Winthrop University Faculty Conference  
9 October 2015  
2:00 pm Whitton Auditorium, Carroll Hall

Agenda

I. Approval of minutes for August 21, 2015 Faculty Conference  
   (minutes attached)

II. Report from the Chair  
   John Bird

III. Report from the President  
    Dan Mahony

IV. Report from the Provost/VPAA 
   Debra Boyd

V. Academic Council 
   (materials attached)  
   David Pretty

VI. Committee Reports

   a. Faculty Committee on University Life  
      Stacey Davidson
   b. Other committee reports

VII. Report on Recruitment  
    Eduardo Prieto

VIII. Report on Marketing and Advertising  
      Ellen Wilder-Byrd

IX. Unfinished Business

X. New Business

XI. Announcements

   a. Registrar Reminders  
      Gina Jones
   b. Other Announcements

XI. Adjournment

Faculty Conference Membership (329) 35% = 115 20% = 66
Minutes of Winthrop University Faculty Conference

21 August 2015

2:00 p.m. Plowden Auditorium, Withers Building

I. Approval of minutes for April 24, 2015 Faculty Conference

The minutes were approved.

II. Report from the Chair of Faculty Conference, John Bird

a. Dr. Bird welcomed faculty to the 2015-2016 academic year and introduced the Secretary (Ginger Williams, History) and Parliamentarian (Tara Collins, Psychology) for Faculty Conference for the 2015-2016 year.

b. Dr. Bird then recognized faculty who received tenure and promotion as of May, 2015. Six faculty received tenure (Dr. Casey Cothran, English; Dr. Maria Gelabert, Chemistry; Dr. Kunsiri Grubbs, Biology; Dr. Kathryn Davis, Physical Education; Dr. Shawnna Helf, Literacy; and Dr. Janet Wojcik, Exercise Science). Seventeen faculty were awarded promotions to Professor or Associate Professor. Dr. Beth Costner (Mathematics), Dr. Maria Gelabert (Chemistry), Dr. Aaron Hartel (Chemistry), Dr. Michael Lipscomb (Political Science), Dr. Julian Smith (Biology), Dr. Virginia Williams (History), Dr. Keith Benson (Management), Dr. Chlotia Garrison (Computer Science), Ms. Janet Gray (Theatre), Dr. Ronald Parks (Music), Dr. Seymour Simmons (Fine Arts), and Dr. Spiro Shetuni (Library) were promoted to the rank of Professor. Dr. Casey Cothran (English), Dr. Nicholas Grossoehme (Chemistry), Dr. Kunsiri Grubbs (Biology), Dr. Shawnna Helf (Literacy), and Dr. David Vawter (Education) were promoted to Associate Professor.

c. Dr. Bird announced that the Board of Trustees granted Emeritus status to the following faculty, who collectively served Winthrop University for 125 years. Those faculty are: Dr. Rebecca Evers (Special Education), Dr. James McKim (Computer Science), Dr. Peter Phillips (Biology), Dr. Marilyn Sarow (Mass Communications), and Dr. Martha Spears (Management).

d. Dr. Bird gave his report from the June 19, 2015 Board of Trustees Meeting. The Board of Trustees passed a 2.5% tuition increase for the 2015-2016 academic year, the lowest increase in sixteen years.

III. Report from the President, Dr. Daniel Mahony

a. President Mahony welcomed the faculty to the 2015-2016 academic year and thanked the Winthrop community for the warm welcome extended to him and his family.

b. President Mahony stated that he will involve faculty in plans for the academic year and stated that he will focus on 1) students and student success; 2)
fundraising and advanced marketing; 3) work with stakeholders in the local community; 4) focus on employees; 5) budgeting; and 6) creating a larger strategic plan.

c. President Mahony asked if he could answer any questions. Dr. Chris Van Aller (Political Science) asked if state budget cuts had reached a bottom line. Dr. Mahoney responded that he was “cautiously optimistic” about the state budgets for education.

