

**Faculty Leadership Committee Report  
From the November 4, 2011 Board of Trustees Meeting**

**ACADEMIC AFFAIRS COMMITTEE**

from Don Rogers

The Board of Trustees' Committee on Academic Affairs met from 9:00 – 10:45 a.m. on Friday, November 4, 2011 in 208 Thurmond Building. After approving minutes from the June 10, 2011 meeting, the committee heard a report from Associate Vice President Karen Jones who indicated that all additional materials requested from SACS had been submitted. She also indicated that results from the most recent NSSE survey will be released on November 17 and that Winthrop had been selected as a pilot institution for that program. Vice President for Academic Affairs Debra Boyd introduced Dr. Meg Webber of her staff and stated that 22 new faculty reported to campus this fall. She reported on this fall's half-day Academic Leadership Retreat that stressed assessment work on the ULCs, collaboration across disciplines, students becoming innovators, GLI, and Roles and Rewards. Dr. Boyd also reported on sections of the Vision of Distinction, including maintaining compliancy with SACS, curricular changes, and other items dealing with accreditation.

There followed updates from the academic deans. Interim Graduate Dean Pat Graham reported that enrollment is up for full-time graduate students this fall, and that the Graduate School is moving toward electronic processing for applications. Library Services Dean Mark Herring reported that Archives has been successfully relocated to the Bookworm Building on Cherry Road and on the success of the Ebray Academic Complete program. College of Arts and Sciences Senior Associate Dean Sarah Stallings reported that the Interdisciplinary Studies office is in full operation, the success of the Winthrop Poll, and faculty receiving several small grants. University College Dean Gloria Jones reported on the success of the GLI Conference and the upcoming Global Games. She also reported on the Global Cultural Event process, the mid-semester grading process, and the study abroad initiative. For the first time, Winthrop has three nominees for the Rhodes Scholar program. The Honors Center has opened in the Courtyard. Visual and Performing Arts Dean David Wohl reported on recent marketing successes with Creative Loafing magazine and the article appearing in the USAirways magazine. He also shared the very positive results from the recent SNAPs survey (Strategic National Arts Alumni Project) indicating the quality of experiences of recent arts graduates. Richard W. Riley College of Education Dean Jennie Rakestraw reported on the great success of the NCATE reaccreditation process. She also reported that year-long internships had begun this fall. Fellows from TEA (Teacher Excellence and Achievement Program) will be on campus for six weeks this spring. College of Business Dean Roger Weikle reported on that college's program with Nantong University (China). This was followed by a moving presentation by current and former students in that program sharing what that program has meant to them.

The meeting adjourned at 10:45 a.m.

## STUDENT LIFE COMMITTEE

from Matt Manwarren

The Board Committee on Student Life met Friday, November 4, at 9am. Tom Hickman, Winthrop Athletic Director, introduced Joanna Harris, the new Director of Academic and Student-Athlete Services, who began her position this past September. Ms. Harris is a graduate of Wheaton College and completed her master's degree at Northern Illinois University. She came to Winthrop from Georgia State University where she was Assistant Director of Student-Athlete Development and Life Skills. Her primary tasks include the following.

- 1) Registering athletes for each new semester;
- 2) Meeting with student athletes weekly to follow up on their academic progress;
- 3) Advising student athletes along with their academic advisors; Ms. Harris' role is to supervise both academic requirements and NCAA requirements.

Mr. Hickman reported that Winthrop Athletics has entered in an agreement with Tim Cowie Photography LLC, to serve as the official partner for sports photography and the only Photo Store. Winthrop will provide photos for viewing and purchase through its newly revamped Photo Store online at [www.winthropeagles.com](http://www.winthropeagles.com). Currently, photos are being offered for purchase in the sports of men's soccer, women's soccer, volleyball, women's golf, men's and women's cross country.

Mr. Hickman also reported that several athletic facilities have undergone facility repairs and updates during the summer and fall months. These facilities included track, soccer, softball and tennis. Facilities for softball, tennis, arena floor, baseball and various locker rooms have also received some updates during this time frame.

