

DESIGN  
ILLUSTRATION  
STUDIO ARTS  
MUSIC  
ART HISTORY  
THEATRE  
DANCE  
ARTS EDUCATION  
ARTS ADMINISTRATION



ArtsWinthrop — the leading college for the arts in the Carolinas has been a central component of Winthrop's commitment to the arts for well over a century. We are one of only 37 universities in the United States and the only public or private institution in South Carolina with all of its undergraduate and graduate arts programs — theatre, dance, music, fine arts and design — nationally accredited.

Consisting of a student body of 700 enrolled in a wide variety of undergraduate and graduate professional degree and liberal arts programs, ArtsWinthrop provides demanding instruction in an interdisciplinary environment that inspires and prepares the next generation of responsible citizens of the creative class — the makers, performers, designers, educators and influencers. We have more than 50 full-time faculty, most with terminal degrees, as well as part-time teachers, all practicing professionals from the surrounding area and beyond.

The college provides a vast array of outstanding performances and art

exhibitions annually. You can enjoy:

- More than 100 music performances annually, most of which are free of charge and open to the public
- Regularly produced theatre and dance performances featuring student work, main stage productions and smaller studio and experimental performances
- Art galleries that regularly present professionally curated exhibitions, student-centered exhibitions, as well as educational programs that celebrate artistic achievement and creative excellence.

With our proximity to the metro Charlotte area we purposefully build strong relationships with museums, galleries, dance companies, theatre organizations, orchestras, design firms and more. The facilities we provide on campus include advanced technology studios in all the arts, contemporary dance studios, traditional and experimental theatre spaces, an unparalleled music conservatory and studios in the diverse disciplines of the visual arts.

# me

## About Winthrop

At Winthrop, we're a family. As an Eagle, you'll be part of a close-knit, diverse and welcoming campus community — one that celebrates, challenges and supports one another. Winthrop has a strong tradition of national-caliber academics. When you aren't in the classroom, you'll dive into activities — clubs, sports, research, study abroad — and never look back. Through it all, you'll take learning to a new level and prepare for life after graduation. Beyond the edges of campus, you'll find plenty to do in our booming city of Rock Hill, South Carolina, as well as nearby Charlotte, North Carolina.

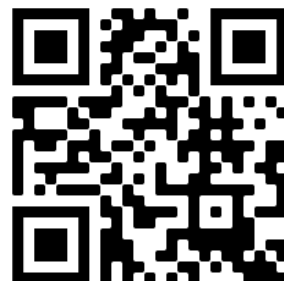
Come and see why you'll love where you're going.



[www.winthrop.edu/admissions](http://www.winthrop.edu/admissions)

## Visit

The best way to see if Winthrop is right for you is to visit us on campus! We have a variety of visit options for any student to check out why Winthrop is such a special place. With our welcoming people and beautiful, historic campus, it'll be hard to leave!



[www.winthrop.edu/visit](http://www.winthrop.edu/visit)



@artswinthrop | [www.winthrop.edu/cvpa](http://www.winthrop.edu/cvpa)



You are a mover. You dream of creating motion, choreographing performances and cultivating the minds of future dancers. Learn a variety of dance styles including modern, ballet, jazz and more, through courses like Kinesiology, Dance History and Improvisation. The dance program at Winthrop University includes a well-rounded exploration of dance as well as rigorous study within each emphasis. Students participate in studio-based practices and explorations as well as performances and other educational offerings. Our program offers small class sizes and personalized attention that sets us apart from larger institutions.



# dance

## Our Dance Faculty

Winthrop dance faculty are accomplished professionals, working with such companies as Merce Cunningham, Bodiography Contemporary Ballet in Charlotte, Charlotte Ballet, Utah Ballet and the Zurich Ballet. They are dedicated teachers who continually share their experience and talents with students. Through countless opportunities for interaction inside and outside the classroom, strong bonds and mentorships are fostered between faculty and student.

## Degrees

Bachelor of Arts (B.A.) in dance  
Bachelor of Arts (B.A.) in dance with K-12 teacher certification





You are a collaborator. You dream of standing in the spotlight or working behind the scenes to make the show happen. Learn about the latest techniques and hone your skills in courses like Script Analysis, Stage Make-Up, Directing and Stage Management. Through class instruction, private coaching, mentoring and performance, the Department of Theatre and Dance helps to develop students' skills in order to succeed after graduation. The department advocates both theoretical and creative exploration to achieve an understanding of the social, political, historical and technological aspects of theatre or dance. Winthrop theatre graduates are prepared to pursue careers with resident theatre companies, national touring groups, theme parks, local arts councils and schools. Theatre alumni also pursue graduate degrees at prestigious institutions throughout the U.S.

