



UNIVERSITY ADVANCEMENT AND
WINTHROP UNIVERSITY FOUNDATION

2024

REPORT *on* PHILANTHROPY



We are excited to share updates from the 2023-24 academic year in the Annual Report on Philanthropy.

During the last year at Winthrop, philanthropy has helped us to move the needle in every facet of the Winthrop experience. Scholarships have assisted in attracting talented students to campus, and providing continued support to returning students, while support for faculty

has helped enrich not only the student experience but has also aided additional research, and added depth to campus culture and learning in every way. Additionally, gifts to support programs and campus have enabled us to ensure that every facet of the campus community life becomes part of our mission in serving students.

Some highlights from the 2023-2024 academic year include:

-Donor contributions translated to **scholarship support for more than 1,000 students.**

-While last year's Day of Giving broke records, this year's Day of Giving smashed those records, with more than \$300,000 raised in just 24 hours from over 1,000 donors.

-The graduating class of May 2024 became the first to experience Senior Week, which was a celebration of the culmination of these graduates' experiences as Winthrop students and a welcome to the alumni association.

We invite you to read on and

-See updates about **alumni around the world** (p 5-6)

-Learn about how **your support of students and faculty makes an impact** (starting on page 7)

-Read about how the **Winthrop University Foundation** is stewarding gifts entrusted to us by you and other philanthropic partners (p 12-13)

-Learn more about this year's **record-breaking Day of Giving** (p 15)

Thank you again for your support of and interest in Winthrop.

Sincerely,

Kevin Hughes
Vice President, University Advancement

MISSION/VISION/VALUES

MISSION:

The Division of University Advancement strategically engages with the global Winthrop community to build and foster philanthropic relationships in support of the university.

VISION:

To create a sustainable and diverse culture of philanthropy that distinguishes Winthrop University and provides transformative opportunities to students, alumni, and the community.

WE VALUE:

- **Accountability** to all of our stakeholders, guided by the principles of responsible stewardship.
- The **diversity** of our stakeholders, their perspectives, and the many ways to engage their philanthropic interests.
- **Preservation** of the loyalty, treasures, and traditions of all Winthrop alumni.
- **Collaboration** to achieve strategic objectives for the benefit of the entire university community.
- **Transparency** as a means and an end to uphold the trust of our colleagues and stakeholders.
- **Learning** and the continued pursuit of professional development and expertise.
- Our **integrity** and maintaining the highest ethical and professional standards in all aspects of our work.





The Winthrop Alumni Association represents more than 60,000 Winthrop alumni worldwide and engages alumni representing a wide range of diversity in careers and life experiences who all have the Winthrop experience in common.

Alumni Association highlights from the 2023-24 academic year include:

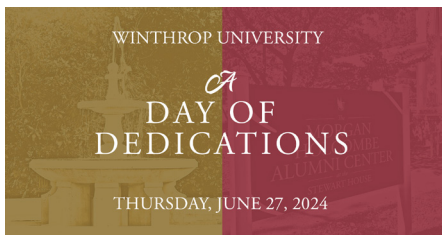
- We welcomed 1,010 new undergraduate alumni and graduates from the School of Graduate, Continuing, and Online Education.
- The Alumni Association hosted nearly 30 alumni events that over 1,000 alumni attended.
- *I'm Ready* – Alumni to Student Mentor Program was launched to create meaningful connections between our alumni and current Winthrop students.
- 230 legacy students were enrolled at Winthrop.
- The Alumni Executive Board reached 100% board giving participation for its 8th consecutive year.

I look forward to seeing you at an alumni event this year!

Scott Melton '04
President, Winthrop Alumni Executive Board

A DAY OF DEDICATIONS

On Thursday, June 27, Winthrop dedicated both the new fountain and the Morgan-Holcombe Alumni Center at the Stewart House during A Day of Dedications. The fountain dedication program took place in Tillman Hall Auditorium followed by a champagne toast at the fountain. The Morgan-Holcombe Alumni Center at the Stewart House dedication included a ribbon-cutting ceremony and reception. We are very grateful to our generous donors to the Fountain Restoration Project and Betty Morgan Holcombe, Class of 1956, for making these projects a reality.



