Winthrop University Internship

and

September 18, 2012
Winthrop University Internship
and
Vemma

Job Description

JOB TITLE: Internship
REPORTS TO: Brand Partner Representative: Rosanne Dover and/or Bobby Sumner
WORK WEEK: Monday – Friday (typical)
8:30 AM - 5pm (or later, if needed)
May include some weekend time
Four hours per day

Opportunity
A unique opportunity to learn about the most complete liquid nutritional supplement on the market today and a non-traditional business model compensation plan.

Training
1. Prior to initial orientation, study materials in Intern Orientation Packet
2. Orientation with Representative (approximately 3 hours)
3. Follow-up after orientation within 7 days (approximately 3 hours)
4. Review Roadmap (business plan)
5. Receive schedule
6. Questions
7. We will review all products and marketing materials with Intern

Duties and Expectations
1. Intern will have a working knowledge of all products, promotional materials and compensation plan
2. Attend 20 local events and 2 area events in 8 week period
3. When arriving, immediately introduce yourself to host and offer assistance
4. For local events, arrive 30 minutes early to assist host in unloading supplies and set-up. Remain after event to assist in break-down and talk with guests.
5. Within 7 days after each event, written report to Company Representative. Reports to include: date, location, host, event headline and comments and recommendations
6. Goal: schedule at least 4 appointments/meetings per week (one-on-one or group)
7. Accompany Company Representative/Brand Partner to 8 appointments
   a. Appointments to be made by Intern
8. After registering any new Customer or Brand Partner, send email within 2 hours thanking for order, details of order, and website information, if appropriate
9. Upon completion of Internship, complete assessment form within 7 days
Qualifications
1. Requirements of Winthrop University
2. Skills: Computer, strong written and oral skills
3. Prefer personal transportation
4. If you could not fail, how big would you dream?

Vemma is transforming lives through ultra-premium products, a strong, charitable commitment and a generous compensation plan. It can help you become healthier and happier. If you have a heart for helping people, it may just be the right opportunity for you.

I have read the Job Description and agree with the responsibilities:

_________________________________             ___________
Student Intern Signature             Date

_________________________________             ___________
Supervisor                          Date
Vemma is the most complete liquid nutritional program found anywhere and is known as the world’s most powerful liquid antioxidant.

Vemma is at the forefront of four major global trends:

1. Health and wellness
2. Energy drinks – $5B industry
3. Weight loss – $3B industry
4. Financial - unlimited income potential

In 2004, Mr. BK Boreyko, owner of Vemma, recognized a trend in nutrition toward liquids. He then commissioned his research and development team to create the world’s most complete liquid nutrition program. In November 2004, Vemma was launched. Vemma is a co-branded product with The Children’s Miracle Network. Vemma and Presbyterian Hospital in Charlotte, NC are in partnership to improve the health of children in the area. VERVE, Vemma’s healthy energy drink, is the official energy drink of the Phoenix Suns and the official wellness supplement of the Charlotte Bobcats. Vemma is in over 58 countries around the world.

An industry leader, Vemma provides innovative products and a simple, generous compensation plan to help people live healthier and more rewarding lives.
**Products**

Vemma offers one main product in 5 delivery systems:

- **Vemma**
  - In just 2 ounces, you receive 12 vitamins, 65 plant sourced minerals, mangosteen, aloe vera and decaffeinated green tea

- **VERVE** – the industry’s only healthy energy drink
  - Dr. OZ Utube link
  - YPR: Young People Revolution
    - College students changing buying habits from Red Bull, Monster, etc. to Verve and earning a income by sharing with other college students
  - If you going to drink energy drinks, why not get paid to drink VERVE.

- **Thirst**
  - Ultra-hydrating blend of electrolytes, carbohydrates and protein-building amino acids
  - Replaces Gatorade, Powerade and other hydration drinks

- **Bod-e**
  - The healthiest and hottest weight management program on the market today
  - Co-developed with Chris and Heidi Powell

- **Next**
  - Vemma NEXT is physician formulated, and designed to support the nutrition and health of children ages 2 through 12.* This daily supplement contains one ounce of the clinically studied Vemma® formula, along with one ounce of an enhanced nutrient blend of vegetarian-sourced DHA, 14 fruit and vegetable extracts, the antioxidant quercetin and B-complex vitamin choline.

* More product information and clinical studies are available upon request.