perceptions of codes of ethics and recruiting issues in intercollegiate athletics*. Presented at the North American Society for Sport Management Annual Conference. May 30-June 2, 2001. Virginia Beach, Virginia.
- Mahony, D. F., & Gladden, J. M. (2001). *A qualitative examination of donor motivations in intercollegiate athletics*. Presented at the North American Society for Sport Management Annual Conference. May 30-June 2, 2001. Virginia Beach, Virginia.
- Mahony, D. F., Hums, M.A., & Riemer, H. A. (2001). *Who is the most needy? Perspectives of athletic directors and athletic board chairs*. Presented at the North American Society for Sport Management Annual Conference. May 30-June 2, 2001. Virginia Beach, Virginia.
- Funk, D., Nakazawa, M., Mahony, D., Ridinger, L., & Hirakawa, S. (2000). *Measuring spectator interest in women's soccer: Emerging trends in sport*. Presented at the North American Society for Sport Management Annual Conference. May 31-June 3, 2000. Colorado Springs, Colorado.
- Geist, A., Greenwell, C., Pastore, D. L., Jordan, J., Mahony, D. F., Dixon, M., Morris, R. (2000). *Examining the use of codes of ethics in intercollegiate athletics: A team approach to research*. Presented at the North American Society for Sport Management Annual Conference. May 31-June 3, 2000. Colorado Springs, Colorado.
- Li, M., Hofacre, S., & Mahony, D. (2000). *The sport industry in the United States of America: A new perspective*. Presented at the North American Society for Sport Management Annual Conference. May 31-June 3, 2000. Colorado Springs, Colorado.
- Mahony, D. F., Hums, M. A., & Riemer, H. A. (2000). *An examination of various methods of distributing resources within intercollegiate athletics: Perceptions of athletic directors and athletic board chairs*. Presented at the North American Society for Sport Management Annual Conference. May 31-June 3, 2000. Colorado Springs, Colorado.

- Nakazawa, M., Funk, D., Mahony, D., & Hirakawa, S. (2000). *Relationship between spectator's motivations and spectating behavior: Implications for sport marketers*. Presented at the North American Society for Sport Management Annual Conference. May 31-June 3, 2000. Colorado Springs, Colorado.
- Hirakawa, S., Nakazawa, M., Funk, D., Mahony, D., Ridinger, L., Matsumoto, J., M., Yanagihara, E., Tokari, H., & Takahashi, H. (2000). *Spectators at the Women's World Cup '99 in USA*. Presented at the 20th Medical and Scientific Conference of Soccer. January 10, 2000. Tokyo, Japan.
- Nakazawa, M., Hirakawa, S., Mahony, D., Funk, D., Takahashi, H., & Nakatsuka, Y. (2000). *Survey on the J. League spectators*. Presented at the 20th Medical and Scientific Conference of Soccer. January 10, 2000. Tokyo, Japan.
- Mahony, D. F., & Breeding, J. (1999). *A comparison of distributive justice in intercollegiate athletics and the sporting goods industry: The perceptions of student-athletes and other students*. Presented at the North American Society for Sport Management Annual Conference. June 2-5, 1999. Vancouver, British Columbia, Canada.
- Funk, D. C., Mahony, D. F., Gladden, J. M., Howard, D. R., Kahle, L., Madrigal, R., James, J., Nakazawa, M., & Trail, G. (1999). *Understanding the sport spectator and sport fan: The three A's to allegiance*. Presented at the North American Society for Sport Management Annual Conference. June 2-5, 1999. Vancouver, British Columbia, Canada.
- Mahony, D. F., Pastore, D. L., & Fink, J. S. (1998). *A comparison between men's and women's intercollegiate athletic programs and NCAA violations*. Presented at the North American Society for Sport Management Annual Conference. May 28-May 31, 1998. Buffalo, New York.
- Mahony, D. F., & Pastore, D. (1997). *An analysis of NCAA revenue and expense reports: 1973-1993*. Presented at the North American Society for Sport Management Annual Conference. May 28-31, 1997. San Antonio, Texas.
- Pitts, B. G., & Mahony, D. F. (1997). *Identification of resources used in the development of content in Master's level sport management courses in American and Canadian programs*. Presented at the North American Society for Sport Management Annual Conference. May 28-31, 1997. San Antonio, Texas.
- Pitts, B. G., & Mahony, D. F. (1996). *Identification of resources used in the development of content in master's level sport management courses in programs in the United States*. Presented at the European Congress on Sport Management Annual Conference. October 2-5, 1996. Montpellier, France.
- Mahony, D. F. (1996). *An attitude-behavior analysis for sport spectators*. Presented at the North American Society for Sport Management Annual Conference. May 29-June 1, 1996. Fredericton, New Brunswick, Canada.