IV. Report from the V.P. for Academic Affairs/Provost, Dr. Debra Boyd.

a. Dr. Boyd welcomed faculty to the academic year and thanked everyone for their support last year while she served as Acting President. She then introduced the deans of the five academic colleges (Dean Roger Weikle, Business; Dean Karen Kedrowski, Arts and Sciences; Dean Jennie Rakestraw, College of Education; Dean Gloria Jones, University College; and Dean Mark Herring, Dacus Library; who introduced their new faculty and faculty who received new appointments. Those new faculty and new faculty appointments are:

### College of Arts and Sciences

Dr. Kori Bloomquist  
Assistant Professor of Social Work  
Ph.D. (Social Work) Indiana University, Indianapolis, IN  
Most Recently – Doctoral Candidate, Indiana University

Dr. Margaret Gillikin  
Assistant Professor of Social Studies Education  
Ph.D. (American History) University of South Carolina  
Most Recently – Adjunct Professor of History, Heidelberg University, Tiffin, Ohio

Dr. Wanda Koszewski  
Associate Professor of Nutrition, and Chair, Department of Human Nutrition  
Ph.D. (Foods and Nutrition) Kansas State University  
Most Recently – Clinical Associate Professor and Department Chair, Nutrition and Dietetics, University of North Dakota, Grand Forks, ND

Dr. Sabrina Habib  
Assistant Professor of Mass Communication  
Ph.D. (Journalism and Mass Communication) University of Florida  
Most recently – Assistant Professor of Strategic and Visual Communication, University of Texas at Arlington

Dr. Arran Hamm
Assistant Professor of Mathematics  
Ph.D. (Mathematics) Rutgers University  
Most Recently – Adjunct Faculty, Winthrop University

Ms. Christina Stiles  
Data Management and Technology Coordinator and Instructor of English  
M.L.A., Winthrop University  
Most Recently – Adjunct Faculty, Winthrop; Planning and Research Administrator, SC Technical College System

Dr. Cynthia Tant  
Assistant Professor of Biology  
Ph.D. (Ecology) University of Georgia  
Most Recently – Nongame Conservation Section, Wildlife Resources Section, Georgia Department of Natural Resources

**College of Business Administration**

Ms. Antonia Berbrick  
Associate Professor of Accounting  
M.B. A., Monmouth University, West Long Branch, NJ  
Most Recently – CPA - Sole Practitioner, Accounting

Dr. Tracy Griggs  
Assistant Professor of Management  
Ph. D. (Industrial-Organizational Psychology) University of Georgia  
Most Recently - Independent Human Resources Management Consultant

Mr. Brian Hipp  
Assistant Professor of Business Administration and Data Management Coordinator  
M.S. (Mathematics) University of South Carolina  
Most Recently – Technology and Data Management Coordinator and Instructor of Mathematics, College of Arts and Sciences, Winthrop University

Ms. Anna Romanova  
Assistant Professor (Instructor) of Quantitative Methods  
Ph.D. (A.B.D) (Business Administration – Statistics) University of Tennessee, Knoxville, TN  
Most Recently – Doctoral Candidate, University of Tennessee
Ms. Celeste Tiller  
Assistant Professor of Business Administration and  
Director of External Relations  
M.B.A., Winthrop University  
Most Recently – Commercial Loan Portfolio Manager, Carolina Premier Bank, Charlotte, NC

Dr. Alicia Nicki Washington  
Associate Professor of Computer Science  
Ph.D. (Computer Science) North Carolina State University  
Most Recently – Associate Professor, Computer Science, Howard University, Washington, DC

Dr. Michael Whitney  
Assistant Professor of Computer Science and  
Director of the Digital Information Design Program  
Ph.D. (Computer Science) University of North Carolina at Charlotte  
Most Recently – Doctoral Candidate, University of North Carolina at Charlotte  
August 1, 2015 start (10.5 month appointment)

Richard W. Riley College of Education

Dr. Bettie Parsons Barger  
Assistant Professor of Education  
Ph.D., (Teaching and Learning) Ohio State University  
Most Recently – Assistant Professor (One-year appointment), Winthrop University

Ms. Joyce Camp  
Director of the Instructional Technology Center  
M.Ed. (Instructional Systems Technology) University of North Carolina at Charlotte  
Most Recently – Instructional Technology Facilitator, Rowan Salisbury Schools

Dr. Jinwook (Jason) Chung  
Assistant Professor of Sport Management  
Ph.D. (Human Performance: Sport Management) Indiana University  
Most Recently – Assistant Professor of Business Admin, Grand View University, Iowa

Dr. Heleyne Frederick  
Associate Professor of Child and Family Studies
Ph.D. (Human Development and Family Studies) Texas Tech University
Most Recently – Assistant Professor of Family and Consumer Sciences, Eastern Kentucky Univ.

