Title: Assistant Professor of Mass Communication (Broadcasting)

Major Responsibilities:
- Teach undergraduate students reporting, writing, editing and technological skills for professional multimedia journalism, emphasis on broadcast newsgathering, writing, and presentation.
- Teach related courses such as introduction to mass communication, mass communication theory and research, broadcast sales and promotion, and mass media management.
- Maintain a productive research agenda.
- Advise students on their degree programs, international experiences, and careers, and supervise internships and practica.
- Serve the department, college, university, and the profession.

Qualifications:
- Ph.D. in mass communication or a related field.
- Recent professional broadcast news experience or experience in digital news production or a converged multimedia environment.
- Knowledge of video editing tools, streaming and Web technologies, and how to apply them.
- A strong commitment to student learning and development.

Desired qualities:
- Evidence of college teaching excellence.
- Evidence of scholarly or creative works and a research agenda.
- Ability to teach in areas related to digital media, skills in social media tools, experience in online instruction, and willingness to teach a general education course.
- Ability to work with professionals and to expand the department's contacts with commercial media, including involvement in the South Carolina Broadcasters Association and Radio Television Digital News Directors of the Carolinas.
- Interest in advising the student radio station.
- Ability to contribute to curriculum development emphasizing cross-discipline integration of new media technologies and multi-platform journalism.
- Ability to work in interdisciplinary, diverse, and collaborative environments.
- Team player who is flexible and passionate about developing media professionals.
- Effective interpersonal skills and strong personal and professional ethics.

Employment Conditions: A nine-month, full-time, tenure-track appointment. Salary dependent upon qualifications. Candidates holding master's degrees or who are ABD and have significant professional experience may apply for appointment as a non-tenure track instructor.

Position Availability: August 12, 2013, or January 3, 2013, if available

Application Deadline: September 17, 2012. Screening of applications will continue until an acceptable candidate has been selected. Applications by e-mail are encouraged.

Application Procedures:
1. Individuals applying for this position should immediately make their interest known to:
   Dr. J. William Click, Chair
   Department of Mass Communication
   Winthrop University
   Rock Hill, SC 29733
   clickw@winthrop.edu
   Phone: 803/323-2121

2. The following materials should be submitted:
   a) Letter of application, including evidence of qualifications required
   b) Current curriculum vitae
   c) Names, addresses, email addresses, and phone numbers of three academic and two professional references who have supervised the candidate's work or know the candidate professionally
   d) Transcripts of all graduate degrees
   e) Statements of teaching philosophy and research plans
   f) Recent teaching evaluations, if available

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