Miller, L. K., Fielding, L. W., & Mahony, D. F. (1996). *In defense of Ticketmaster: A company with prudent managerial strategies*. Presented at the North American Society for Sport Management Annual Conference. May 29-June 1, 1996. Fredericton, New Brunswick, Canada.

Miller, L. K., Fielding, L. W., Mahony, D. F., & Brown, J. (1996). *Scalping practices: An entrepreneurial venture with financial and political implications*. Presented at the North American Society for Sport Management Annual Conference. May 29-June 1, 1996. Fredericton, New Brunswick, Canada.

Mahony, D. F. (1995). *The relationship between the personality variable of self-monitoring and individual loyalty to athletic teams*. Presented at the North American Society for Sport Management Annual Conference. June 1-4, 1995. Athens, Georgia.

Poster Sessions at Refereed Conference

Lee, J., Kim, S., Greenwell, T. C. (advisor), Andrew, D. P. S. (advisor), & Mahony, D. F. (advisor). (2006). *A conceptual framework of the potential motivations of mixed martial arts fans*. Poster presented at the North American Society for Sport Management Annual Conference. May 31-June 3, 2006. Kansas City, Missouri.

Thrasher, R. G., Mahony, D. F. (advisor), & Andrew, D. P. S. (advisor). (2006). *Using the theory of reasoned action to examine the gambling behavior of college athletes and other students*. Poster presented at the North American Society for Sport Management Annual Conference. May 31-June 3, 2006. Kansas City, Missouri.

Turner, B. A., Pastore, D. L., & Mahony, D. F. (2000). *A study examining high school athletic violations and penalties*. Poster presented at the North American Society for Sport Management Annual Conference. May 31-June 3, 2000. Colorado Springs, Colorado.

Non-Refereed and Invited Conference Presentations

Daire, A., Mahony, D., & Middleton, R. (2013). *Incentive based budgeting: Entrepreneurship and innovative practices: Opportunities and challenges*. Presented at the Annual Fall Meeting of the Council of Academic Deans from Research Education Institutions. September 29-October 1, 2013. Naples, Florida.

Mahony, D. (2012). *The importance of collaboration*. Presented at the Ohio School Board Association Capital Conference. November, 11-14, 2012. Columbus, Ohio.

Mahony, D. F. (2007). *Earle F. Zeigler Lecture – No one can whistle a symphony: Working together for sport management's future*. Presented at the North American Society for Sport Management Annual Conference. May 31-June 3, 2007. Ft. Lauderdale, Florida.

Popp, N., Ammon, R., Mahony, D., Doherty, A., Sagas, M., & Kim, M. (2007). *NASSM Student Workshop – Doctoral student's guide to landing a faculty position*. Presented at the North American Society for Sport Management Annual Conference. May 31-June 3, 2007. Ft. Lauderdale, Florida.

- Crow, B., Barr, C., Burgeson, C., Brown Foster, S., Mahony, D., & Gillentine, A. (2006). *NASSM-NASPE accreditation task force/SMPRC*. Presented at the North American Society for Sport Management Annual Conference, May 31-June 3, 2006. Kansas City, Missouri.
- Mahony, D. F., Weese, W. J., Wilcox, R., Foster, S., Cuneen, J., Li, M., & Baker, R. (2005). *Opportunities in university administration for sport management faculty: Factors to consider*. Presented at the North American Society for Sport Management Annual Conference. June 1-June 4, 2005. Regina, Saskatchewan, Canada.
- Mahony, D. F. (2003). *Collaborations in the sport industry: Past, present, and future*. Presented Keynote Lecture at the International Sport Marketing Conference sponsored by the Brain Korea 21 Project. August 27, 2003. Seoul, South Korea.
- Mahony, D. F. (2000). *Sport business in the 21st Century: A look at the past and a look to the future*. Presented Keynote Lecture at the Japanese Society for Sports Industry Annual Conference. July 24-25, 2000. Tsukuba, Japan.