# theatre



## Our Theatre Faculty

Our theatre faculty members have real-world experience in performance and technical theatre and use that experience to ensure students receive a well-rounded education in theatre, preparing them for life after college. Through countless opportunities for interaction both inside and outside the classroom, strong bonds and mentorships are created between faculty and student.

## Degrees

Bachelor of Arts (B.A.) in theatre with concentrations in performance, design/technical theatre, musical theatre, or K-12 teacher certification





You are a culture contributor. Designers no longer exclusively design things. They design experiences, interactions and lifestyles. The Bachelor of Design programs prepare students to thrive in these roles — designing innovative user/consumer products, experiences and lifestyle relevant solutions. Graphic and experience designers plan, analyze, create and evaluate visual solutions for a wide range of communication challenges. Their work ranges from the development of strategies to solve large-scale problems to the design of effective communication products and experiences.

## Our Design Faculty

Winthrop design faculty are seasoned professionals who give students practical experience that prepares them for becoming lifelong learners and engaged citizens. Bringing their own research and activities into the classroom, students see best practices at work.

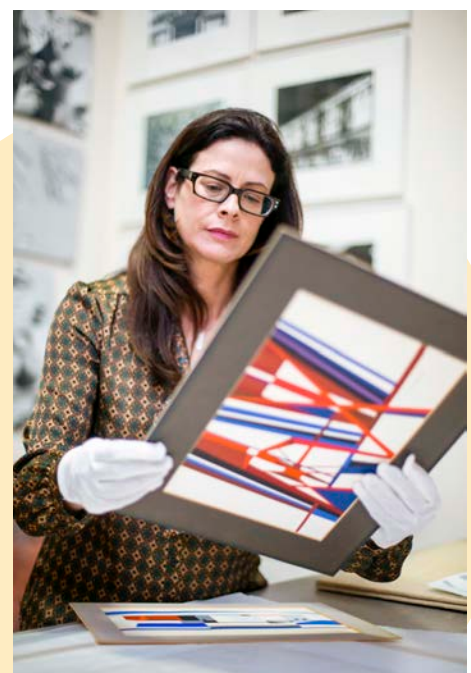
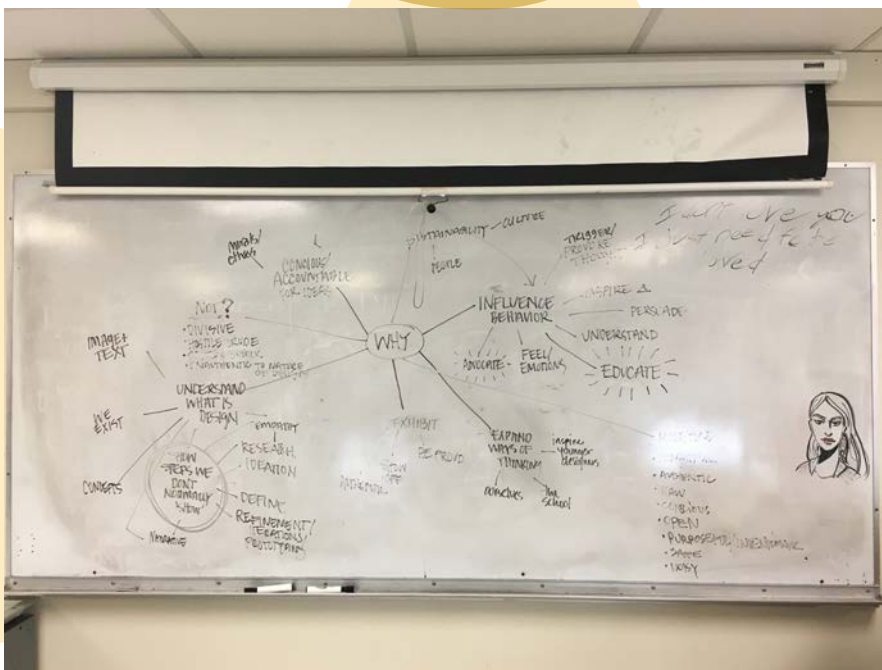
## Degrees

Bachelor of Design (B.Des.) in experience design  
 Bachelor of Design (B.Des.) in graphic design  
 Bachelor of Science in digital information design (DIFD) with a concentration in digital commerce, digital mass media, interactive media, or web application development

You are a techie. You dream of creating programs, apps and systems that can improve the user experience for others. Learn skills in interactivity, programming, e-commerce, writing for the web and more. Our interdisciplinary degree program in digital information design combines existing coursework from four departments in three different colleges along with new courses to produce graduates with experience in graphic design, marketing, mass communication and computing. Students will gain traditional area-specific knowledge for training in careers within the domains of digital communication and electronic commerce.