TRACKING EAGLES ACROSS THE WORLD

More than 60,000 Winthrop alumni span the globe! Our alumni enrich the university and contribute to its mission in a variety of ways including serving as volunteers, providing internship opportunities and career guidance for students and serving as ambassadors for their alma mater. Winthrop alumni stay connected via regional alumni chapters, affinity groups, social media and events.

TOTAL ALUMNI

68,338 in all **50** states, U.S. territories and overseas populations and countries worldwide

Top 10 States

1. South Carolina
2. North Carolina
3. Georgia
4. Florida
5. Virginia
6. Texas
7. Tennessee
8. Maryland
9. California
10. New York

Top 10 Countries

1. United States
2. China
3. France
4. Canada
5. Spain
6. Saudi Arabia
7. Brazil
8. Australia
9. Germany
10. Japan



WINTHROP SENIOR WEEK

The Alumni Association marked the Class of 2024's final days as Winthrop students with its inaugural Senior Week! Seniors attended a variety of events from Monday, April 29 - Thursday, May 2 where their accomplishments were honored and their time at Winthrop was commemorated. Senior Week was also their first official welcome to the Winthrop Alumni

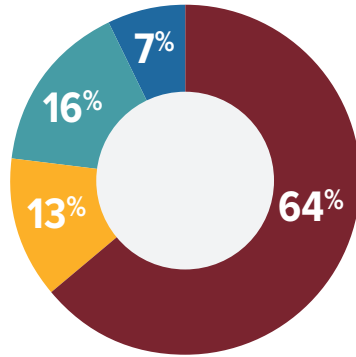
Association. The Class of 2024 senior class gift campaign was an opportunity for students to give any amount, to any fund at Winthrop in honor of their graduation. The Class of 2024 raised \$1,561 from 62 donors in support of Winthrop. Thank you to these graduates!



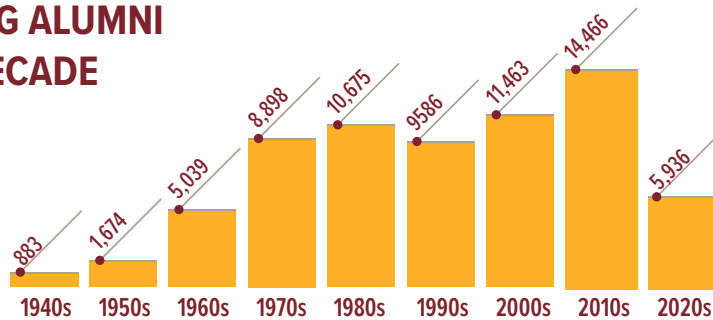
ALUMNI BY THE NUMBERS

CLASSIFICATIONS

64% UNDERGRADUATE DEGREE HOLDERS
13% GRADUATE DEGREE HOLDERS
16% NON-GRADUATE
7% LOST/MISSING



LIVING ALUMNI BY DECADE



ALUMNI VOLUNTEERS AND STUDENT ALUMNI COUNCIL

The Alumni Association works with nearly 150 alumni volunteers who help advance the mission and engage alumni in the life of their alma mater. Alumni volunteers include community group leaders, alumni chapter leaders, Alumni Executive Board members, *I'm Ready* alumni mentors, class reunion volunteers and Young Alumni Council members.

The Winthrop Alumni Association established the Student Alumni Council (SAC) in 1984 to bridge the gap between students, alumni and the community by shedding light on the treasures and traditions of Winthrop. From freshmen move-in day through Commencement, SAC members serve as the resident "tradition keepers" who promote

the spirit, history and tradition of Winthrop and provide opportunities for students to develop into active, engaged citizens and future alumni. Events hosted by SAC include Grad Finale, the Ring Ceremony, Ghost Tours, Garnet & Gold Fridays and the Annual Tree Lighting.



WHAT'S NEXT FOR OUR STUDENTS?