RESEARCH REPORTS

- Greenwell, T. C., & Mahony, D. F. (2004). *UWGB Phoenix Fund donor survey: Results and analysis*. Louisville, KY: University of Louisville. Department of HSS.
- Funk, D., Mahony, D., & Ridinger, L. (2000). *NIKE US Cup: Spectator research for United States Soccer Federation*. Louisville, KY: University of Louisville. Department of HPES.
- Funk, D. Mahony, D., & Nakazawa, M. (2000). *Audience analysis: 1999 FIFA Women's World Cup*. Louisville, KY: University of Louisville. Department of HPES.
- Gladden, J. M., & Mahony, D. F. (2000). *Virginia Tech athletic department survey: Report summary*. Amherst, MA: University of Massachusetts. Sport Management Program.
- Mahony, D. F., & Gladden, J. M. (2000). *Athletic donor analysis: University of Louisville*. Louisville, KY: University of Louisville. Department of HPES.

GRANTS

- 2009 - Kwon, S. Y., Park, S. H., Kim, Y. K., Dixon, A. M., & Mahony, D. F. (2009). Developing new sport policies: A cross-national comparison of school elite sports system between Korea and the U.S. Submitted to the Korea Research Foundation in the amount of \$220,127. (Unfunded).
- 2006 - Knockout Productions LLC - *Consumer Motivations of Mixed Martial Arts Fans*. Kim, S., Lee, J., Greenwell, T.C., Andrew, D.P.S., & Mahony, D.F.

- 1999 – Japanese Football Association – *Segment marketing for spectators in professional soccer based on social-psychological factors* – \$5,240 - Nakazawa, M., Matsumoto, M., Yangihara, E., Takahashi, H., Hirakawa, S., Mahony, D., Funk, D., & Ridinger, L.
- 1999 – Japanese Football Association – *Survey of spectators of the 3rd FIFA Women's World Cup Soccer* – \$4,761 - Nakazawa, M., Matsumoto, M., Takahashi, H., Hirakawa, S., Mahony, D., & Funk, D.
- 1998 - Office of the Vice President for Research - Research Initiation Grant for *Fan Loyalty in Intercollegiate Athletics* - \$3,720 - Mahony, D. F., Gladden, J., & Walker, S.
- 1998 - Walt Disney World Sports grant to support the Disney Sports Student Intern Program - \$7,700 – Mahony, D. F.
- 1998 - School of Education - *Research and Development Grant for Perceptions of Fairness Within Intercollegiate Athletics: An Examination of Various Methods of Distributing Resources* - \$1,766.51 - Mahony, D. F., & Hums, M. A.
- 1996 - Faculty development grant to develop a writing intensive course. - \$500. – Mahony, D. F.

TEACHING

Undergraduate Courses Taught

Current Trends and Issues in Sport Administration (1996)
 Financial Principles in Sport (1995-2004, 2008)
 History and Current Issues in College Athletics (1996-2006, 2009-present)
 Internship in Sport Administration (1995-2001)
 Organizational Behavior in Sport (1997-2001)
 Sport Governance (1995-1996)
 Sport in American Society (1994-2001)
 Academic Orientation (2005-2006)
 Leisure Environment (1994)
 Management in Health and Sport Sciences (1995)
 Theory of Coaching (1995)

Graduate Courses Taught

Current Trends and Issues in Sport Administration (1996)
 Financial Principles in Sport (1997-2003)
 History and Current Issues in College Athletics (1996-2006, 2009-present)
 Internship in Sport Administration (1994-2001)
 Sport Administration (1996-1998)
 Sport in American Society (1994-2001)
 Sport Law (1995)

Student Evaluations

Overall Course (scale of 1 to 5)

- 2011-2012 Academic Year - 4.42
- 2009-2010 Academic Year - 4.65
- 2008-2009 Academic Year - 4.83
- 2007-2008 Academic Year - 4.61
- 2006-2007 Academic Year - 4.48
- 2005-2006 Academic Year - 4.48
- 2003-2004 Academic Year - 4.40
- 2002-2003 Academic Year - 4.34
- 2001-2002 Academic Year - 4.36
- 2000-2001 Academic Year - 4.36
- 1999-2000 Academic Year - 4.40
- 1998-1999 Academic Year - 4.46
- 1997-1998 Academic Year - 4.36
- 1996-1997 Academic Year - 4.48
- 1995-1996 Academic Year - 4.31