# sign







# interior design illustration

You create spaces where life happens. Functionality, comfort, safety and aesthetics define your purpose. Our interior design program helps you find your personal style and pushes your creative limits, while also teaching you trends, technology, sustainable practices and more.

## Our Interior Design Faculty

Winthrop interior design faculty are seasoned professionals with years of experience working in the industry and educating aspiring designers. Students gain practical experience throughout their studies with the guidance of our faculty, some of whom have attained National Council of Interior Design Qualification, membership of the Interior Design Council and professional membership of the American Society of Interior Design.

## Degrees

Bachelor of Design (B.Des.) in interior design







You explore the mind's eye. Your visual creations support, interpret and explain a variety of ideas, content and processes. Print and digital media benefit from your artistry. Our illustration program prepares you for careers as artists, authors, designers, illustrators, motionographers and storytellers.

## Our Illustration Faculty

Award-winning creatives in their own right, our faculty show students where to start and how to develop a concept from first idea to a final, finished illustration. They are professionals with years of experience working in the industry and educating aspiring illustrators. Students gain professional experience throughout their studies with the guidance of our accomplished and recognized faculty.

## Degrees

Bachelor of Design (B.Des.) in illustration

# Illustration



You are a creator. You dream of building new worlds using multiple art forms and sculpting an idea to make it reality. Learn about the tools needed to succeed as an artist in courses like 2D design, 3D design, drawing, photography and art history.

A degree in fine arts provides students with experience in problem-solving, creative thinking and innovation required for many career opportunities in the arts and beyond. Students will gain a working knowledge of art and design principles, skills and applications to create an awareness of historical and contemporary perspectives.



# studio art

## Our Studio Arts Faculty

Winthrop fine arts faculty are practicing professionals actively working in their field. These art historians, art educators, creative practitioners and scholars help students to explore and discover the potential within themselves.

## Degrees

Bachelor of Fine Arts (B.F.A.) in studio arts

Single discipline concentration (15 credits) or dual discipline concentration (30 credits): drawing, ceramics, painting, photography, printmaking, sculpture or expanded media

Bachelor of Arts (B.A.) in art

Bachelor of Arts (B.A.) in art education

Bachelor of Arts (B.A.) in art history

Master of Fine Arts (M.F.A.) in studio arts







You are a time traveler. You dream of exploring the world through the eyes of an artist to gain a greater understanding of global cultures from the past and today. Learn about the history of art and architecture and become an expert on art from Prehistory to the contemporary artists of today.

Winthrop art history alumni are employed in a variety of different administrative roles in galleries, museums, libraries, colleges and universities.

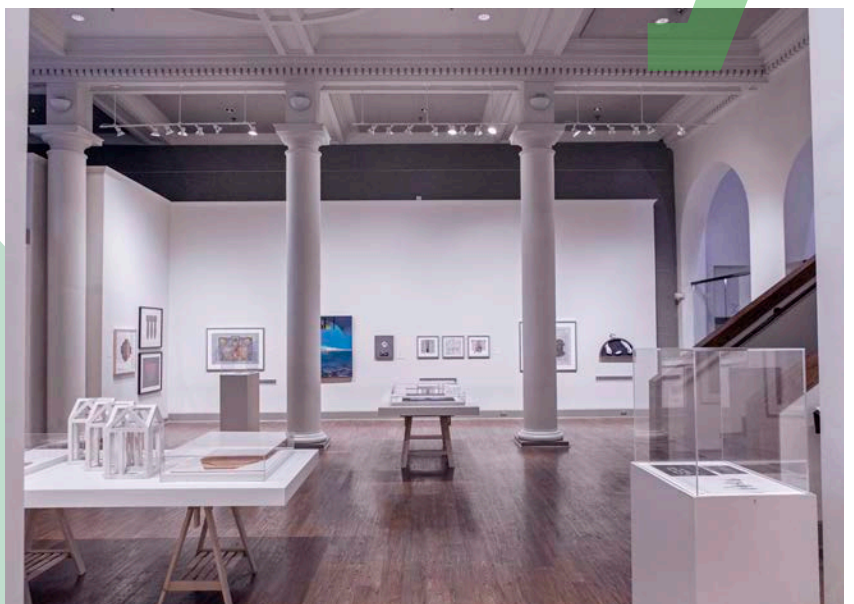
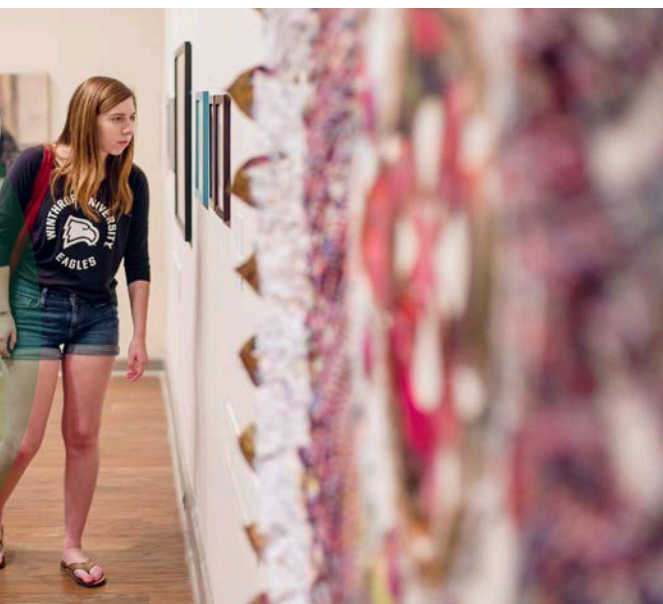
## Our Art History Faculty

