CSL Meeting 11.25.13
Dina’s Place 7:00 p.m.

I. Call to Order by: Christopher Aubrie at 7:01 p.m.

II. Roll Call by: Ian Deas


   b. Absent: MeeMe Winston, Grant Field

III. Approval of Minutes

   a. Motion: Jesse Perl
   b. Seconded: MJ Miller
   c. Approved by: all present

IV. Allocations

   a. Student Allocations funds left: $21,315.00, next session January 31st

V. President Comstock’s Winthrop Vision Discussion

   a. Access & Enrollment

      i. What strategies will help us grow our enrollment and position ourselves to provide improved access to a Winthrop University education for both traditional and post-traditional undergraduate students?

         1. Traditional undergraduate students, post-traditional students, and graduate students are the three ways to help grow enrollment
         2. Jarvais Jackson: many prospective students want Winthrop to be more affordable
            a. Comstock: some schools make tuition smaller and room and board larger/have more lab fees for classes to mask the expenses of the schools
         3. Tevin Brown: I-77 billboards should hold more advertisement for Winthrop
            a. Comstock: we are ranked in the top 10 schools in the south, very good, strong reputation 95% of our students come from South Carolina, not many people outside of South Carolina know about out school (Virginia to Florida) we should have more out of state students
4. BG Suddeth: the different between in state and out of state tuition, tuition waivers
   a. Comstock: working on addressing tuition assistance for out of state students while also not making a disadvantage for in state students
5. Courtney Johnson: emphasize the fact that Winthrop is not just an education school, we are a comprehensive university
   a. Comstock: first time someone has mentioned the emphasis that Winthrop is not just a teacher’s school
6. Jarvais Jackson: remember to keep the history of our education program
   a. Comstock: not just an either/or, an add-on building onto Winthrop’s reputation
7. Christine Counts-Davis: for post traditional students offer classes that are after 5 p.m. so parents and working students will be able to take the classes as well
8. Jesse Perl: highlight the fact that our faculty are all highly educated (taught by actual professors, not just graduate students)

ii. Increase Retention Rates
1. What additional initiatives would help us produce retention and graduation rates that rival those of other top-ranked public comprehensives in the South? What will get us to an 82% freshman to sophomore retention rate in five years?
   a. Ian Deas: increase emphasis on getting involved in campus life as a whole, more involved = less likely to leave
   b. Courtney Johnson: emphasize transition from high school academics to college academics (continue to improve strategies in ACAD)
   c. Audience Member: Weekend- “nothing to do”
   d. Joshua Watts: more engaged in what students actually want, shuttle service
   e. Audience Member: advertise more about how close downtown RH is

iii. Post-traditional and Veteran Student Friendliness
1. What methods of course delivery and scheduling should we adopt in order to increase our ability to attract and retain post-traditional and veteran students? How can we better accommodate the unique needs of these student populations?
   a. Convenient class scheduling
   b. Integrate traditional and post traditional students-help PTs feel like they are still Winthrop students, still a part of the campus community
   c. Orientation and ACAD leave out traditional students - so these students miss out on a lot and the traditional students miss the opportunity to learn about them too

iv. Affordability
1. How can we make a Winthrop University education more affordable? What steps must we take so that we are able to meet 80% of undergraduate students’ financial need? What changes, unrelated to the cost of tuition, should we make in order to make a Winthrop University degree more affordable?
   a. Jarvais Jackson: Winthrop edition text books, most people don’t buy books from the book store these days
   b. Kathryn Steverson: some professors require text books, but then don’t reference them in class
   c. K’aundra Belton: online access code for exercises that aren’t used often is a huge expense
   d. BG Suddeth: Library copies really help students affordability
   e. Joshua Watts: emphasize to professors that the newest edition of the text book is not always necessary
   f. Victor Volious: teachers don’t use the book- so students are forced to ask if they need the book- would be better if some books outside the major could be rented, not purchased
   g. J.W. Barrerra: book scholarships are really hard to obtain, incorporate into current scholarships
   h. Jarvais Jackson: making classes more transferrable, can take summer classes at a tech school at home instead of staying on campus over the summer and taking classes here or offering more summer classes online
   i. K’aundra Belton: Winthrop have to stay on campus freshmen and sophomore year might be ore affordable if the requirement was for Freshmen only
      i. Comstock: studies have been done that strongly show that living on campus helps retain students and finish degrees
   j. Julie Batt: have housing options for post-traditional students and their families

v. Strengthening Civic Engagement
   1. How can we strengthen our student life and community engagement efforts, including increasing alumni involvement in community engagement?
      a. Courtney Johnson: great new student and parent programs... but if you are not apart of those programs it is hard to break in to “student life” activities- Greek community helps
      b. Joshua Watts: expanding more programs- limited opportunities- open ore seats in CSL and other programs
c. Leah Price: being on the board of DSU, SOAR, NAACP help get involved out to the student involvement fairs... (its an ACAD requirement to attend)

d. Courtney Johnson: too many students have multiple leadership opportunities and that means there are not slots for other students

e. Audience Member: have a better method of promoting programs, need better programs available

f. MJ Miller: daily student announcements are not very user friendly- list and links, only- need pictures and a “brief” description

g. Audience Member: or set better guideline for what it is in the title

h. BG Suddeth: make daily student announcements more user friendly for the organizations to submit

i. Jesse Perl: better communication (word of mouth

j. Joshua Watts: need to look at ways we communicate at way we present ideas to people- we all have smart phones, iPhones, and we could have an app – need Winthrop app

vi. Study Abroad Availability

1. How do we create a broader menu of affordable study abroad options and provide financial support for them?
   a. J.W. Barrerra: can’t get lab sciences
   b. Victoria Weathers: faculty advisor doesn’t know about it
   c. Nora Webb: study abroad for summer term is very expensive
   d. Audience Member: doubly hard for double majors
   e. Christine Counts-Davis: find a way to have study abroad could be a national student exchange, have parents understand material better, if it becomes a requirement send more students abroad
   f. BG Suddeth: have the study abroad staff hold more information sessions that are more practical and give specifics on how to do it, have more scholarships for study abroad, need to make the process more transparent

VI. Announcements:

a. Jen Belk: proud of how many things council brought up that professors also brought up

b. Jarvais Jackson: register for LIFT conference
   i. A conference aimed at freshmen and sophomore students who are just getting into leadership, covering a lot of different areas, how to move forward, encourage all students to participate, registration is free online at Winthrop.edu/csl scroll and see the logo, will take max of five minutes

c. Christine Counts-Davis: if you are interested in being election commissioner see her

d. Christopher Aubrie: take smoking survey, emailed out this afternoon
e. Ian Deas: interested in serving as CSL rep on SAC, contact him

VII. **Adjournment at 8:23 p.m.**
   a. Motion: Joshua Watts
   b. Seconded: LaVerne Page
   c. Approved by: all present