Marketing Intern
Job Description
Tyndall Furniture Galleries

Title: Marketing Intern

Supervisor: Ashley Jones

Responsibilities:
• Assist with branding and outreach
• Coordinate events (ex. Checkers Hockey Game Sponsorship, Seminars, Concert Sponsorships, Internal Events, Sponsorship at Festivals, Radio Remotes, etc.)
• Social Media (Facebook, Twitter, Instagram, Pinterest, LinkedIn)
• Blogging
• Assist with Advertising (Radio, Print, Living Social, etc.)
• Coordinate philanthropic/community service outreach
• Assist with developing marketing strategies
• Assist with other tasks assigned by the Director of Marketing and Public Relations

Qualifications:
• Strong oral and written communication skills
• Strong organizational skills and attention to detail
• Self-starter; able to work well without constant direction
• Strong computer skills
• Strong social networking skills
• Communications, Marketing, Graphic Design, Business majors preferred
• Minimum cumulative GPA of 2.75

Commitment:
• Fall/Spring Interns: Approximately 10 hours in office, 5 hours out of office per week for the semester
• Summer Interns: 15 hours in office, 5 hours out of office per week for the summer
• We are willing to work with your schedule
• Presence required at events

Compensation:
• Earn credit through University
• Gas will be reimbursed if used on job

To Apply:
• Submit a cover letter and resume via email to ashley@tyndallfurniture.com