

First time freshmen retention from fall 2019 to fall 2020 increased in all colleges with the exception of the College of Arts and Sciences, however, variations by year are slight and as a result unstable. Five year averages are more reliable indicators of retention by college.

Table of First Time Freshmen Fall 2019 to Fall 2020 Retention by Major (this is not retention in the major, rather it is the percentage of students who began their freshmen year in the fall of 2019 and were retained at the institution for fall of 2019).

College and Degree Program	Number Retained into Fall 2020	Number in the Freshmen Cohort 2019	Percentage Retained
College of Arts and Sciences	268	407	65.8%
Biology	69	118	58.5%
BS	69	118	58.5%
Chemistry	25	40	62.5%
BS	25	40	62.5%
English	14	21	66.7%
BA	14	21	66.7%
Environmental Sciences	5	5	100.0%
BS	5	5	100.0%
Environmental Studies	1	2	50.0%
BA	1	2	50.0%
History	4	5	80.0%
BA	4	5	80.0%
Human Nutrition	7	7	100.0%
BS	7	7	100.0%
Integrated Marketing Comm	4	6	66.7%
BS	4	6	66.7%
Mass Communication	11	16	68.8%
BA	11	16	68.8%
Mathematics	6	9	66.7%
BA	3	6	50.0%
BS	3	3	100.0%
Modern Languages	4	5	80.0%
BA	4	5	80.0%
Philosophy and Religion	1	2	50.0%
BA	1	2	50.0%
Political Science	11	20	55.0%
BA	11	20	55.0%
Psychology	64	93	68.8%
BA	64	93	68.8%

Social Studies Education	6	8	75.0%
ВА	6	8	75.0%
Social Work	13	19	68.4%
BSW	13	19	68.4%
Sociology	23	31	74.2%
ВА	23	31	74.2%
College of Business	134	191	70.2%
Business Administration	105	150	70.0%
BS	105	150	70.0%
Computer Science	28	40	70.0%
BS	28	40	70.0%
Digital Information Design	1	1	100.0%
BS	1	1	100.0%
College of Education	186	242	76.9%
Athletic Training	21	27	77.8%
BS	21	27	77.8%
Early Childhood Education	45	54	83.3%
BS	45	54	83.3%
Elementary Education	33	45	73.3%
BS	33	45	73.3%
Exercise Science	29	39	74.4%
BS	29	39	74.4%
Human Development & Family Stu	2	3	66.7%
BS	2	3	66.7%
Middle Level Education	11	14	78.6%
BS	11	14	78.6%
Physical Education	5	7	71.4%
BS	5	7	71.4%
Special Education	22	31	71.0%
BS	22	31	71.0%
Sport Management	18	22	81.8%
BS	18	22	81.8%

University College	37	59	62.7%
Undeclared	37	59	62.7%
UNB	37	59	62.7%
College of Visual and Performing Arts	125	174	71.8%
Art	17	25	68.0%
BA	9	11	81.8%
BFA	8	14	57.1%
Art History	1	1	100.0%
BA	1	1	100.0%
Choral Music	2	9	22.2%
BME	2	9	22.2%
Dance	4	5	80.0%
BA	4	5	80.0%
Instrumental Music	13	17	76.5%
BME	13	17	76.5%
Interior Design	15	18	83.3%
BFA	15	18	83.3%
Music	7	12	58.3%
BA	7	12	58.3%
Music Performance	5	9	55.6%
BM	5	9	55.6%
Theatre	36	49	73.5%
BA	36	49	73.5%
Visual Communication Design	25	29	86.2%
BFA	25	29	86.2%
Grand Total	750	1073	69.9%