



# WINTHROP UNIVERSITY FOUNDATION 2017-2018 ANNUAL REPORT





**Evan Bohnen**



**Robin Embry**

**W**e are pleased to share information about the 2017-18 academic year for the Winthrop University Foundation. In the following pages, you'll see information about the Winthrop University Foundation's holdings and performance as well as key data points about the university community we serve, but you'll also see the most important part of philanthropy at Winthrop — stories of how giving has influenced, empowered, and enabled the student experience at Winthrop University.

Philanthropy during the 2017-18 academic year provided 648 students with named scholarships from the Winthrop University Foundation, and the Winthrop Fund provided an additional **\$291,000** in scholarship support to students. **11** new endowed scholarships were created. A total of more than **\$1.5** million in scholarships provided crucial funding for Winthrop students. And the impact of giving doesn't end there — with more than **800** active funds under our management, with your partnership, we are supporting the student experience not just through scholarships but also through funding for research, travel, faculty support, and so much more.

From the classroom to the playing field to the graduation stage, gifts from alumni and friends mean that a Winthrop education provides unique preparation for our students to take on the world as talented professionals and passionately engaged citizens. Their achievements would not be possible without your support, and we thank you.

Winthrop Ever Stand!

Evan Bohnen,  
Vice President for  
University Advancement

Robin Embry '00,'12  
Executive Director,  
Winthrop University Foundation

## WINTHROP BY THE NUMBERS



**6,073** total student body



**71%** female

Our students come from **42** states and **45** countries



**282** full-time faculty

**14:1** student to faculty ratio

**22** average class size



**40%** minority enrollment at undergraduate level



**35%** of undergraduates who provided their parents' level of education reported that neither parent completed a bachelor's degree or higher

## SCHOLARSHIPS AND AID



**\$291,000** Winthrop Fund scholarships



**45%** of students are eligible for the Pell Grant



**70%** of students are receiving scholarships

Data based on Fall 2017

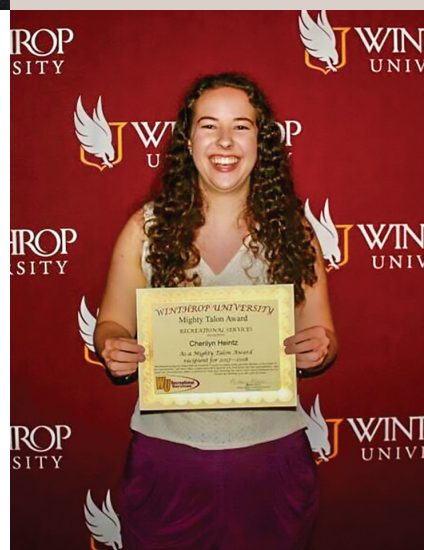


# DOUGLAS JOHNSON



**Douglas Johnson**, a May 2018 biology and psychology graduate from Simpsonville, South Carolina, dreams of being a doctor — and it's a dream that is getting closer by the day. Since graduating, Douglas has begun an accelerated master's degree in biology, also at Winthrop, as he prepares his medical school application. His undergraduate scholarships made him feel like he was “taking the right steps toward being an asset to the community as an underrepresented minority male with STEM field-based aspirations.” During his graduate work, Douglas is also conducting research and volunteering at Piedmont Medical Center's emergency room department. As he gets closer to his ultimate career goal, his scholarship support has helped him to feel that he is “fulfilling the promise and doing all [he] can to lead by example and encourage others to do things to the best of their ability.”

**Cherilyn Heintz**, a senior business major from Chapin, South Carolina, says she wouldn't be at Winthrop if not for scholarships. As a high school student, Cherilyn noticed that Winthrop was “a school that rewarded students for their academic efforts.” Cherilyn has excelled in her academic work, earning an impressive GPA and awards for her academic and leadership work at Winthrop. As a senior, Cherilyn will spend one semester at Kingston University in England as part of Winthrop's exchange program. This experience, helped in part by scholarship support, brings this young leader even closer to a goal that Winthrop has made her feel is possible — owning her own business. She notes that she has “found that people are what really make a business” and that, “Winthrop has given me opportunities through scholarships.”



