

College of Visual and Performing Arts

Department of Design 2023-2024

BACHELOR OF DESIGN (B.Des.), ILLUSTRATION - 120 CREDITS

General Education courses

KEY

Major courses

YEAR 1	FALL SEMESTER	14 crs	YEAR 1	SPRING SEMESTER	16 crs
ACAD 101	Principles of the Learning Academy	1	HMXP 102	The Human Experience: Who Am I?	3
WRIT 101	Composition: Intro to Academic Discourse	3	ARTH 175	Introduction to Ancient and Medieval Art	3
VCOM 101	Visual Communications Seminar	1	PESH	Physical Activity course	1
DESF 120	Design Drawing	3	DESF 154	Design and Color	3
DESF 101	Design Process, Methods & Mindsets	3	VCOM 151	Design Fundamentals	3
DESF 161	Introduction to Computer Imaging	3	VCOM 121	Design Drawing II: Structure and Form	3

YEAR 2	FALL SEMESTER	16 crs	YEAR 2	SPRING SEMESTER	15 crs
CRTW 201	Critical Reading, Thinking & Writing	3	Quantitative Skills	Math course, e.g. MATH 111 or 112	3
ARTH 176	Intro to Art History - Renaissance to the Present	3	VCOM 374	History of Graphic Design and Illustration	3
VCOM 220	Illustration: The Figure	3	VCOM 258	Introduction to Typography	3
DESF 222	Visual Thinking and Symbolic Communication	3	VCOM 326	Illustration: Character Design	3
VCOM 301	Visual Communication Seminar I	1	VCOM 425	Illustration: Persuasion and Propaganda	3
Directed Elective	Any appropriate VCOM, ARTS, DIFD elective	3			

YEAR 3	FALL SEMESTER	16 crs	YEAR 3	SPRING SEMESTER	16 crs
Science or Math	Different Science or Math, e.g. PHYS 253 or MATH 141	3	Natural Science	Lab Science, e.g. BIO 150 & 151 or GEOL 110 & 113	4
PLSC 201 or ECON 103	Constitution & Social Science, either PLSC 201 or ECON103	3	VCOM 388	Graphic Arts Production Practices	3
VCOM 259	Introduction to Graphic Design	3	VCOM 324	Illustration: World Building	3
VCOM 401	Visual Communication Seminar II	1	VCOM 427	Illustration: Narrative and Editorial	3
VCOM 423	Illustration: Children's Books	3	WRIT 465	Preparation of Oral & Written Reports	3
VCOM 424	Illustration: Animation I	3		-	

YEAR 4	FALL SEMESTER	15 crs	YEAR 4	SPRING SEMESTER	12 crs
VCOM 320	Illustration: Creature Design	3	Elective	Any course of interest	1
VCOM 420	Illustration: Graphic Novels	3	Social Science	Second Social Science, e.g. PSYC 101 or SOCL 101	3
VCOM 486	Senior Thesis I	2	VCOM 262	Introduction to Web Design	3
VCOM 501	Visual Communication Seminar III	1	VCOM 487	Senior Thesis II	2
BADM 180 or FINC 211	Contemporary Business Issues or Personal Finance	3	VCOM 578	Professional Portfolio	3
Design History Elective	Any appropriate course in Art or Design history	3			