

# GLOBAL/INTERNATIONAL STUDIES

What can I do with this major?

## AREAS

## EMPLOYERS

## STRATEGIES

### INTERNATIONAL BUSINESS

Management  
Human Resources  
Labor Relations  
Banking and Finance  
Economics  
International Development  
Real Estate  
Sales  
Marketing  
Product Management  
Healthcare Administration  
Agricultural Economics

Domestic and foreign corporations  
Multinational service firms  
Global small and medium enterprises  
Domestic and foreign financial institutions  
International marketing firms  
International real estate firms  
International trade firms  
Contracting and consulting firms  
Convention and visitors' bureaus  
International airlines  
Transportation, travel, and hospitality industry

Learn at least one additional language.  
Spend a semester studying abroad.  
Seek an international internship, even if unpaid.  
Obtain volunteer, part-time, or summer experience at related organizations.  
Make personal contacts within targeted businesses.  
Learn about NAFTA, WTO, and GATT policies.  
Develop your skills domestically and begin to develop a network of contacts if you want to pursue a career abroad.  
Acquire supervisory skills and experience by taking leadership roles in student organizations.  
Learn about geography and international travel regulations.  
Sharpen your public speaking skills and communication skills between cultures.  
Make a commitment to continuous growth in understanding cultural diversity.  
Keep abreast of political, economic, and social changes worldwide.  
Increase cultural awareness and sensitivity for foreign markets and people.  
Develop an understanding of the international business environment.  
Research firms with international interests.

### INTERNATIONAL RELATIONS/GOVERNMENT

International Law  
Diplomacy  
Foreign Affairs  
Public Service  
Institutional/Community Development

United Nations  
Relief organizations  
Religious organizations  
Non-profit organizations/corporations  
Educational institutions  
Consulting firms  
Research institutes  
Foundations  
National Security Council (NSC)

Participate in an overseas mission experience.  
Plan to study abroad or participate in an international work experience.  
Learn a second or third language.  
Demonstrate your depth of dedication, willingness to adapt, and coping mechanisms to combat stress and difficult situations.  
Develop skills in the areas of organizing groups, efficiency, and the ability to calm people.

**AREAS**

**EMPLOYERS**

**STRATEGIES**

**INTERNATIONAL RELATIONS CONTINUED**

Develop excellent research, writing, communication, and organizational skills.  
Acquire supervisory skills and experience by taking leadership roles in student organizations.  
Learn about geography and international travel regulations.  
Sharpen your public speaking skills and communication skills between cultures.  
Learn to see all sides of a problem, including economic, social, political, and environmental.  
Learn to work well on team.  
Earn a relevant graduate degree such as international diplomacy, international relations, or law.

**NONPROFIT/GOVERNMENT**

Human Services Provision  
Public Health  
Disaster/Disease Relief  
Policy Development  
Program Administration  
Program Evaluation  
Volunteer Coordination

Private voluntary organizations  
Nonprofit organizations  
International organizations  
Humanitarian services  
Government agencies with an international focus  
Relief organizations  
Associations, societies, research institutes  
National Security Council  
United Nations  
Defense contractors  
U.S. Peace Corps  
U.S. Foreign Service  
USAID  
Armed Services

Study abroad while in school. Learn one or more foreign language.  
Develop excellent research, writing, communication, and organizational skills.  
Develop networks.  
Complete internships in related areas.  
Participate in an international service learning experience or go on a mission trip.  
Federal international jobs require careful observation of a formal hiring procedure.  
Research the international organization/agency's structure and function.  
Volunteer at relevant social service agencies to gain experience and demonstrate interest.  
Volunteer in health related settings such as the American Red Cross.  
Develop good working knowledge of international humanitarian law.  
Demonstrate strong analytical and management skills.  
Government work in the foreign service requires passage of the Foreign Service Exam, after obtaining a master's degree or significant work experience.

## AREAS

## EMPLOYERS

## STRATEGIES

### LANGUAGE SERVICES/EDUCATION

Teaching  
Curriculum Development  
Interpreting  
Translating  
Research and Writing  
International Student Support Services  
Study Abroad Programming

Public and private schools abroad  
Community organizations  
Federal government agencies  
English language institutes  
Overseas dependents' schools  
Religious and volunteer organizations  
Colleges and universities

Gain practical domestic teaching experience and necessary training or certificate to teach abroad.  
Research certification options (TESOL, CELTA, CELTC, TEFL)  
Obtain certificates from schools whose graduates are hired in the international marketplace.  
Teaching training should include supervised classroom experience.  
Consider obtaining intensive TELS (Teaching English and a Second Language) training.  
Volunteer to tutor children and adults in English.  
Learn other languages to help understand how languages work.  
Sharpen intercultural competency, sensitivity, and tolerance.  
Develop superior written and oral communication skills in the English language including proper sentence structure and comprehensive vocabulary.  
Notify local hospitals, schools, and chambers of commerce of your availability to translate or interpret for international visitors.  
Minor or double major in another subject that you could also teach.  
Earn a master's degree in College Student Affairs to work with study abroad programs or with international student services.

### JOURNALISM

Foreign News Correspondence  
International Broadcasting  
Reporting  
Editorial/Column writing  
Investigative Journalism  
Research  
Photography  
Freelance Work

Foreign news agencies  
TV networks  
Large circulation newspapers  
Wire services  
Trade newspapers  
Online publishers  
Labor unions  
Academic journals  
International newspapers  
Magazines  
Museums  
Self employed

Obtain a summer job or internship with a newspaper.  
Demonstrate curiosity, high energy level, ability to produce under pressure, and withstand criticism.  
Develop excellent grammar and writing skills.  
Create a portfolio of writing samples, especially those that have been published.  
Join a professional journalism organization.  
Research international newspapers.  
Gain experience with campus newspaper or media.  
Travel or study abroad.

**GENERAL INFORMATION**

- Entry-level positions are generally in the U.S., with mid-level positions involving some international travel. Corporations hire employees with the most experience or skills set for overseas work.
- Target larger firms that may be more likely to employ contracting services.
- Develop linguistic skills. Learn a second and third language.
- Demonstrate intercultural competency, sensitivity, and tolerance.
- Gain experience in communications with people from other countries. Get to know international students on your campus.
- Live and/or work abroad while in school.
- Commit to a continuous study of host country's language.
- Develop a good understanding of etiquette and business practices in country of target.
- Look for temporary positions abroad.
- Obtain daily papers in target city to determine international and national news, business features, real estate markets, and community calendars.
- Work domestically with an international firm as a contract representative.
- Develop traits such as creativity, initiative, tenacity, a willingness to take risks and an adventurous spirit, and a sense of humor.