Dr. Erin Hamel
Assistant Professor of Early Childhood Education and Director of Macfeat Early Childhood Laboratory School
Ph.D. (Early Childhood Education) University of South Carolina
Most recently – Assistant Professor, Early Childhood (Grant Funded), Winthrop (10 month appointment)

Dr. Walter Hart
Assistant Professor of Educational Leadership
Ed.D. (Educational Leadership) University of North Carolina at Charlotte
Most Recently – Superintendent, Hickory City Schools, Hickory, North Carolina

Dr. Lindsey Yearta
Assistant Professor of Education Technology/Elementary
Ph.D. (Curriculum and Instruction) University of North Carolina at Charlotte
Most Recently – Assistant Professor of elementary Education, University of South Carolina-Upstate

College of Visual and Performing Arts
Ms. Anne M. Fiala
Assistant Professor of Fine Arts (Jewelry)
M.F. A. (Metalsmithing and Jewelry Design) Indiana University
Most Recently – Adjunct Instructor, Winthrop University

Mr. Andrew Seth Rouser
Assistant Professor of Fine Arts
M.F.A. (Painting) East Carolina University
Most Recently – Assistant Professor of Fine Arts (non-tenure) Winthrop University

Dacus Library
Ms. DeAnn Brame
Assistant Professor Library Science and Digital Services and Systems Librarian
M.L.S. (Library Science) North Carolina Central University

Dr. Patrick Guilbaud
University College: Dr. Gloria Jones, Dean of University College, announced that the Trio Program has been renewed for the next five years. She also announced that Ms. Leah Kendall has been appointed Director of the Office of the Freshman Experience.

Administrative Role changes

College of Arts and Sciences
Dr. Greg Oakes, Assistant Dean, Director of Graduate Studies, College of Arts and Sciences
Dr. Robert Prickett, Associate Dean for Research and Professional Development, College of Arts and Sciences
Dr. Casey Cothran, Acting Chair, Department of English
Dr. Jeannie Haubert, Chair, Department of Sociology and Anthropology
Dr. Peter Judge, Acting Chair, Department of Mass Communication (in addition to Chair of Philosophy and Religious Studies)

Richard W. Riley College of Education
Dr. Beth Costner, Associate Dean
Dr. Mark Dewalt, Interim Chair, Department of Curriculum and Pedagogy

b. Dr. Debra Boyd encouraged everyone to attend this year’s Provost’s Spotlight on Scholarship. Dr. Maria Aysa-Lastra will lead the series with her talk “Latino Immigrant Employment Trajectories During and After the Great Recession in the U.S. and Spain” on September 3. Dr. Matthew Manwarren will follow on October 8 with his talk “Youthful Passion and Fantasy: Schumann’s Fantasy in C Major, Op. 17 and Brahms’s Sonata No. 3 in F Minor. Dr. Philip Gibson will speak on January 14 on “Personal Finance Education and Subsequent Financial Decision-Making.” Dr. Antje Mays will deliver her talk on February 4, entitled “Ambient Knowledge: Human Capital Development Strategies for U.S. Economic Competitiveness”, and Dr. A.J. Angulo will finish the series with his talk “Merchants of Knowledge: The Rise of For-Profit Colleges and Universities in America” on April 7. All will take place during the common time in Dinkins Auditorium. Dr. Boyd thanked Dr. Meg Webber for putting the series together.

c. Dr. Boyd stated that there would be additional changes of responsibilities in the office of the Vice President for Academic Affairs and that those would be sent to the faculty by email.
d. Dr. Boyd stated that she was looking forward to the new academic year and the new leadership that Dr. Mahony will bring.

Dr. John Bird, Chair of Faculty Conference welcomed Ms. Anna Douglas from the Rock Hill Herald. She was given a warm welcome.

V. Report from Academic Council, Dr. Dave Pretty, Chair.

Dr. Pretty announced that the next meeting of Academic Council would take place on September 25. He announced that Dr. Will Thacker will chair the Committee on University Curriculum and that Dr. Lisa Harris will chair the General Education Committee. Dr. Pretty reminded the faculty that this academic year, all 300-level courses will come up for recertification. Dr. Pretty also announced that this year, Academic Council and the General Education Committee will look at the recertification of the Social Sciences requirement, and that Dr. Jon Marx will chair that subcommittee. Additionally Dr. Pretty announced that the writing requirement for General Education courses will be examined. Dr. Alice Burmeister will chair this subcommittee.

VI. Committee Reports

Dr. John Bird announced the chairs of the Faculty Conference standing committees for 2015-2016. Those are as follows:

- Academic Freedom and Tenure—Carol Marchel
- Faculty Committee on University Life—Stacey Davidson
- Faculty Committee on University Priorities—Mike Williams
- Faculty Personnel—Dave Pretty
- Library—Laura Gardner
- Rules—Guy Reel
- Undergraduate Petitions—Kavin Ming
- University Curriculum—Will Thacker

VII. Unfinished Business

There was no unfinished business.

