

FACULTY LEADERSHIP REPORT FROM BOARD OF TRUSTEES MEETING

6 November 2009

Academic Affairs Committee

Attended by Chair of Faculty Conference, Marsha Bollinger and Chair of Graduate Council, Gale Teaster-Woods

- 1) Reported on and discussed completion of articulation agreements with York Technical College for specific programs.
- 2) Heard brief update on progress since last Board meeting on progress of SACS Reaffirmation and related activities.
- 3) Voted to send resolutions to add BFA in Visual Communication Design and BFA in Interior Design programs to the full Board.
- 4) Heard updates on new faculty for 2009-2010 academic year; heard report on Academic Leadership Retreat (August 2009).
- 5) Heard comments from Dr. Moore on pieces of the Vision of Distinction that affect Academic Affairs.
- 6) Heard many highlights from Deans; selected items follow:
 - a. Dean Murnane (Graduate School) - new online offerings
 - b. Interim Dean Burmeister (VPA) – coordination of fall performances with themes of “Common Book”
 - c. Dean Rakestraw (Education) – restructuring of College departments
 - d. Dean Boyd (A & S) – Liberty Tree grant and activities in fall semester
 - e. Dean Herring (Library) – continuing efforts to save PASCAL
 - f. Dean Jones (University) – recent achievements of college
 - g. Dean Weikle (Business) – opening of Carroll Hall, demonstration of Carroll Hall Training Room was provided by several students and faculty

University Life Committee

submitted by Chair of the Committee on Faculty Concerns, David Meeler

- 1) Athletics Report
 - a. Creation of the “Varsity Club” to get alumni together in ‘squads’ representing their old teams / sports.
 - b. Athletics is hiring an off-campus developer / contractor to re-create and continually update and monitor all their websites.
 - c. Regionally, the Big South Conference on Undergraduate Research is opening to all students within the “geographical footprint” of the Big South. It will no longer be limited to Big South Conference schools.
 - d. Upcoming changes being considered by the NCAA

- i. Mandatory summer school for all incoming freshmen athletes
 - ii. Reduction of the number of games for basketball
 - iii. Adding women's "Sand Volleyball" as an NCAA sport.
- e. Reviewed the (FACIA) Faculty Advisory Committee on Intercollegiate Athletics review process of athletics programs. Included materials for interviewing student athletes and coaching staff

2) Student Life

- a. Michelle Mann on H1N1 preparedness
 - i. Developed as an offshoot from CMIT (Critical Incident Management Team)
 - ii. So far this Fall semester seen 174 ILI's (Influenza Like Illnesses) in the Clinic
 - iii. 1 student almost died – was in critical care for 5-6 days
 - iv. Winthrop ordered 7,000 H1N1 vaccines; received 200
- b. Chief Zebedis on Critical Incident Management
 - i. Brought attention to new training websites being rolled out for Emergency Management
<http://www2.winthrop.edu/emergency/>
 - ii. New RED-SHEETS in classrooms indicate emergency procedures
 - iii. Guns are not permitted on campus
 - 1. If a student lives on campus and has a gun for hunting, Campus Police will NOT store those guns under lock and key. On-campus students interested in hunting are encouraged to find friends who live off-campus in order to house their hunting guns.
- c. Ellin McDonough on SC Campus Compact being housed at Winthrop
 - i. SC Campus Compact is a statewide service office designed to help campuses across the state integrate community-service, civic engagement, and service-learning in to their student's learning experiences.
 - ii. They are a separate entity and will have their own staff, their own executive director, etc.

Finance Committee

Submitted by Chair of Budget Priorities Committee, Sue Spencer

- 1) The committee heard a presentation by a representative of Cline, Brandt, Kochenower, & Co. P. A. who discussed the findings from the regularly scheduled external audit of the University's financial statements. The report indicated no irregularities.
- 2) The committee discussed the scope of the state budget rescission mandates to date. As reported earlier by Dr. DiGiorgio, the state of South Carolina is experiencing continued financial difficulty that will likely result in further losses of tax revenues. What this will mean to Winthrop University is uncertain at this time. Careful planning by the University allowed us to absorb the most recent shortfall; however since there are no additional funds available to Winthrop University at this time to offset further rescissions, the situation will be monitored closely by the Finance Committee.

Institutional Advancement and Development

Submitted by Chair of Library Committee, Karen Stock

- 1) Katherine Holten reported on the current student enrollment
 - a. Efforts at recruitment for sixth through 12th graders
 - i. particularly effective is personalized communication that is sustained over several semesters
 - ii. effort being made to work in cooperation with high school counselors
 - iii. particular challenge is bringing in students from out of state; students usually attend school within four hours of home
 - iv. numbers were initially promising but there was lower enrollment
 - v. focus on campus visit experience; also use social media in order to “seal the deal” for a student who is already interested in Winthrop; faculty involvement has been very high
 - b. Financial aid top priority; high number of PELL eligible students; working on meeting gap in aid
 - c. Changes being made to the scholarship program; the complete out of state waiver represents lots of lost revenue
 - i. instead of waiver, a “grant” for out of state students will have different levels of aid based on merit
 - ii. partial waiver would encourage many students to attend Winthrop and also spread funds over a larger number of students
 - d. Hiring of new marketing assistant; this will allow Winthrop to develop a recognizable “brand” and provide a cohesive message
- 2) Discussion of Winthrop’s annual report, the online publication “Lasting Impressions”
- 3) Brian Lewis discussed the activities for Winthrop alumni
 - a. Homecoming moved to the fall semester
 - b. 125th anniversary approaching
 - c. active alumni lead to future donors
 - d. development of social media in order to keep alum connected to Winthrop
 - e. online registration much faster and allows for rapid compiling of data

Full Board Meeting

Report prepared by Faculty Conference Chair, Marsha Bollinger

- 1) Executive Session: Both the Faculty Representative and the Student Representative were welcomed to listen as matters related to contractual agreements and personnel matters were discussed. No actions were taken during this long session.
- 2) Brief reports were heard from each of the Board committees, including the Executive Committee. The following resolutions were passed on the following topics:
 - a. Endorsement of the 2009-2010 Vision of Distinction
 - b. Changes to the Board Bylaws including elimination of the position of the Secretary of the Board and reintroduction of wording to allow appeals to the Board on procedural issues related to faculty tenure and promotion.
 - c. Endorsement of Agency Head Objectives for 2009-2010.
 - d. Endorsement of proposals to create BFA in Visual Communication Design and BFA in Interior Design
- 3) Both the Faculty Conference Chair and the Chair of the Council of Student Leaders were asked to give brief report on their activities.
- 4) The president reviewed the economic setting for the year and reminded the group that the Winthrop budget for the year had built in some cushion in case of state budget cuts. The campus is also planning on long-term enrollment growth as a source of operating funds for the future. T