The art history faculty at Winthrop University are teachers, scholars and mentors interested in involving undergraduate students in various forms of experiential learning, including study abroad, immersive virtual reality, research and internships. They regularly present their research at international conferences, organize panels and publish their work in peer-reviewed journals and anthologies. Our faculty are also active members of professional organizations such as the College Art Association and the Society of Architectural Historians. They work closely with Winthrop students to assist them with their coursework, graduate school applications and career goals.

## Degrees

Bachelor of Arts (B.A.) in art history

# Arts History



# musi

You are a listener. You dream of leading choirs, conducting orchestras, teaching students, or composing your own works. Learn music theory, aural skills, arranging, music technology and more. A like-minded group of faculty, students and staff with a shared passion for all aspects of music, Winthrop's Department of Music provides supportive mentoring to foster your development as a musician and to prepare you for a career in music. Winthrop offers four undergraduate and three graduate music degree programs, including a Bachelor of Arts degree in music with a concentration in music technology. Courses cover fundamentals of music technology, audio recording/post-production, synthesis/signal processing and audio for visual media.

## Degrees

Bachelor of Music (B.M.) in performance  
Bachelor of Music (B.M.) in music composition  
Bachelor of Music Education (B.M.E.) in choral certification  
Bachelor of Music Education (B.M.E.) in instrumental certification  
Bachelor of Arts (B.A.) in music  
Bachelor of Arts (B.A.) in music with a concentration in music technology  
Bachelor of Arts (B.A.) in music with a concentration in commercial music

## Our Music Faculty

Our music faculty are dedicated to developing relationships with each of our students. Nearly 95 percent of the full-time music faculty hold the highest degree possible in their teaching specialty and perform professionally outside of the university and across the region.







# theatre art music dance edu

Foster the talent of the artists of tomorrow as an arts educator. Winthrop University provides K-12 teacher certification in dance, theatre, art and music, as well as a five-year Master of Arts in Teaching (M.A.T.) program.

In the traditional four-year certification program, students will major in the content area (dance, theatre, art, or music) and minor in education. This allows students to gain a deeper understanding of their content area while learning best practices in curriculum development and classroom management through observation and experiential internships in classrooms across York, Lancaster and Chester counties.

## Our Faculty

As the first teaching college established in South Carolina, Winthrop has a reputation of producing high-quality educators ready to lead a classroom. Our faculty members work closely with students and develop mentorships that last long after graduation.

