

## Internship Student Learning Outcomes

As an experiential learning opportunity, an internship should include multiple student learning outcomes (SLO's). These should focus on acquiring industry knowledge (ex: a Museum Intern learning about curatorial best practices) and developing [Career Readiness Competencies](#) (ex: an HR intern improving their technology skills by learning how to effectively utilize an HRIS system). While an intern may have personal goals/objectives for their internship, we recommend incorporating several learning outcomes in the position description.

### Examples

*These are just examples. Learning outcomes may vary within and across majors, by student, and based on the roles themselves.*

#### Accounting

- Gain experience working with a CPA to prepare financial statements and reports for clients.
- Learn how to effectively utilize accounting software (QuickBooks).
- Enhance understanding of tax regulations and compliance procedures.
- Acquire knowledge of auditing practices and procedures.
- Improve time management and organizational skills.

#### Art & Design

- Gain experience in visual or performing arts production, including design, staging, or execution.
- Develop proficiency in creative tools such as Adobe Creative Suite and Procreate.
- Build a professional portfolio to showcase design or performance work to prospective employers.
- Understand intellectual property, contracts, and branding within the creative industry.
- Strengthen collaboration and communication skills through client and team-based projects.

#### Computer Science

- Gain experience using development tools and version control systems.
- Develop programming proficiency in languages such as Python, Java, C++, or JavaScript.
- Strengthen understanding of algorithms, data structures, and basic application design through project work.
- Develop interpersonal communication skills through teamwork and collaboration.
- Use critical thinking skills to analyze user requirements and debug technical issues.
- Demonstrate ethical awareness and professionalism when handling sensitive data and proprietary code.

#### Criminal Justice

- Apply foundational knowledge of the criminal justice system in observational or support roles within courts, law enforcement, or correctional environments.
- Observe and document legal, administrative, or procedural practices to gain insight into system operations.
- Summarize key information from reports or records to support staff.
- Assist in organizing case materials, program data, or outreach efforts related to public safety.

- Develop communication and professional skills by interacting with justice professionals and community members.
- Demonstrate ethical awareness and cultural sensitivity when working in diverse or confidential environments.

### **Health & Life Sciences**

- Gain experience supporting the delivery of health education materials and wellness programming.
- Analyze health-related data using public health indicators and statistical tools.
- Identify and explain social determinants of health and their impact on diverse populations.
- Apply principles of health promotion and disease prevention in community or clinical settings.
- Demonstrate professionalism, ethical standards, and cultural competence in health-related environments.

### **Humanities & Social Sciences**

- Develop research, analytical, and critical thinking skills in historical, cultural, social, or political contexts.
- Enhance written and verbal communication through reports, policy briefs, or public presentations.
- Gain experience in qualitative and quantitative research methods, including data collection and analysis.
- Learn how to apply theories from sociology, psychology, political science, or history to real-world issues.
- Understand the role of ethics, diversity, and inclusion in social and cultural research and practice.

### **Marketing**

- Learn how to identify and interpret marketing metrics and KPIs.
- Acquire knowledge of digital marketing techniques and channels.
- Gain experience with branding strategies and visual identity development.
- Improve multi-channel communication skills, including verbal, written, audio/visual, and digital.
- Improve technology skills by utilizing marketing tools such as Google Analytics, Hootsuite, and Adobe Creative Cloud to drive customer engagement.

### **Political Science**

- Assess political theories used in campaign planning.
- Understand political fundraising strategies.
- Develop grassroots organizing skills: recruitment, event planning, and community outreach.
- Learn how to utilize voter targeting tools.
- Understand campaign finance regulations and fundraising tactics.
- Demonstrate teamwork with campaign team members.

### **STEM Internship**

- Apply theoretical knowledge to real-world projects in engineering, computer science, or life sciences.
- Gain experience in data analysis, coding, or laboratory techniques using industry-standard tools (e.g., Python, MATLAB, R, or AutoCAD).
- Develop problem-solving and critical thinking skills through hands-on research or product development.
- Learn how to document findings and communicate technical concepts effectively to diverse audiences.
- Understand ethical and safety considerations in STEM-related fields.