

The Board of Trustees' Committee on Academic Affairs met from 9:00 – 11:00 a.m. on Friday, November 2, 2012 in 108D in Dacus Library. The meeting was called to order at 9:00 and minutes of the Committee on Academic Affairs meeting of June 8, 2012 were approved.

Dean Herring reported that occupancy rates for Dacus Library are up almost 20% over this time last year and attributed at least part of that increase to the re-opening of the new space, the addition of new technologies, the 24-hour access and the circulating textbooks program. Dr. Joe Koster proudly displayed the newly acquired teaching manuscript collection, passing them around the room to be touched and admired.

Dr. Stallings, from the College of Arts and Sciences, reported that The West Forum completed all its LEAD (Learn and Experience American Democracy) activities related to the National Conventions. Sue Lyman reported that representatives from the Council on Social Work Education (CSWE) conducted a reaccreditation site visit in the Department of Social Work on October 4-5, 2012. The site team identified no concerns and is recommending full reaccreditation for the BSW and MSW programs. They were very complimentary and noted that students described the department as a place where "excellence matters."

Dr. DeRochi highlighted a number of graduate student accomplishments. Graduate School Office (GSO) hosted a Graduate Open House on Sept. 18 with the largest turnout ever (80) with 55% coming from current students. The GSO held a graduate student reception in the Rutledge Art Gallery where guests viewed the Springmaid exhibit; "Between the Sheets".

Dean Rakestraw reported that College of Education's ongoing engagement with CMS has led to an invited membership in the George W. Bush Institute's *Alliance to Reform Education Leadership* (AREL). Winthrop was recognized by its national accrediting body CAEP, formerly NCATE, as the only university in the country to have attained two "target levels" within the six standards.

Dean Wohl reported that Winthrop's Interior Design BFA program had a very successful visit from the accreditation team from the Council for Interior Design Accreditation (CIDA) in September. The team is recommending full re-accreditation of the program for the maximum period of six years. Winthrop's Percussion Ensemble won the Percussive Arts Society (PAS) International World Percussion Competition. A number of Theatre Department students and faculty were nominated for the 2012 Metrolina Theatre Awards.

Dean Weikle announced that the CBA joined 750 other universities around the world in administering the Bloomberg Assessment Test, a job search and networking tool for students. Bloomberg has relationships with over 20,000 global companies that now have access to test score data in their recruitment for full time employees and interns. Multiple faculty, student, and alumni achievements were reported.

Dean Jones reported that The Resource Center for Adult Students, serving nontraditional, transfer, and veteran students, has opened. The new director is Katie Sardelli. The International Center piloted an extended orientation with a five-session series over four weeks. The Global Learning Initiative is working with departments across campus to identify study abroad opportunities. The academic success center is growing and has initiated a Tuttee Training for students requesting help. Two of Winthrop's McNair Scholars were nationally selected to attend the inaugural Ivy Plus STEM Symposium for Diverse Scholars, hosted by the University of Pennsylvania in Philadelphia, Penn

Meeting adjourned at 10:45 and was followed by a tour of the new library space.

Audit Discussion

- Required by:
 - The state (due to funds)
 - Federal (due to student loans and grants)
 - Granting agencies
 - Debtors
- Administration and Management is responsible for responding to audit outcomes. Not interested in internal control.
- Assessment - Substantial compliance! Audit went off as planned
- Qualitative aspects –
 - Fixed assets and depreciation
 - Transactions of question.... NA
 - No significant transactions that lapse time periods
 - Inventories
 - Liabilities
 - Differed revenue
 - Compensation
 - Debt allowance
 - Working with students to deal with clearing students for registration due to lack of payment
 - How long are federal funds going to be available? How much of the receivables (student loan debt) are we actually going to collect?
 - Debt refunding
 - Corrected and uncorrected adjustments
 - No problems with tracking of federal funding uses
 - Internal control and reporting – nothing identified as weaknesses or concern
 - Investigations into concerns over documentation of travel expenses (handled correctly but excess of documentation); They concur with how we handle issues
- Questions re: audit
 - Digital approvals vs. Hard copies (security, accountability, verification of approvals)
 - Hard copies for procurement card purchases
 - Net assets

Proposed student fees resolution (summer fees)

- Passed (check agenda and website for info!!!)

