

Faculty Leadership Committee Report
From the April 12, 2013 Board of Trustees Meeting

COMMITTEE ON ACADEMIC AFFAIRS

from Sue Lyman

The Board of Trustees' Committee on Academic Affairs met from 9:00 – 10:30 a.m. on Friday, April 12, 2013 in 208 Thurmond. The meeting was called to order at 9:00 and minutes of the Committee on Academic Affairs meeting of February 15, 2013 were approved.

Dean DeRochi shared a variety of graduate student accomplishments and recognitions. He reported that the Graduate School is partnering with all colleges with the aim of making the graduate programs as strong as the undergraduate programs. Numbers for graduate students are up in some areas and down in others but credit hour production is holding steady. The focus is on supporting students through graduate assistantship and scholarships. A Writing Fellows Program is being developed for each college. Recruitment events have been well attended and several new events aimed at increasing engagement of current students have been very successful. The feedback from students regarding the new totally online application and review process has been overwhelmingly positive.

Dean Rakestraw announced the college of education has created several new videos highlighting the new clinically-based curriculum. For the second time Winthrop hosted the TEA fellows, bringing 18 teachers from 14 countries to campus to enhance their teaching skills. Dean Rakestraw shared a variety of faculty and student accomplishments and recognitions. There will be a new Department chair for Physical Education.

Dean Wohl shared that faculty and students were recognized in a variety of regional and national venues. There will be a new Chair for the department of Theater and Dance. Dr. Wohl invited those present to attend the Winthrop University Medal of Honor in the Arts.

Dean Weikle shared a variety of graduate student accomplishments and recognitions. He reported that the Strategic Initiative to Increase International Experiences was very successful with 148 (15%) of the CBA students now being international students. The majority of them are from China and Saudi Arabia.

Dean Judge, , reported a variety of College of Arts and Sciences faculty and student accomplishments and recognitions including that Dr. Irene Boland received the Kinard Award. Dr. Boland graduated from Winthrop 50 years ago. More than 550 mathematics professionals and students attended the Spring 2013 meeting of the Mathematics Association of America Southeastern Section, hosted by the Winthrop Department of Mathematics. Winthrop University hosted the 2013 meeting of the South Carolina Political Science Association.

Dean Herring reported that occupancy rates for Dacus Library are still up in the over night hours. Midnight until 3 a.m. is the most utilized. The Lutz Foundation grant for \$14,000 was awarded to digitize many early papers we have on microform. Friends of Dacus has established a new endowment fund (\$27,000).

Dean Jones reported that midterm grade reporting was paying off in the identification of students in need of support. The Resource Center for Adult Students has selected Adult Student Mentors and is active in programming to engage and support our nontraditional students. Leah Kendall is the new director of ACAD and instructor in University College. The 2013-2014 global Common Book is *The Boy Who Harnessed the Wind* by William Kamkwamba.

Vice President Boyd commented on the success of the semester and that all the colleges were working with a unified mission. There is an active summer session coming up both in the classrooms and in the undergraduate research summer program. The academic affairs committee unanimously passed a Resolution to create the DiGiorgio Forum on Leadership.

Meeting adjourned at 10:25.

COMMITTEE ON STUDENT LIFE

from Courtney Starrett

Members present: Kathy Bigham (chair), Dr. Frank Ardaiole, Donald Long, Jane LaRoche, Tom Hickman, Kambrell Garvin, as well as representatives from AmeriCorps Vistas and representatives from the Division of Student Life

The meeting was called to order and the minutes from the prior meeting were approved.

Report from Tom Hickman, Director of Athletics: Introduction of new women's head volleyball coach, Bruce Atkinson, from Towson University, started in March. NCAA Academic Progress Report (APR) : Not yet officially released by NCAA but the Winthrop report was included in committee member's materials. All teams were eligible for post-season play. Noted the good GPA standings of both the men and women's teams. Overall WU athletics GPA is 3.09. Highest GPA's amongst teams were Men's Tennis was 3.84 and Women's Golf was 3.43.

Report from the Division of Student Life: The new **Director of Health and Counseling Services**, Jacqueline Concodora was introduced. She comes from Ohio. Tangential discussion lead by Dr. Ardaiole about the increase in mental health problems amongst students. Dean Marlowe cited two reasons: with better medications more students have access to higher education than in the past (ex. students with Asperger Syndrome). Second reason might be that students are dealing with past traumas and seeking counseling services for past events (more socially acceptable to get treatment now). Mentioned the overall lack of coping skills with this age group and the problems are similar throughout the country.