The committee heard a report from Kim Keel, Director of the SC Campus Compact. Campus Compact is a national coalition of more than 1,100 college and university presidents representing some 6 million students who are committed to fulfilling the civic purposes of higher education. As the only national higher education association dedicated solely to campus-based civic engagement, Campus Compact promotes public and community service that develops students' citizenship skills, helps campuses forge effective community partnerships, and provides resources and training for faculty seeking to integrate civic and community-based learning into the curriculum. More information can be accessed at [www.compact.org](http://www.compact.org).

Andrea Manoni, Career Consultant, and Amy Sullivan, Director of the Center for Career and Civic Engagement (CCE), gave a presentation on the CCE and how it now offers internship search and preparation assistance to students. Students participating in the CCE Internship Program must fulfill the following requirements.

- 1) Be enrolled at least as a part-time student in a degree program while active in our internship program;
- 2) Have earned 24 credit hours, including at least 12 hours at Winthrop;
- 3) Maintain at least a 2.5 GPA while active in the program (unless permission is received from a faculty liaison);
- 4) Receive approval from their faculty liaison to participate in the program (signature is required on Internship Agreement Form)
- 5) Internship must be completed during the semester of enrollment.

The CCE continues to review university standards and guidelines for all internships. Also, the CCE continues to review national standards for internships.

Frank Ardaiole introduced William Cabaniss, the new Director of Health and Counseling Services. Mr. Cabaniss is a retired twenty-year veteran of the US Air Force and is a physician's assistant.

Carrie Morphis, Coordinator of Victim Services, reported that Victim Services has served 43 clients since opening. She has offered training sessions to the Judicial Board, peer mentors, RAs, and the Student Wellness Advocacy Team (SWAT).

Vice President for Student Life, Frank Ardaiole, asked various members of his staff to discuss activities within his division. Dean of Students, Bethany Marlowe, gave an overview of counseling services, the DSU Activities office, and ways of encouraging student leadership. Police Chief Frank Zebedis discussed ways his office is being pro-active in preventing crimes on campus, which has resulted in 50% fewer crimes. An example of this is his RAD (Rape Aggression Defense) program. Cynthia Cassens, Director of Residence Life, gave training courses for students to help make the transition into university life more successful. She also helped to implement the MAP Works program, a survey that will help students meet expectations in college more successfully. Grant Scurry, Director of the West Center, described facilities available to students, faculty, and staff at the West Center. He briefly described engagement programs taking place at the West Center.

The meeting adjourned at 10:45 am.

## **INSTITUTIONAL ADVANCEMENT AND DEVELOPMENT**

from Scott Huffmon

Debbie Garrick gave a report from Alumni relations detailing plans for (then upcoming) Homecoming Weekend and the election of the Alumni Representative to the Board of Trustees. The candidates are Dr. Margaret Anne Dickert ('60) and Dr. James C Williamson ('80 & '85).

Brien Lewis gave an update on "DISTINCTION: The Campaign for Winthrop." He noted that the silent phase of the campaign has ended and that giving to Winthrop University has beat national trends when measured by the increase in dollars given for both 2009 and 2010. Giving to Winthrop increased 15% in 2009 when the national trend was an 11.9% decline and giving to Winthrop increased 35% in 2010 when the national trend was only a 0.05% increase.

With regard to the Foundation Board, new members effective 09/14/11 are Sig Huitt and Reggie Lloyd and new members effective 01/01/12 are Bennish Brown, Derick Close, Jan Ivey, and Frank Marshall. The new officers effective 01/01/12 are President – Gary Williams, Vice Pres. – Marc Bogan, Treasurer – Gerry Schapiro, Secretary – Ann Taylor.

Kathryn Holten gave the report for the Division of University Advancement and Enrollment Management. Winthrop is up in Admissions of 1<sup>st</sup> time Freshmen and Transfers. This has NOT come via a reduction in standards as entering student GPA and SAT scores are up. We have also had an increase in International Admissions. Seventy-eight percent of incoming students are

from SC. The “Transfer Scholarships” and “Transfer Tuesday” programs have been exceptionally effective at getting more transfer students. The key cities for the Targeted Cities Program are: Greenville/Spartanburg, Charlotte, NC, and Atlanta, GA. Weekday visits are up significantly because of the programming and engagement initiatives; First Look Fridays have been exceptionally effective: 80% of those who attend a First Look Friday enroll at Winthrop. Faculty participation in Preview Days, Saturday Visits, and all of these programs has been very effective.