PROFESSIONAL SERVICE

- President-Elect, President, Past-President, North American Society for Sport Management, 2002-2005
- Member-at-Large, North American Society for Sport Management Executive Council, 1999-2001
- Editorial Board, *Journal of Sport Management*, 2010-present
- Editorial Board, *International Journal of Sport Finance*, 2004-present
- Editorial Board, *Journal of Global Academy of Marketing Science*, 2011-present
- Editorial Board, *Journal of Issues in Intercollegiate Athletics*, 2007-2012
- Editorial Board, *International Journal of Sport Management and Marketing*, 2004-2008
- Editorial Board, *Sport Marketing Quarterly*, 2003-2006
- Chair of the NASPE-NASSM Accreditation Committee, 2005-2006
- Member of NASPE-NASSM (COSMA) Accreditation Task Force, 2007-2008
- Member of the Earle F. Zeigler Award Committee, Fall 2007-Fall 2009
- Member of the Sport Management Program Review Council, 1998-2001
- Co-Editor (Guest), *Sport Marketing Quarterly* (Special Issue – Sport Consumer Behavior), 2002-2003
- Program Chair, North American Society for Sport Management Conference, 2005
- Guest Reviewer, *Journal of Mass Communication and Journalism*, 2014
- Guest Reviewer, *Journal of Sport Management*, 2006-2010
- Guest Reviewer, *European Sport Management Quarterly*, 2004
- Folio reviewer for the Sport Management Program Review Council, 1997-2000
- Chair of the NASSM Student Paper Competition Committee, 2000 and 2001
- Chair of the Earle F. Zeigler Award Committee, 2000
- Member of the Scientific Committee for the Global Interdisciplinary Business-Economics Advancement Conference, 2013-14

- Reviewer of abstracts for the Scholarly Conference on College Sport, 2008, 2009
- Reviewer of abstracts for the Society for College and University Planning, 2007
- Reviewer of abstracts for AAHPERD Conference, 2000
- Reviewer of abstracts for NASSM Conferences, 1997, 2001-2004, 2006, 2008
- Co-compiler for the *Journal of Sport Management* Digest, 1999-2001
- External reviewer for sport management program reviews (Central Michigan University, 2007; University of San Francisco, 2008; University of California at Santa Barbara, 2008; Florida State University, 2010; Old Dominion University, 2013)
- External reviewer for numerous tenure and promotion cases, 2002-present
- External examiner for dissertation at University of Waterloo (Martha Barnes), 2004
- Host for a Visiting Scholar from Japan, 1998-1999
- Reviewed *Fundamentals of Sport Finance* textbook for Human Kinetics, 2001
- Reviewed proposal for a new Intercollegiate Athletics Textbook for Holcombe-Hathaway, 2006
- Reviewed proposal for new Sport Finance textbook for Holcombe-Hathaway, 2003
- Reviewed proposal for new Intercollegiate Athletics textbook for McGraw-Hill, 2002
- Reviewed proposal for new Sport Finance textbook for Aspen Publishers, 1997
- Participated in a Louisville Forum debate on “Should College Athletes Be Paid” with Dale Brown & Billy Reed – broadcast on NPR & Channel 25, March 2003
- Guest on the Tony Cruise Show WHAS-840 Radio (Topic – Issues in College Athletics), April 2003
- Participated in interviews with various newspapers, radio stations, and television stations related to fan loyalty and issues in intercollegiate athletics, 2002-present
- Participated in Delphi Study about Future of Sport Management in the Academy, 2000
- Member of Louisville Downtown Arena Committee (Finance Subcommittee), 1996-97