## Degrees

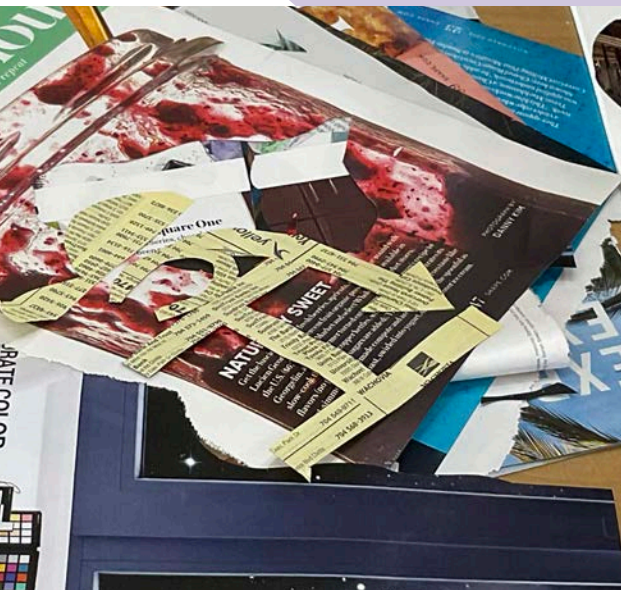
Bachelor of Music (B.M.) in music education  
Bachelor of Arts (B.A.) in dance education  
Bachelor of Arts (B.A.) in art education  
Bachelor of Arts (B.A.) in theatre education







# Education



# master

## **Master of Arts (M.A.) in arts administration:**

This 100% online program, ideal for working professionals with experience in non-profit arts organizations, prepares students to become arts leaders, learning how to inspire their organizations and their stakeholders, sustain financial support, manage resources, and create innovative strategies that sustain organizations.

**Graduate certificate in arts administration:** This low-residency (weekend) certificate program is designed for individuals with fundamental experience in non-profit arts organizations who seek to begin or enhance their careers as arts administration professionals, without the larger time commitment and academic requirements of a master's degree.

**Master of Fine Arts (M.F.A.) in studio art:** This program is designed to develop and nurture the artist's voice through which they can navigate ideas of the contemporary world. The program focuses on research in traditional, interdisciplinary or emerging practices in visual and conceptual art.

**Master of Music (M.M.) in conducting:** This program trains students in advanced conducting techniques and repertoire study and includes podium time and performance opportunities with Winthrop ensembles. Programs are offered in two concentrations: instrumental or choral.

**Master of Music (M.M.) in performance:** Students in this program benefit from advanced studies with and mentoring from Winthrop's artist-teachers in voice, piano, organ, guitar and all band and orchestral instruments. Students also study research techniques, history and literature.

**Master of Music (M.M.) in music education:** This program develops effective music educators that can nurture the talents of young musicians, through courses on curriculum, music technology, teaching methodology and more.

## **Master of Arts in Teaching (M.A.T.) – traditional**

**pathway:** This program is designed for individuals without an undergraduate teaching degree who are seeking initial certification to be a classroom teacher. Upon graduation, these students will meet South Carolina course requirements for certification as a teacher in either art or music.

## **Master of Arts in Teaching (M.A.T.) – accelerated**

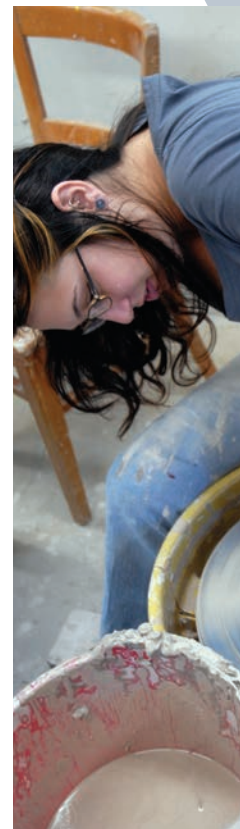
**pathway:** This one-year program is a faster-paced option for Winthrop students who began education coursework as an undergraduate and are within one year of graduating with their bachelor's degree. Upon graduation, these students will meet South Carolina course requirements for certification as a teacher in either art, dance or theatre.

## Our Faculty

Graduate students work with a variety of full-time and adjunct faculty members with years of experience working in their respective fields. Many of our faculty members hold positions in prestigious arts organizations and have been internationally recognized.

## Degrees

Master of Arts (M.A.) in arts administration  
Master of Fine Arts (M.F.A.) in studio art  
Master of Arts in teaching (M.A.T.)  
Master of Music (M.M.) in conducting  
Master of Music (M.M.) in performance  
Master of Music (M.M.) in music education  
Graduate Certificate in arts administration  
Graduate Certificate in art education







72% of employers say that creativity is the number one skill they seek when hiring a potential employee. Minors in the arts are open to all Winthrop University students.

## Minors

- 2D minor (drawing, painting and/or printmaking)
- 3D minor (ceramics, jewelry and/or sculpture)
- Art history
- Arts management
- Dance
- Illustration
- Interdisciplinary arts
- Music
- Music technology
- Theatre
- Photography
- Video
- Visual design



# minors





#artsw







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*College of Visual and Performing Arts  
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