VIII. New Business

a. Dr. Antje Mays, who leads an initiative to connect new faculty with regalia, announced that she needed four robes and three hats for the upcoming convocation.

b. Dr. Kimarie Whetstone, Director of Online Learning, and Ms. Kimberly Brazzell, Online Technician, updated the faculty about the new features of Blackboard.
They encouraged faculty to contact them with any questions and concerns about Blackboard. The web address for Blackboard is http://www.winthrop.edu/blackboard. Dr. Whetstone reminded all faculty that they need to fill out a Blackboard Course Usage form if they intend to use blackboard for the fall semester. The form can be found on the Faculty Services Tab on Wingspan.

c. Dr. Gloria Jones, Dean of University College, gave a report on the First Year Experience. She stated that this year they are spearheading a campaign entitled “261 Days As a True College Freshman” to encourage all freshmen to make every day count. She also announced that there is a new app, Winthrop Success App, that all students and faculty and staff can access. To get this App go to Winthrop Success in the App store. Dr. Jones announced that this year’s Common Book is The Glass Castle, and she encouraged department chairs to pick up schedules with Common Book activities.

XI. Announcements:

a. Ms. Gina Jones, Registrar, announced that there is now a new way of grading in Wingspan that will involve using Excel. Instructions can be found in Wingspan. She also announced that FERPA training is going on and that anyone who hasn’t attended a FERPA training session should consider doing so. She also announced that online transcripts can be ordered through Wingspan.

b. Dean David Wohl announced that the 2015-2016 CVPA calendar is out, and it lists all plays, recitals, and exhibitions for the College of Visual and Performing Arts.

c. Dean Mark Herring (Dacus Library,) made several announcements. He reported that Digital Commons, under the leadership of DeeAnn Brame, is the institutional repository for academic information. He announced that author Sam King will speak at the first Friends of the Library forum this year. He also announced that Dacus Library has begun a new program for students “Book a Librarian,” which will give students online one-on-one contact with a librarian. Students can make online appointments using this service. He encouraged faculty to use e-books as a way to help save money for students.

d. Dr. Leigh Poole, Director of the International Center, announced that there are new scholarships for students to study abroad. The International Center website lists these scholarships. She also reported that there are sixteen faculty/staff led short-term study abroad opportunities this year.

e. Dean Gloria Jones, University College, announced that interim grades will be due during the first week of October. Dr. Jones stressed the importance of interim grades.
f. Dr. Leslie Bickford, Director of ONCA, encouraged faculty to tell their students to visit ONCA for more information on scholarships and fellowships. She also announced that she has distributed ONCA business cards to department chairs and that faculty should hand these to students they believe have the potential to qualify for these competitive scholarships.

g. Dr. John Bird, Director of the Teaching and Learning Center encouraged faculty and staff to help develop future programs. He announced that the next TLC conference will take place in February.

h. Dr. Jane Smith, Director of the Writing Center, announced that the Writing Center is in the process of moving to an online scheduling system, and that she will report on the progress of this endeavor soon.

XII. Adjournment

The meeting was adjourned at 3:15 p.m. The next meeting will take place on October 9 in Whitton Auditorium, Carroll Hall.

Respectfully submitted,
Ginger Williams, Secretary
Academic Council Report to Faculty Conference on 25 September 2015 meeting

1) Committee Reports

A) Committee on Undergraduate Curriculum

Items forwarded to Academic Council from CUC.

The following proposal for program change (degree) was approved by Academic Council. It requires no further action:

<table>
<thead>
<tr>
<th>Degree</th>
<th>Major</th>
<th>Conc.</th>
<th>Department</th>
<th>Action</th>
</tr>
</thead>
<tbody>
<tr>
<td>BA</td>
<td>PSYC</td>
<td></td>
<td>Psychology</td>
<td>MODIFY PROGRAM: Allow a maximum of 3 semester</td>
</tr>
<tr>
<td></td>
<td></td>
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<td></td>
<td>hours for PSYC 471 and/or 472 toward the major</td>
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<td>and up to 6 semester hours of PSYC 471 and/or</td>
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<td></td>
<td></td>
<td></td>
<td>PSYC 472 towards the BA</td>
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</table>

The following proposals for course action were approved by the Committee on Undergraduate Curriculum, reviewed by Academic Council, and can be found on the Curriculum Action System. They require no further action:

