NAME OF EVENT:

When: (day, date)	
Where: (building, room, address)	
President's Arrival/Departure (duration):	
First Lady Attendance:	
Event Time:	
Event Format:	
Parking Location:	
Dress Code:	
President's Seating & Names of	
Table Guests:	
(Submit Seating Chart prior to event)	
Expected Attendance Total:	
Dignitaries in Audience:	
Notable Alumni in Audience:	
Board Members in Audience:	
Press or Media Attending & Photos	
Invitees & Guest Type: (Submit RSVP	
list week prior to event, day of event)	
Strategic Purpose:	
President's Engagement/ Order of Event:	
Menu:	
Talking Points with Topic/ What	
Interest Should Remarks Cover:	
First Lady's Role, Remarks, and or	
Follow-up with Donor/ Guest:	
Speakers on Agenda (copy of	
program prior to event requested):	
Contact Name, Department,	
EM, Phone:	