There was also a briefing on the new Winthrop Update website:

<http://www.winthrop.edu/winthropupdate/> as well as an explanation of Winthrop’s Social Media Strategy.

## **FINANCE COMMITTEE**

from Bill Rogers

Committee Chair Karl Folkens and the Committee received an audit performed by Cline Brandt Kochenower & Co, from Gaffney, S.C. It was presented by Ben Kochenower who led the group through the audit process, as there were some new members on the Board. The audit covered all operations by the University except the University Foundation, which will be audited by another group later this year. The audit found no significant issues with regard to the operations and finances of the University.

Karl Folkens turned the Committee’s attention to the “Allocation Status Report”, specifically the “Vacancy Management System”, which he referred to as “mission critical.” At present, the use of part-time and non-tenure-track faculty saves the University about \$1.5 million per year but the Chair noted that this was not “a good long-range strategy”.

Vice President J.P. McKee indicated that this year the University has received some non-recurring funding and that, along with cost savings from the renovation of Tillman Hall and a few other sources, amount to \$1.2 million that will not be available next year.

J.P. McKee then turned the group’s attention to the “2011-2012 Goals and Objectives in the Division of Finance and Business Report” but the document was distributed without discussion.

Finally, the Committee turned its attention to the “Report on Construction Projects for 2011-2012”. Walter Harden, Associate Vice President for Facilities Management, told the group about several projects underway on campus:

1. The renovation of Phelps Hall has been a “nightmare” because of odd practices and decisions made over several decades but that the building is expected to be ready for use in June 2012.
2. The move of the Archives to the old Bookworm building is nearly complete.
3. Dacus Library Renovation – plans are being made for constructing new collaborative study areas and improved access to databases on the main floor with possible 24-hour access by students.
4. Dinkins Reconfiguration. Work is just about complete on the areas for TRiO, University College, Social Behavior Research Lab and the new Subway Sandwich shop.

5. The old City of Rock Hill Operations Center, recently acquired by Winthrop, will begin to be assessed for its needs some time in 2012.

## **FULL BOARD MEETING**

from Cliff Calloway

Friday, November 4

The full Board met at 1:00 pm on November 4, 2011. No comments were provided by anyone during the Public Comment period. The meeting began with the Call to Order and Approval of Minutes from the June 9-10, 2011 Board of Trustees' meeting and the August 22, 2011 special meeting. The Executive Committee and Board Chair presented two resolutions; to endorse the Vision of Distinction 2011-12 and to endorse the Agency Head Objectives 2011-12. Both resolutions were unanimously passed by voice vote.

Each Committee of the Board (Academic Affairs, Finance, Student Life and Institutional Advancement and Development) offered a report on their morning meetings. Summaries of the morning meetings are included above.

Following the Committee reports, the Faculty Representative to the Board gave a brief report highlighting the current progress and timeline for the Roles and Rewards documents endorsed by Faculty Conference on April 22, 2011, approval of the new Musical Theater program and the Statement on Academic Freedom endorsed by Faculty Conference and accepted by the Administration.

The Student Representative to the Board, Kambrell Garvin, reported on the Council of Student Leaders resolution regarding the South Carolina Voter ID law, the CSL Listens campaign, student allocations, new initiatives in Environmental Sustainability and Sexual Responsibility, and student committee highlights.

Dr. DiGiorgio finished the meeting commenting on a recent presentation by Erskine Bowles at the 2011 annual meeting of AASCU, an Accountability Based Funding report for Governor Haley, the merger of the Readiness Winthrop into Vision of Distinction and economic development initiatives being pursued by the City of Rock Hill and opportunities for the University. Finally, Dr. DiGiorgio thanked the Winthrop community for all of their hard work.