Because of your support, students will be able to leave Winthrop and pursue their dreams. Their dreams will become realities for their lives and in communities around the world as a result of your partnership.

“ My dream is to have my own dance studio. I would like to be able to give those that can not afford it the opportunity to experience their passion without the burden of worrying about money and making payments.

– Alicia Littlejohn '26
Black Alumni Council Scholarship



“ I plan on becoming an Athletic Director after I graduate. This is my dream because there are not many female Athletic Directors, so I want to show young girls we can do anything!

– Carley Tallent '26
Graduate Recruitment Scholarship



“ After completing my degree, my ultimate goal is to work as either a news reporter or a radio host to benefit the local community. I aspire to make a positive impact and contribute to the growth and prosperity of South Carolina.

– Ariannah Johnson '25
Wayne T. Patrick Scholarship and Internship; A.W. Huckle Scholarship



“ I want to start a small business that specializes in Indie gaming projects, using the experience I've gained working in the industry.

– Yousef Hasan '26,
Folkens Endowed Scholarship for Study Abroad Opportunities



WINTHROP — IT'S THE PEOPLE

These faculty have been difference-makers for students. Here's what they have to say about teaching at Winthrop – and what their students have to say about learning from them.

DR. MICHAEL MATTHEWS

Professor of Management; Director of Healthcare Management



I have been at Winthrop now starting my 19th year. We have such tremendous diversity. We have a higher percentage of first generation students than most colleges...when you realize you are not just impacting one student, but potentially changing the trajectory of a family lineage. While a four-year degree is not necessary for someone to make good money, the disparity in salary between someone with a college degree and no degree is still actually growing. The likelihood of someone going to college is greatly impacted by having at least one parent go to college. Being a part of that trajectory change is singularly why I keep coming back to Winthrop to teach. The added benefit I did not account for when I came to Winthrop is how close I would remain with so many alumni after they graduated. I find myself asking for mentorship and guidance from students who used to ask the same from me. The transformational education at Winthrop is real but I did not expect for it to also transform me.” – Dr. Matthews

“Dr. Michael Matthews has had an impact on my time at Winthrop. He is an amazing professor. He teaches the students using real-life examples and makes complex information easy to understand. He has also connected me to healthcare professionals hiring for internships and helped me land an internship.” – Erin Dinlocker '24

“I've received support from him in providing me information, connections and opportunities that has built my resume, as well as the opportunity to have an internship.” – Ralph King '25

“Dr. Matthews ensures that students not only learn the material needed for our degrees but also he ensures that we know how to apply what we have learned and are able to use it in our careers.” – Zachary Bigham '27

DR. CRYSTAL GLOVER '97

Associate Professor and Program Director of Early Childhood Education



“As a proud Winthrop alumna, I strive to contribute to the success and reputation of my alma mater. Working with first gen students and families whose stories mirror my own fuels my passion to inspire and drive my students toward excellence. I take immense pride in the strong relationships I build, guiding students as they join our early childhood program and eventually become lifelong professional colleagues in the field.” – Dr. Glover

“...encouraging since day one...extremely compassionate to others and just passionate about the work she does. It's contagious.” – Gabby Bissonette '25

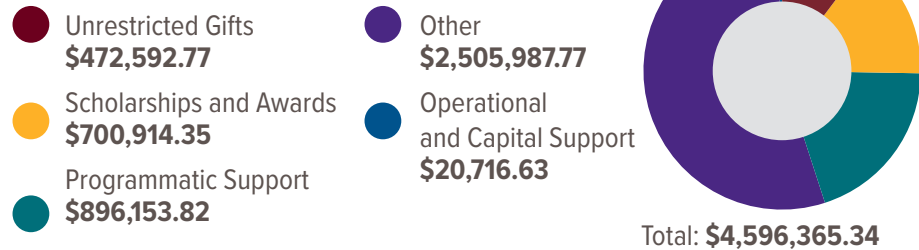
“Dr. Glover has been one of my professors since freshman year and has impacted my personal growth and how I view education. She has inspired me to bring my best to the classroom each day and get to know my students so that I can provide them with what they need!” – Jordan Ball '25

