

Martin S. Roth Bio

Dr. Martin S. Roth is President of the University of Charleston. Previously he was Dean of the Barney School of Business, University of Hartford. For 16 years he served at the University of South Carolina's top ranked Darla Moore School of Business as Chair of the Sonoco International Business Department, Executive Director of the flagship International MBA Program, Chief Innovation & Assessment Officer, and Professor of International Business.

As a higher education leader, Roth has spent the past 30 years helping universities excel by focusing on the talent acquisition and development needs of students and organizations. Working closely with faculty and staff he has led increases in enrollments, rankings, retention, student placement and satisfaction, faculty recruiting and research support, fundraising, alumni engagement, corporate partnering, new curriculum design, and the launch of campus-based and online programs. He has won numerous teaching and research awards and is active in various community organizations. He earned his doctorate, MBA, and BA degrees from the University of Pittsburgh.

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