# CHERILYN HEINTZ

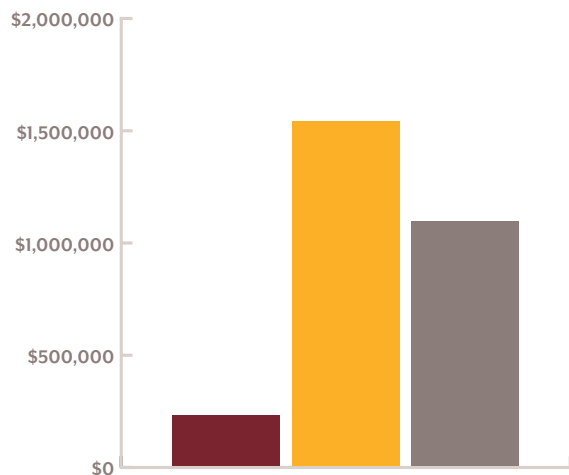
# ASHLEY MILTON



**Ashley Milton**, a senior elementary education major from North Augusta, South Carolina, is the daughter of a teacher but wasn't sure she wanted to be one. Once she arrived at Winthrop, she decided to think carefully before choosing a path. But, in one education course, she got a field placement in an impoverished area. It was this placement that confirmed her calling, which she sees as “helping students realize and achieve their potential, regardless of any factors that may be stacked against them.” As a scholarship recipient, Ashley is well on the way to her dreams and sees the scholarship as “holding her accountable to the expectations of greatness.” With the support of a scholarship, Ashley has been able to immerse herself in her studies, in campus activities, and in being a mentor to students in her field placements.

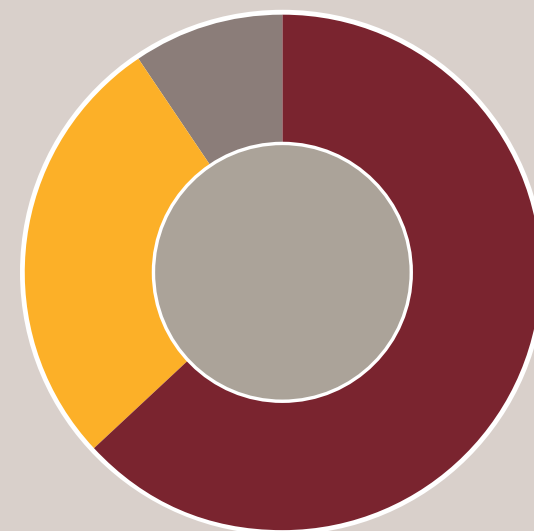
## GIFTS RECEIVED BY AREA

- Winthrop Fund  
\$224,081
- Temporarily Restricted  
\$1,536,293
- Endowed  
\$1,089,851
- Total  
\$2,850,225



