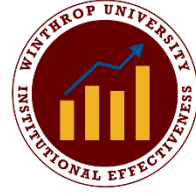




# Student Success Partners

## Student Enrollment Data with Dr. Joseph Miller



### Key Definitions:

- **Net Deposit** – The total number of enrollment deposits received minus any withdrawals or cancellations made by accepted students who had previously paid a deposit.
- **Net Tuition Revenue** – The actual tuition income an institution receives from students after all financial aid, grants, and discounts have been deducted from the published "sticker price." It represents the real revenue an institution generates from tuition and fees.
- **Yield** – The percentage of admitted students who ultimately enroll at a college or university. A high yield means a high percentage of accepted students enroll, while a low yield indicates that many admitted students chose other institutions.
- **Discount Rate** – The percentage of a college or university's gross tuition and fee revenue that is used to provide institutional grants and scholarships to students. The discount rate indicates how much of the potential tuition revenue a college "discounts" to make attendance more affordable for a larger number of students.
- **Academic Index** – A single numerical score used by Admissions and Financial Aid offices to summarize an applicant's overall academic performance and used to sort (or segment) admittances across a numeric scale.

STUDENT SUCCESS PARTNERS WEBSITE: [www.winthrop.edu/ie/spp](http://www.winthrop.edu/ie/spp)

NEXT SESSION: **Wednesday, January 28th**, at 10:00 am – 11:15 pm in DiGs 114



# Student Success Partners

## Student Enrollment Data with Dr. Joseph Miller



**Table Activity Questions – Please be prepared to share out with the larger group.**

What patterns or trends did you notice in the data?

Did anything surprise you about the data?

What are some ways you might use the data to inform your work?



## Tableau Tips & Tricks



- Preferred browsers: Microsoft Edge or Google Chrome
- Zoom settings may need to be adjusted (67%) – click refresh after adjusting for best results
- Navigate using gray tabs along the top or buttons on main menu
- When filtering the data, keep in mind that results will be masked for numbers less than 5
- Several options to clear filters:
- Click the RESET ALL FILTERS button
- Click the clear filter icon on each filter
- Choose (All) in each filter's drop-down menu

A rectangular button with a black border and the text "RESET ALL FILTERS" in red, all-caps font.