Goals and Objectives of Finance and Business (JP)

- Banner
 - Travel expense processes and budgeting

Facilities (Walter Hardin)

- Library update
 - Paradigm shift; Computers and collaborative study space;24 hours, 5 days a week
 - “Puck” systems for teaming and presentation

- Phelps
- Water Treatment and steam leaks
- Water leak repairs (McLaurin, Withers, etc.)
- Status of Dinkins

Energy efficiency analysis project

- \$700k in cost savings opportunities
- Same usage as in 2004! (even with 7 new buildings)
- Sustainability coordinator efforts
 - Lighting efficiency
 - Duke Power incentives!

Campus sustainability plans

- Increasing behavioral changes
- Sub-metering of building usage!
- Sampling of campus facilities
- Converting boiler plants
- On campus teaching
- Recycling mania

IT – James Hammond

- Formalized plan needed for testing backup IT systems
- Decision not to require frequent password changes
- Breaching of state employee department of revenue information
- Understanding of IT vs Behavioral issues; Phishing, etc.

Committee on Institutional Advancement and Development

from Scott Huffmon

November 2, 2012

Report on fall 2012 enrollment

Freshmen: 1143

Transfers 396

Recruitment plan:

-attempt to be comprehensive and integrative: incorporating print, digital, social media, and personal follow-up

-turned campus visits into an 'experience' rather than simply a tour

-praised on-going collaboration with faculty and staff in recruiting

Report on Winthrop and the Presidential Election:

-highlighting all the initiatives that got Winthrop's name out with regard to the political season

-especially noteworthy: The West Forum--Evolving media forum with Chuck Todd (NBC), Steve Brusk (CNN), and Steve Brook (The State Newspaper)...Chuck Todd doing Today Show from Scholars

Walk....6 Presidential candidate visits

-Activities related to the Democratic National Convention: course on nominating conventions for students around the state--LEAD Weekend--visit by Cate Edwards -- repeatedly used political events for university recruitment
--attention from Winthrop Poll

Development and Alumni Relations:

-Now in public phase of 'Distinction' campaign for 1 year
-Focus on using a "philanthropy team" to reach donors
-Total to date: \$38,870,966 which is 77.74% of \$50 million goal ...over 60% is "planned giving" such as inclusions in wills/estate plans (41% "planned giving - expectancies" and 20% "planned giving - realized"); 29% is cash; 7% is pledges; 3% is real estate
-"Planned Giving" has changed its name to "Gift Planning" -- no explanation of why this serious change was undertaken
-rebranded the 1886 Society to the "D.B. Johnson Society" to reach more folks.... said people had more real connection to first president than simply the year of founding
-have seen shifts in giving: donors changing what they want as a result of their philanthropy from "programs" to "results;" donors desire to invest in more specific things that produce the "strongest result;" donors want to see data, not just hear anecdotes and stories of how their gift is helping; the execution/continuation of a program is no longer seen by donors as a sufficiently adequate "result"
-intend to focus on "adapting to the new economic reality," not simply "riding out the economic storm"
-Noted that 81% of women and men on leadership boards and councils at Winthrop gave to Distinction

Campaign in some form

-Continue to host region events such as those held in Charleston, Columbia, Greenville, and Charlotte.
they intend to launch a campaign to push donations to the Distinction Campaign by faculty and staff in the spring of 2013

Committee on Student Life

from Courtney Starrett

The meeting was called to order and the minutes from the prior meeting were approved.

Report from Athletics:

- Showcased new website with new features such as video and a sticky bar (ticker) to announce scores and updates. www.winthropeagles.com
- Reported on Academic Progress Score. All 13 teams are in perfect standing for eligibility. Overall GPAs 3.12 out of 250 student athletes.
- Women's lacrosse has officially started, though main season is in spring.
- Basketball season tipped off Nov. 1.
- Tickets are on sale now for the Big South conference (combined men's and women's) March 5-10, 2013 at Carolina Coastal.