<table>
<thead>
<tr>
<th>Subject</th>
<th>Course</th>
<th>Title</th>
<th>Department</th>
<th>Action</th>
</tr>
</thead>
<tbody>
<tr>
<td>PHIL</td>
<td>340</td>
<td>Environmental Ethics</td>
<td>Philosophy and Religion</td>
<td>NEW COURSE</td>
</tr>
<tr>
<td>PSYC</td>
<td>471</td>
<td>Undergraduate Research in Psychology (1)</td>
<td>Psychology</td>
<td>MODIFY COURSE: Change number of times a student</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td>can receive credit for the course from 1 to 3;</td>
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<td></td>
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<td></td>
<td></td>
<td>Add Methods of Evaluation</td>
</tr>
<tr>
<td>PSYC</td>
<td>472</td>
<td>Undergraduate Research in Psychology (2)</td>
<td>Psychology</td>
<td>MODIFY COURSE: Change number of times a student</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
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<td>can receive credit for the course from 1 to 3;</td>
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<td></td>
<td>Add Methods of Evaluation, Catalog Description</td>
</tr>
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<td></td>
<td>and Goals for the Course</td>
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</tbody>
</table>
B) General Education Committee

Items forwarded to Academic Council by the GenEd Committee:

The following courses were approved by Academic Council as newly certified General Education Courses. These require Faculty Conference approval.

Global:
HIST 549
GEOG 303

Historical:
HIST 549

Humanities & Arts:
VPAS 115

Technology:
GEOG 320

Courses which were re-certified by the Gen Ed Committee and reviewed by Academic Council. These require no further action:

Constitution:
EDUC 312/ HIST 312

Historical:
EDUC 312/ HIST 312
Humanities & Arts:
EDUC 312/ HIST 312

Global:
EDUC 315
GEOG 306

Social Science:
EDUC 315 approved


In order to meet concerns raised by Academic Council in April, the 2014-15 chair of Academic Council, Janice Chism, and the 2014-15 chair of the General Education Committee, Laura Glasscock, edited the working group’s proposal for clarity and consistency; their changes were approved by the working group, and resubmitted to Academic Council. After a good discussion and some changes in wording, they were approved by Academic Council. This requires Faculty Conference action.

**The General Education Technology Requirement Criteria**

There are 6 criteria involved in determining if a class fulfills the technology requirement for general education at Winthrop University. A class or group of classes meeting the technology requirement must have technology as a primary educational focus and must include digital citizenship. Recognizing that programs are encouraged to meet this requirement in the major, the technology focus may be discipline specific. A class must meet a minimum of 2 of the 4 remaining requirements to meet the general education curriculum requirements.

The class or group of classes must:

1. have technology as a primary educational focus.

2. must advance students’ abilities to use, manage, and examine the impact of digital tools, digital information and digital operations as they relate to Digital Citizenship. Digital Citizenship encompasses areas such as: analyzing the appropriateness of online resources, impact of technology in a professional setting, ethical and responsible use of digital tools, Internet and digital
safety, and management of one’s professional and personal digital footprint.

(NOTE: Any class or group of classes meeting the general education requirement must meet these 2 primary requirements and at least 2 of the remaining 4.)

3. advance students’ ability to use current digital tools (e.g. software, hardware, technological infrastructure) while preparing them to stay current in the advances and changing landscape of digital tools.

4. advance students’ understanding, and mastery of digital tools, information, and resources as applied to general or discipline specific research, project management, project development or evaluation.

5. advance students’ ability to use, apply, and evaluate the impact of digital tools, digital operations, digital information and/or technological infrastructure for communication and collaboration.

6. advance the students’ ability to apply digital tools, digital information, and digital operations in context as it relates to problem solving, decision making, creativity, design and critical thinking.

C. Report from the Working Group on Academic Integrity

After two years of work, the working group chaired by Dr. Adolphus Belk developed an honor code and an honor pledge. These were discussed by Academic Council and endorsed after some wording changes to the Pledge.

HONOR CODE

As a member of the Winthrop community, I will exhibit honesty, integrity, and responsibility in all academic endeavors.

HONOR PLEDGE

I have exhibited honesty, integrity, and responsibility on this assignment, and I have neither given nor received unauthorized assistance.

2) Other Academic Council Actions
To pursue the ideas of a Honor Code and Pledge further, Academic Council decided to appoint a Honor Code and Pledge Subcommittee. Alice Burmeister will chair, and Ray McKetty, Marguerite Doman, and Kristin Abernathy will also serve on it.