Title: Assistant/Associate Professor of Marketing

Major Responsibilities:
• Teach undergraduate business administration students.
• Teach M.B.A. students.
• Conduct research in field of specialization.
• Perform related business community service and other activities that support the mission of the College of Business Administration and Winthrop University.

Qualifications:
• Ph.D. in marketing required for rank of assistant or associate professor. ABD near completion for rank of instructor.
• Commitment to the development of student learning outcomes.
• Demonstrated effectiveness as a teacher and potential for scholarly research.
• Strengths must complement current faculty and support the needs of the department.

Employment Conditions: A nine-month, full-time, tenure track appointment with the option of summer employment if funds are available. ABD candidates will be considered for a non-tenure track appointment as instructor until degree requirements are completed. Salary dependent upon qualifications.

Position Availability: August 12, 2013

Application Procedures: Application material due no later than January 15, 2013. Candidate review will begin on February 1, 2013. Materials received after the deadline may be considered if an acceptable candidate has not been found. For more information, please see www.winthrop.edu/cba. Direct questions to Dr. Jane Thomas at 803/323-2598.

Individuals wishing to apply for this position should submit application materials to:
Dr. Jane Thomas, Chair of the Search Committee
Department of Management and Marketing
College of Business Administration
Winthrop University
Rock Hill, SC 29733

The following materials should be submitted to the above address:
1. Curriculum vita
2. Names, titles, addresses, phone numbers and e-mail addresses, if available, of at least three persons who know the candidate professionally
3. Evidence of effective teaching and teaching philosophy
4. Record of scholarship and plans for future research
5. Transcript submitted directly from granting institution and evidence of highest achieved degree
6. Winthrop University application package (download from www.winthrop.edu/cba)