“Not only is she a tremendous educator and professor, but she is an even better human. Her passion and love for education exudes through her positive and bubbly personality and she truly cares about her students. She makes me feel encouraged, empowered, and loved each and every time I am in her presence.” - Jermarius Evans '25

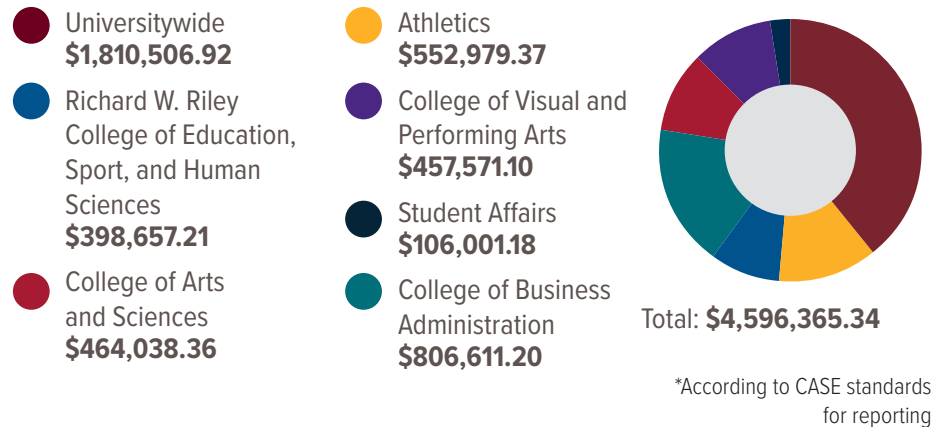


PHILANTHROPIC MILESTONES

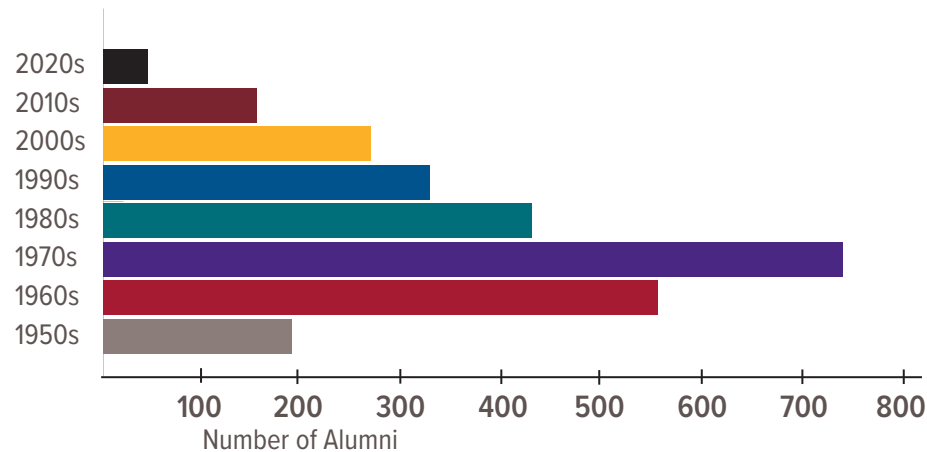
GIVING BY FUND CATEGORY 2023-24 ACADEMIC YEAR



GIVING BY DIVISION 2023-24 ACADEMIC YEAR



ALUMNI GIVING BY CLASS YEARS 2023-24 ACADEMIC YEAR



THANK YOU!

Thank you isn't enough - but here are some things scholarship recipients had to say about the impact of your support on their time as Eagles.