DOCTORAL STUDENT ADVISING

Chair and Co-Chair of Completed Doctoral Dissertation Committee

- Ian Patrick (Title: Distributive justice in intercollegiate athletics: An examination of equality, revenue production, and need), 2004
- Cindy Minniear (Title: Donor motivations in higher education: The impact of incentives, involvement, and opportunity on alumni giving), 2006
- Robert Thrasher (Title: Using the theory of reasoned action to examine the gambling behaviors of college athletes and other students), 2006
- Steve Dittmore (Title: Examining fairness perceptions of financial resource allocations in United States Olympic sport), 2007
- Seong-Hee Park (Title: The measurement of sport fan curiosity), 2007
- Jonetta Weber (Title: Perspectives on African-American male former student-athletes in revenue sports: Initial experiences in higher education and experiences as returning students), 2007
- Dong Yoo Han (Title: A cross-cultural approach for understanding motivation differences between American and Korean sport fans: The impact of individualism and collectivism), 2009
- Dustin Thorn (Title: Perceptions of organizational justice, job satisfaction, and organizational commitment in intercollegiate athletics: A study of NCAA men’s sport coaches), 2009

Chair of Completed Doctoral Program Committees

Jonetta Weber, 2001
Ian Patrick, 2002
Glenna Bower, 2003
Holly Sheilley, 2003
Amy Baker, 2005
Janghyuk Lee, 2005
Robert Thrasher, 2005
Scott Crawford, 2006
Steve Dittmore, 2006
Sungmin Kheel, 2006
Meghan McDonogh, 2006
Dustin Thorn, 2006

Doctoral Committee Membership

Completed Doctoral Dissertation Committees, 11 Committees, 2001-2011
Completed Doctoral Program Committees, 8 Committees, 2002-2008

UNDERGRADUATE STUDENT RESEARCH ADVISING

Advisor for Undergraduate Student Honors Project - James L. Breeding - 1998

PROFESSIONAL HONORS

McInness/Ryan Award for Mid-Career Higher Education Leadership from the American Association of University Administrators, 2015
Two articles were recognized among the Top 20 articles published in the 20 year history of *Sport Marketing Quarterly*, 2011
Earle F. Zeigler Lecture Award (North American Society for Sport Management's most prestigious award for career research contributions), 2007
Advisor for the winner of the North American Society for Sport Management Student Research Paper Competition (Ian Patrick), 2004
NASSM Research Fellow, Inducted in 2003
Keynote Speaker at the International Sport Marketing Conference sponsored by the Brain Korea 21 Project, 2003
Keynote Speaker at the 9th Annual Conference of the Japanese Society of Sports Industry, 2000
Nominated by students for the Provost's Award for Exemplary Advising, 1997
Selected by student-athletes (who were being honored for outstanding academic achievement) as their Faculty Mentor, 1997, 2006
Evaluated as "Highly Meritorious" for nine consecutive years at the University of Louisville (one of only two faculty members in the College of Education and Human Development to achieve this rating for nine straight years), 1997-2005

STUDENT HONORS – VIRGINIA TECH

Most Outstanding Senior in the College of Business, 1987
Finalist for Virginia Tech Man of the Year, 1987
Finalist for Virginia Tech Greek Man of the Year, 1987
William S. Gay Accounting Scholarship for academic achievement, 1986
William M. Hahn Business Scholarship for academic achievement, 1986
Paul N. Derring Award for Virginia Tech's most outstanding sophomore, 1985
Student Government Association Senator of the Year, 1985

STUDENT ACTIVITIES – VIRGINIA TECH

Student Government Association President, 1986-87
Student Government Association Acting Vice-President, 1985-86
Pi Kappa Alpha, Campus Involvement Chairman, 1985-86
Golden Key Honor Society Chartering Treasurer, 1985-86
Omicron Delta Kappa Leadership Honor Society, 1985-87
- Derring Award Selection Chair, 1986
Student Government Association Senator - College of Business, 1984-85
Virginia Tech Athletic Association Board of Directors, 1986-87
Student Legal Service Board of Directors, 1986-87
Beta Alpha Psi Accounting Honor Society, 1986-87
Student Hokie Club, founding member, 1986-87
Blueprint Committee on the Future of Virginia Tech Athletics, 1986
Athletic Director Search Committee, 1986
Fan Behavior Committee, 1986
University Council, 1985-87
Commission on Student Affairs, 1985-87
Omicron Delta Kappa Student Leader Roundtable, 1985-87
Order of Omega Greek Leadership Honor Society, 1985-87
Commission on Faculty Affairs, 1985-86