



The Department of Institutional Effectiveness Presents: A Data Deep Dive on Student Satisfaction
Treasure Map Theme: OVERALL SATISFACTION

Step 1: Gather data

Dashboard URL: www.winthrop.edu/ie/sharepoint-site

Survey	Question	Location in Dashboard	% Positive (most recent year)	Change over time (up, down, stable)	Name of SUBGROUP selected	SUBGROUP % satisfied	SUBGROUP change over time
Graduating Senior Survey	<i>If you could start college over again, would you choose to attend Winthrop?</i>	Enriching Experiences & Overall Satisfaction , last item on page					
Alumni Survey	Agreement with the statement: <i>I would recommend Winthrop University to my friends and family members.</i>	Overall Satisfaction , 1 st item					
NSSE First-Year Students	<i>During the current school year, have you seriously considered leaving this institution? / Why did you consider leaving?</i>	First-Year Experiences II					

Step 2: Analyze data

- 1) What patterns do you notice across the three data sources? Are there places where the data differ or align?
- 2) What patterns do you notice when you compare responses from the subgroup you selected to the entire population surveyed?
- 3) Looking at the data, what is a small change your department or unit might implement to positively impact student satisfaction?

Who receives each survey, and when?

Survey Name	Population Surveyed/Timeframe	Survey Administration Frequency
Graduating Senior Survey (GSS)	Graduating seniors / one week prior to Commencement	Every year
Alumni Survey (AS)	Undergraduate and graduate degree completers / one to three years after graduation	Every other year
National Survey of Student Engagement (NSSE)	First-Year and senior students / spring	Every three years