“As a first-generation college student, I am extremely thankful to receive scholarships to have the ability to pursue higher education, as well as my dreams without the burden of overwhelming financial constraints. Receiving this scholarship not only lightens my financial constraints but it also serves as a powerful affirmation of my aspirations.
 – Katelyn Kirk '26, Ross L. and Marian Y. Goble Endowed Scholarship;
 J. Barnwell and Mary Blair Allison Scholarship”

“Without your help, I would not be here. Scholarships allowed me to focus on my studies and have security while at Winthrop. Every day I am very thankful. I want to create businesses and opportunities for people who struggle financially. My biggest goal is to create job opportunities and affordable housing, these being things my family and I struggled with throughout my childhood.
 – Clyde Cartee '27, Gloria Godfrey Jones Fund”

“Thank you for allowing me to come to Winthrop. I am a first generation student, and most of my family are warehouse and mill workers. I will be the first educator and degree holder in my family. My family is so proud of me for not choosing the path they had to choose due to money not being there for further education. Thank you for allowing me to be the change in my family.
 – Cassie Moss '24, Slaughter-Wilkerson Endowed Scholarship”

“I am wholeheartedly honored and grateful for the recognition and reward of scholarship support. As I build my career and I am successful, I look forward to being able to provide assistance to future students.
 – Joseph Bokern '25, BNA Scholars Fund;
 Margaret Fowler Earle Endowed Scholarship;
 Class of 1933 Scholarship;. Mary Ann Henry McCarty Endowed Scholarship”



Dear Friends and Supporters of Winthrop University,
 As I reflect on this year's achievements, I find joy in knowing that Winthrop continues to serve as a unique and special option in higher education. Through continued generosity—both in time and resources, the students, faculty, and staff have more opportunities to fuel Winthrop's distinctive mission.

This year, the support of alumni and friends enabled us to increase foundation support to the University from \$7.4M to \$8.3M, providing funds for scholarships, research, facilities upgrades and departmental support. More specifically, generous capital gifts have facilitated the renovation of the women's basketball locker room, as well as space in the soon to be re-opened Byrnes Auditorium, while a number of new scholarship endowments were established to directly support our students. While we celebrate these successes, we also recognize the need for ongoing commitment to sustain and expand these efforts.

Your financial support remains critical. Whether through scholarships, faculty support, or campus enhancements, every gift makes a difference. Together, we can increase access to education and create lasting opportunities for our students.

As you review this year's report, I hope you see the profound impact your support has had on the university community. On behalf of the Foundation Board of Directors and the entire Winthrop community, thank you for your diligence and commitment to the power of education.

With gratitude and optimism for the future,

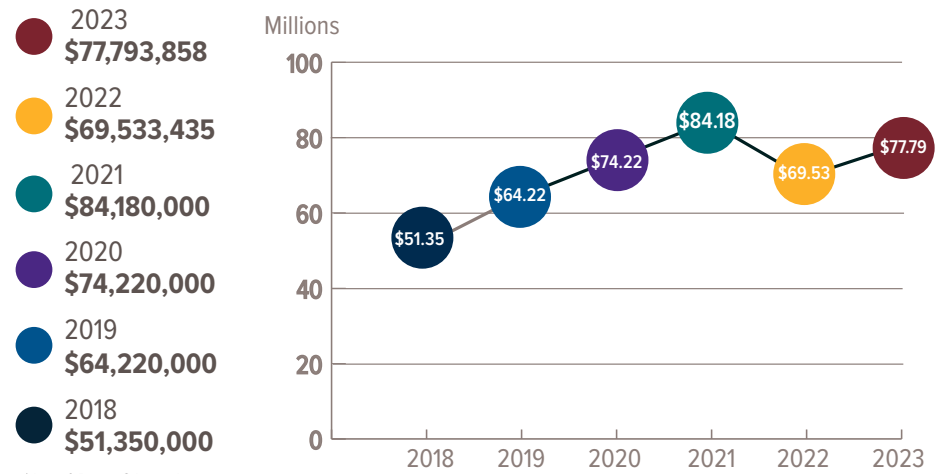
Sincerely,



Andy Wilson, Ph.D.
 President, Winthrop University Foundation Board of Directors

PHILANTHROPIC MANAGEMENT

PORTFOLIO GROWTH



*As of Dec. 31 each year

STATEMENT OF ACTIVITIES

REVENUES



Total Revenues: **\$14,370,381**

EXPENSES



Total Expenses: **\$5,343,950**

Net Surplus: **\$9,026,431**

WHY WINTHROP?