Report from the Division of Student Life:

- Jessica Lynn is the new director of S.C. Campus Compact, which is in its 5th year and includes 17 campuses across S.C. There are 25 AmeriCorps Vistas' (Volunteers in Service to America) that are overseen here. 2 are located at Winthrop.
- Title IX Mandates: Dean Bethany Marlowe and Sean Blackburn spoke about the research and work her office has done to create a more thorough document to define the issues of

sexual harassment/assault. There will be a process to train the entire campus on these new definitions and policies.

- There were additional updates presented in poster form, some were highlighted, such as:

Career & Civic Engagement

- Reading Tent project, still ongoing with ACAD (5 yr initiative)
- Career Spotlight event features 4-6 employers as recruitment effort

Health & Counseling Services

Electronic Medical Record (EMR) services are here. Medica is now being used on campus and goes fully live on December 1.

Among its many advantages:

- Real time access to patient records
- Improves clinic workflow
- Talks to Banner
- Online Student Health (OSH) for self-scheduling, add medical history, request prescription refills, etc.
- Student check-in kiosks
- HIPAA compliant secure
- Sends vaccine compliance records to registrar

Campus Police

WU Watch is a new Smart phone application being developed.

- Can be downloaded for free and allows for people from not from inside the Winthrop community to connect to alert system (like parents)
- Can report crimes with pictures
- Should be rolled out in the next few weeks

New Student & Parent Programs

- Peer/Mentor ACAD 101 program (University College)
- Family Day 2012 (9/29) 179 families register, 660 participants
- Good feedback and next year is 10/6/2013

Department of Residence Life

- Implemented an electronic assignment system for residence hall roommates
- Eliminated paper mailings saving upwards of \$7000 a year
- Notifications of email with links via text messages
- Saving money and trees with positive feedback and results
- Leadership Enhancement and Academic Development (LEAD) program briefing... separate models for first year, second year and apartment communities

FULL BOARD MEETING

Friday, November 2, 2012

from Cliff Calloway

The full Board met at 1:00 pm on November 2nd, 2012 in the Gold Room of the DiGiorgio Campus Center. No public comments were given. The meeting began with a Call to Order and Approval of Minutes from the June 7-8, 2012 Board of Trustees' meeting.

The Executive Committee and Board Chair report began with a resolution to endorse the 2012-2013 *Vision of Distinction*. The resolution was unanimously passed by voice vote.

Following the Board Chair report, the Committees of the Board (Academic Affairs, Finance, Student Life and Institutional Advancement and Development) offered reports from the morning session meetings. Summaries of the committee meetings are included above.

The Committee on Finance presented one resolution for full Board approval. The resolution gives the university administration the authority to determine student fees for summer sessions, based on current market conditions and cost of instruction. The resolution was approved unanimously by voice vote.

Following the Committee reports, the Faculty Representative to the Board gave a brief report highlighting the recertification process underway in the Touchstone Program, increased activities in the Global Learning Initiative, including more global cultural events, the new certificate program in health management, faculty progress incorporating Roles & Rewards into annual reports and as a driving force for activities.

The Student Representative to the Board also gave a brief report, commenting on increased participation this past year from students on Faculty Conference committees, a successful "get-out-the-vote" program and student allocations update.

Dr. DiGiorgio finished the meeting commenting on the current uncertainty in the state's budget. The Board of Economic Advisors will be meeting November 9th with initial estimates. Dr. DiGiorgio commented that new revenue for higher education is unlikely. The state will have new commitments for Medicare and Medicaid. The state is also likely to incur added expenses as a result of the recent security breach (estimated around \$12 million). However, University officials will continue to meet with legislative leaders. Dr. DiGiorgio also noted that the Board will not have its annual February retreat and instead, the Board will be meeting to consider the new President.

With no other old or new business, the Board adjourned.