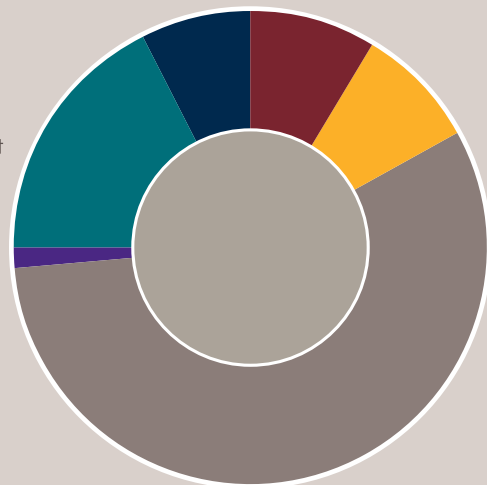
## ENDOWMENT ASSET ALLOCATION

- 63.1% Equity
- 27.7% Fixed Income
- 9.2% Real Estate



## FOUNDATION EXPENDITURES

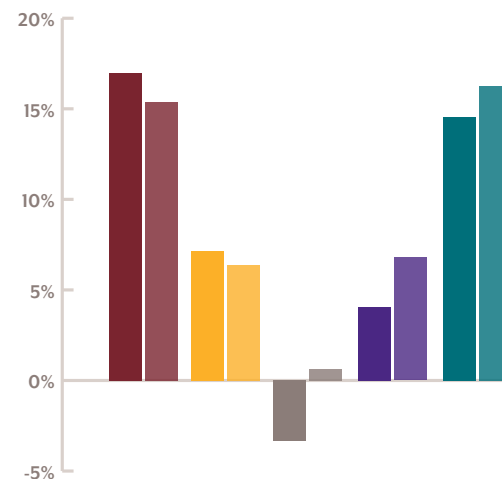
- University Support  
\$263,795
- Scholarships Funded by Winthrop Fund  
\$246,872
- Named Scholarships  
\$1,704,199
- Alumni Association Support  
\$40,557
- Foundation Operations  
\$525,241
- Fundraising Expenses  
\$219,516
- Total Expenditures  
\$3,000,181



## HISTORICAL RETURNS OF PORTFOLIO

with benchmarks

- 2017  
16.98%/15.36%
- 2016  
7.16%/6.38%
- 2015  
-3.31%/.610%
- 2014  
4.062%/6.79%
- 2013  
14.54%/16.27%





# ALEXANDRA HETTIG



**Alexandra Hettig**, a junior mathematics major from Rock Hill, South Carolina, gives credit to her teachers for caring about her and encouraging her. And it's just this gift she wants to give to her own students when she becomes a middle school math teacher. As a first-generation student, though, college was not something Alex found within her reach. She toured Winthrop when she was a high school student, seeing that it would be the best place to pursue her dreams of becoming a teacher, but she still had no way to make it happen. A scholarship offer changed that, and her goals finally felt like they might be within her reach. In her time at Winthrop, Alex has been a star in the classroom, and during summer 2018, she participated in the Winthrop Initiative for STEM Education (WISE) program for aspiring teachers. With each step, Alex credits scholarship donors, noting that, "I wouldn't be able to achieve my dreams of becoming a teacher otherwise."

**Justin Rose**, a sophomore business major from Elgin, South Carolina, feels lucky to have landed at Winthrop, saying that his "experience has been nothing short of fantastic." During his freshman year, Justin was part of the Emerging Leaders Program and served as a Close Scholar. During the summer after his freshman year, he was able to travel to Prague for a social entrepreneurship program through a partnership between the Winthrop University Foundation and the Algernon Sydney Sullivan Foundation. As a sophomore, Justin is serving as a Peer Mentor for new students. He credits his scholarships for his Winthrop experience, noting that he is "really thankful...scholarships have afforded me some opportunities I would not have had otherwise. I am thankful for those who have invested money to provide life-changing opportunities." Justin hopes to go to graduate school and to start his own non-profit.



# JUSTIN ROSE

# SEBASTIAN SOWELL



**Sebastian Sowell**, a sophomore theatre major from Irmo, South Carolina, has had an amazing Winthrop experience so far. She aspires to work in "the business" and to perform professionally, in the touring company of a musical, or on Broadway or The West End stages. She is well on her way. A generous scholarship earmarked for theatre majors at Winthrop enabled her to attend. She credits her scholarship support for all of the singing, dancing, and acting that's building toward her dream career, saying, "I didn't come from a rich family, so I wouldn't be here without the scholarship. When I received it, I burst into tears not only because the financial weight was lifted, but also because the Winthrop theatre department saw something in me." Sebastian has already been an impressive presence in Winthrop's entertainment line-up, and she'll certainly continue to light up the stage at Winthrop and well beyond, in large part because of scholarship support.

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