Your generosity provides support across campus, including to scholarship recipients. Here are reasons some of our students cite for choosing Winthrop.

“ After overcoming the death of my mom from Covid, and cancer, I realized that I needed to sharpen my mind and complete my goal of getting my MSW. I wanted to attend a university that was completely online, that was personable, and that cared about the students that were in pursuit of graduate studies.
 – Frances Thompson '24, Gloria Godfrey Jones Fund; Social Work Program Excellence Fund; Elizabeth Hope Reed Fellows Endowment ”

“ I chose to come to Winthrop because of the small campus and diversity of students and professors, as well as the Honors Program. Not many schools host so many events that help their students understand the world around them and dig deeper into political and social topics, but Winthrop understands how vital this is to higher education.
 – Ella Johnson '26, Heritage Scholarship ”

“ I chose to come to Winthrop because I liked the student to professor ratio, the small campus, and the special care and attention the education program provides for education majors.
 – Julisse Rodriguez-Ayala '25, Ruby Kay Elrod-Estee Maddox Kay Scholars Fund ”

“ I chose to come to Winthrop because mine will be the 13th Winthrop degree in my family. My aunt, mother, and grandmother taught at Winthrop so I grew up on campus. After touring other schools, Winthrop felt like home.
 – Mae McKinney '25, Burgh Kemp Johnson Endowment in Education ”

GIVING DAY



APRIL 16-17, 2024

1003

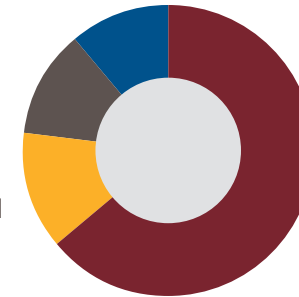
DONORS

\$301,928

RAISED

WHO GAVE?

- Alumni, 64%
- Friends, 12%
- Faculty, Staff and Former Faculty and Staff 11%
- Students, 13%



245

DONORS

GAVE MORE THAN
 \$25,000

TO THE RICHARD W. RILEY COLLEGE OF EDUCATION, SPORT, AND HUMAN PERFORMANCE

DONOR GAVE A RECORD

\$39,770

TO THE COLLEGE OF VISUAL AND PERFORMING ARTS

34

DONORS MADE A RECORD \$147,500 IN MATCHING GIFTS

TOP TEN CLASS YEARS BY NUMBER OF DONORS

1. 1971
2. 2007
3. 2003
4. 1995
5. 1996
6. 1972
7. 1994
8. 1984
9. 1974
10. 1970

TOP TEN FUNDS BY NUMBER OF DONORS

1. WINTHROP FUND
2. COLLEGE OF EDUCATION, SPORT, AND HUMAN SCIENCE EXCELLENCE FUND
3. MACFEAT LABORATORY SCHOOL FUND
4. VISUAL AND PERFORMING ARTS TUITION GRANT FUND
5. BLACK ALUMNI COUNCIL SCHOLARSHIP FUND
6. DR. ABBIGAIL ARMSTRONG MIDDLE LEVEL EXCELLENCE FUND
7. WINTHROP SCHOLARSHIP FUND
8. FIRST GENERATION COLLEGE STUDENT INITIATIVES FUND
9. VOLLEYBALL EXCELLENCE FUND
10. WINTHROPLIFE FUND

WINTHROP — IT'S THE PEOPLE

These faculty have been difference-makers for students. Here's what they have to say about teaching at Winthrop – and what their students have to say about learning from them.

