

BACHELOR OF DESIGN (B.Des.), EXPERIENCE DESIGN - 120 CREDITS

KEY

General Education courses

Major courses

YEAR 1	FALL SEMESTER	14 crs	YEAR 1	SPRING SEMESTER	16 crs
ACAD 101	Principles of the Learning Academy	1	HMXP 102	The Human Experience: Who Am I?	3
WRIT 101	Composition: Intro to Academic Discourse	3	PESH _____	Physical Activity course	1
VCOM 101	Visual Communications Seminar	1	ARTH 175	Introduction to Ancient and Medieval Art	3
DESF 113	Spatial Analysis and 3D Thinking	3	VCOM 151	Design Fundamentals	3
DESF 120	Design Drawing	3	DESF 154	Design and Color	3
DESF 101	Design Process, Methods & Mindsets	3	DESF 161	Introduction to Computer Imaging	3

YEAR 2	FALL SEMESTER	16 crs	YEAR 2	SPRING SEMESTER	16 crs
CRTW 201	Critical Reading, Thinking & Writing	3	INDS 213	Spatial Analysis and Theory I	3
ARTH 176	Intro to Art History from the Renaissance to the Present	3	VCOM 262	Introduction to Web Design	3
DESF 222	Visual Thinking and Symbolic Communication	3	VCOM 363	Multimedia Design I	3
DIFD 141	Introduction to Web Application Design	4	VCOM 374	History of Graphic Design and Illustration	3
PSYC 101	General Psychology	3	IMCO 341	Advertising Principles	3
			VCOM 301	Visual Communications and Seminar I	1

YEAR 3	FALL SEMESTER	16 crs	YEAR 3	SPRING SEMESTER	16 crs
Natural Science	Lab Science, e.g. BIO 150 & 151 or GEOL 110 & 113	4	Quantitative Skills	Math course, e.g. MATH 111 or 112	3
VCOM 355	Design Concepts	3	DIFD 322	Visual Design on Complex Systems	3
VCOM 463	Multimedia Design II	3	WRIT 465	Preparation of Oral and Written Reports	3
BADM 180 or FINC 211	Contemporary Business Issues or Personal Finance	3	MCOM 311	Digital Culture and Society	3
Directed Elective	Any appropriate VCOM, ARTS, DIFD elective	3	VCOM 401	Visual Communications Seminar II	1
			VCOM 455	Three-Dimensional Graphic Design	3

YEAR 4	FALL SEMESTER	14 crs	YEAR 4	SPRING SEMESTER	12 crs
PLSC 201 or ECON 103	Constitution & Social Science, either PLSC 201 or ECON 103	3	Elective	Any course of interest	1
Science or Math	Difference Science or Math, e.g. PHYS 253 or MATH 141	3	PSYC 305	Social Psychology	3
Design History	Any appropriate course in Art or Design history	3	VCOM 487	Senior Thesis II	2
Directed Elective	Any appropriate VCOM, ARTS, DIFD elective	3	VCOM 578	Professional Portfolio and Practices	3
VCOM 486	Senior Thesis Proposal I	2	Directed Elective	Any appropriate VCOM, ARTS, DIFD elective	2
			VCOM 501	Visual Communications Seminar III	1