DiGiorgio Student Union Report: Introduction of the new Assistant Director, Debra Strahorn. Boyd Jones and students presented on the improvements and recent efforts of the DSU. DSU was recognized by Campus Activities Magazine as Best Campus Programming Board of 2013 (national recognition). Today is EagleFest (spring festival) 3rd annual, theme is Wild West. Discussion about how to get students on Rock Hill planning boards for more relevant content off-campus.

Division of Student Life and the Center for Career & Civic Engagement Report

Service Learning Projects: VISTA (Volunteers in Service to America) AmeriCorps (@ WU since 2005) Review of MLK Day of Service. Partnership with Clinton Jr. College and York Tech Students for volunteer projects off-campus. Justine Knudson, AmeriCorp Vista presented two initiatives:

1. Health & Wellness

- a. Healthy Kids Club: partnership with CMC Pineville and Fort Mill Schools. Nutrition students worked with Sugar Creek Elementary 3-5th graders to teach the importance of exercise and healthy snacks through themed programming.
- b. Rock Hill Educational Community Garden: partnership with Eat Smart Move More, City of Rock Hill, Two Men and a Truck and Winthrop. Anthropology students (with Dr. Sarah Quick) learning sustainability and research methods by using the garden. Also senior seminar project for Integrated Marketing students.

2. Education

- a. NetSCOPE: College of Education partnership with SC low-income schools. WU talked with schools about needs and started the ACAD 101 Reading Tent Project, a partnership with the University College, New Student Orientation and the Center for Career and Civic Engagement to get WU students into classrooms and give books to students.
- b. Effort to engage campus community: Jim Rex, former SC Superintendent of Education came to talk of the importance of voting.
- c. Screening documentary "It Takes an Anchor": challenges of poverty in SC schools.

Service Learning and Civic Engagement named to the President's Higher Education Community Service Honor Roll for the 8th year in a row.

INSTITUTIONAL ADVANCEMENT & DEVELOPMENT from notes compiled by Cliff Calloway

Recruitment and Enrollment Activities:

1. **Reviewed Campus visit opportunities:** best method for attracting new students
 - Applications, admit and deposits reflect a stable fall 2013 enrollment maintaining fall 2013's eight percent jump.
 - Already, fall 2013 shows an increase of 16% in Palmetto Fellows.
2. **Transfer Recruitment:** to date 63 students attended "Transfer Tuesday" with three more opportunities remaining.
 - Transfer applications are increasing
 - Efforts between Admissions and University College to support and enhance non-traditional and veteran recruitment. Resource Center for Adult Students and the Veteran's Benefits participation in Transfer Tuesday programs.
 - Development of the Winthrop University/York Technical College transfer bridge program continues, involving University College, Admissions, Academic Affairs, Records and Registration and York Tech administrators.
3. **World Wide Winthrop Day update:** 615 students and 1082 guests participated on Saturday, April 6.
 - Yield to enrollment from World Wide Winthrop Day is around 85%.
 - 2013 Theme: "WUstache" marketed across traditional and social media platforms, including a "wrap-up" video.
4. **Updates to Admissions website:** 1) reformatted landing page 2) new "Campus Visit" page 3) video integration 4) reorganized "Frequently Asked Questions" page
5. **Customer Relationship Management System update:**
 - College Board system used since 2006 discontinued
 - Request for proposals (RFP) for new system closes April 19th.
 - New system recommendation around May 1st. Timeline is tight to begin 2014 recruitment.

Development and Alumni Relations Activities:

1. **Distinction: The Campaign for Winthrop:** \$40,748,144 (81.5% of goal).
 - Compared to 1st quarter of 2012 – number of donors up 22.4% and dollars raised up 15.4%
 - Spring Phonathon supporting Winthrop Fund: 100% of the \$200,000 goal reached by student callers.
 - Electronic media outreach to those over 70.5 years of age yielded three additional gifts. Low cost to a population not usually thought of with electronic communication.
 - Dacus Library saw a \$15,000 gift naming opportunity: Helen Cooper McKinney Techno Booth.
 - "Winthrop University Chimney Challenge" – early December \$50,000 pledge from an alumni for a "social media-based year-end giving campaign" for 300 gifts in 3-days time. 488 gifts for \$126,921, including original pledge, costing only \$1,678.
 - First meeting of the newly formed Winthrop Faculty/Staff Alumni group.
 - "Save the Date" reunion cards to 4200 alumni
 - 3rd Annual Student Thank You Note project – 355 students wrote traditional thank you cards.
 - Development Operations and Communications moved to Tillman Hall.