DR. SCOTT WERTS

Professor of Geology; Dalton Endowed Chair of Environmental Sciences & Studies



“My favorite course to teach by far is the Subarctic Landscapes, where I take students to the edge of the North American tree line on the Hudson Bay in Northern Canada. We investigate permafrost melting, rapidly changing ecosystems, and the culture of the high north. It's the polar bear capital of the world, which usually allows us to see a bear or two from a distance, and we get to kayak with beluga whales.” – Dr. Werts

“Dr. Scott Werts has had a major impact on my time at Winthrop, both as my advisor and as a professor. He has been very helpful in his role as my advisor and has helped me with any issues I have run into. He has also been a very good professor and is extremely knowledgeable in his field of study.” –Matthew Lifsey '27

“Dr. Scott Werts has this ability to teach everyone in class and take the time to explain things in a way everyone will understand.” –Owen Pinckney '27

“Dr. Scott Werts welcomed me into his soil research lab. Since I've been at Winthrop, he has served as a course advisor, professor, research advisor, and all around awesome person.” –Sydney Elise Lyons '26

DR. JENNIFER DISNEY

Professor of Political Science; Chair, Dept. of Political Science; Dir., Women's and Gender Studies Program



“Teaching is my passion. It is what I was meant to do. Working with students is where I feel most comfortable. My Dad taught me to find something I love to do that someone is willing to pay me for. I have had the amazing opportunity to do that here at Winthrop University for the last twenty-two years, and I have had the pleasure of teaching the best, most appreciative students in the world.”

– Dr. Disney

“Dr. Jennifer Disney has shaped my Winthrop experience into time I will value forever. She has been my mentor since my first advising session at Winthrop, and I have grown tremendously, both personally and professionally, under her guidance. I would not be the person I am today without her. Dr. Disney has taught me academics, but also the life lessons of handling every encounter with care and approaching all struggles with critical thought and compassion. I can say with confidence that Dr. Jennifer Leigh Disney has helped me achieve my fullest potential.” -Hannah Switzer '24

“She helped me feel most welcome at Winthrop and gave me a place where I felt at home.” –Stephen Magda '23, '24

“Dr. Disney has shown me how fun it is to learn about subjects I did not feel interested in. She also gave me the courage to not give up and that my mental and physical health are a priority when it comes to school.” –Briceidy Tinoco '25



CAMPUS STATS



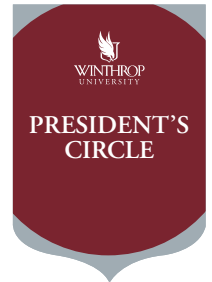
Data based on Fall 2023

RECOGNITION SOCIETIES

We recognize our donors' generosity through various recognition societies. These societies not only honor our donors but also illustrate how their support fosters excellence at Winthrop.

The President's Circle

Recognizes annual donors giving \$1,000 or more each fiscal year. Members lead the Winthrop community in promoting a culture of giving to have a profound impact on the university and its students. Members can take pride in the support provided to Winthrop and have the benefit of connecting with each other at exclusive events.



Winthrop Loyal

Celebrates donors who have given any amount for the previous three consecutive years or more. Gifts of any amount, to any area of Winthrop, count toward memberships and is based on qualifying gifts to the Winthrop University Foundation between July 1 and June 30. Winthrop Loyal Society members are a community of more than 1,200 donors, and are among our most loyal constituents helping ensure students are given every opportunity to succeed both in and out of the classroom. Whether you are new to supporting Winthrop or have been a part of the Winthrop University donor community for years, securing your membership is easy — make a gift today!



D.B. Johnson Society

D.B. Johnson, Winthrop's founding president, had a vision. With a gift of \$1,500 from the Peabody Foundation headed by Robert Winthrop, D.B. Johnson created what is today one of South Carolina's top-performing public universities. The D.B. Johnson Society consists of a loyal group of individuals who have included Winthrop University in their estate plans. Like Robert Winthrop, members of the D.B. Johnson Society know that the plans they make today will provide perpetual support to Winthrop University and its mission.



Each gift to Winthrop makes a difference. Thank you for your support of Winthrop students past, present, and future!

When Eagles
soar together,
we can fill
the sky.

Thank you for being part of the Winthrop
University philanthropic community. To
learn more about how to engage, or to
make a gift, visit: [www.winthrop.edu/
advancement](http://www.winthrop.edu/advancement), or contact us at
giving@winthrop.edu
or 803/323-2275.



University Advancement
Rock Hill, SC 29733
803 /323-2275
www.winthrop.edu/give