AGENDA

1. Approval of Minutes from February 15, 2013 meeting of the Finance Committee
2. Introductions and announcement of new committee members
3. Presentation by External Audit Firm*
 - a. Presentation of and request for preliminary approval of the auditor's responsibility to the Finance Committee
 - b. Praise of WU's accounting and documentation practices
 - c. Info regarding preparation for upcoming May audit and questions regarding any areas of concern
 - d. Discussion regarding GASB (Government Accounting Standards Board) regulation
4. Report on Proposal to Increase Macfeat Lab School Tuition for 2013*
 - a. Macfeat subsidized by use of space and utilities
 - b. Discussion regarding Macfeat tuition costs compared to local market
5. Review of 2012-2013 Allocation Status Report
 - a. Discussion regarding affordable medical insurance regulation and part time employees/staff
 - b. Discussion regarding federal and state benefits funding allotment
6. Report on the Status of State Funding*
 - a. Discussion regarding university operation in a deficit
7. Old Business
 - a. Walter's report on campus trees

FULL BOARD MEETING

from Cliff Calloway

The full Board met at 1:00 pm on Friday, April 12th, 2013 in the Gold Room of the DiGiorgio Campus Center. No public comments were provided during the Public Comment period. The meeting began with the Call to Order and Approval of Minutes from the February 15, 2013 Board of Trustees' retreat.

The Executive Committee and Chair of the Board report followed the Approval of Minutes and began with naming two Board committees; a Nominating Committee [Janet Smalley (Chair), Jane LaRoche and Glenn McCall] and a Transition Committee [Dalton Floyd (Chair), Kathy Bigham, Bob Thompson, Karl Folkens and Janet Smalley]. Following committee assignments, the Board introduced two resolutions; 1) to honor Mr. Kambrell Garvin (student representative to the Board) for Meritorious Service to the Board and 2) a resolution to award President Emeritus Status to Dr. DiGiorgio and First Lady Emeritus Status to Mrs. DiGiorgio. The resolutions were read (Don Long & Bob Thompson) and both resolutions were unanimously passed by voice vote.

Following the resolutions, a motion was made (Karl Folkens) to approve the reassignment of the President for post-retirement duties with the Board/University. The motion was unanimously approved.

Each Committee of the Board (Academic Affairs, Finance, Student Life and Institutional Advancement and Development) offered a report on the morning sub-committee meetings. Summaries of the morning meetings are included above.

The Committee on Academic Affairs presented a resolution for full Board approval to establish the *DiGiorgio Forum on Leadership*. The resolution was read (Tim Hopkins) and unanimously approved. Dr. DiGiorgio followed the resolution with an expression of thanks and a desire to assist in making the forum a success.

Dr. DiGiorgio followed comments of the Finance Committee report, noting the current status of the State's budget process. The House budget version has been adopted with no new recurring dollars for Winthrop. There is a one-time \$750,000 appropriation for Winthrop, thanks to Gary Simrill. However, there will be increased unfunded mandates for retirement of what is projected to be around \$800,000. Healthcare and utility increases are also unknown factors. Healthcare is projected to be around \$300,000 and Duke Power has asked the state for a 14% increase in rates. There could be other increases, too. For example, the House budget has no provision for faculty/staff salary increases. At this time, the Senate is only beginning its budget deliberations. The Senate typically gets higher income estimates to work with. Although several economic signs are positive, little gains are projected to come to higher education.

Following the Committee reports, the Student Representative to the Board gave a brief report on student allocations, student events, student elections and programming. The Faculty Representative reported updates on general education re-certification, the summer gpa "grace period" and Faculty Conference elections.

Dr. DiGiorgio finished the meeting commenting on the Medal of Arts ceremony being held that night. With no other old or new business, the Board adjourned at 1:54 pm.