Job Description State Farm Insurance Agency: Rob Joiner

The purpose of the internship position available in my State Farm agency is to increase my agency’s Auto, Life, Home and Bank production by marketing to both existing, on-board clients as well as marketing to those not currently insured with us. The position would involve the intern working for a minimum of 10 hours a week. The maximum hours of work per week would be based on the availability of the intern.

The marketing will involve phone calls to be made by the intern to those two groups of people. The marketing will also involve some face to face “brand building” by having the intern visit many of the leasing offices of local apartment complexes, mortgage brokers offices, and real estate agencies in order to help establish as well as reinforce relationships with my agency and those centers of influence. The goal of these visits is to increase exposure for my agency in the renters and home buyer’s market and the business people that facilitate those transactions.

Since the intern will be operating in a typical office environment, they will also be involved in some of the day to day work involved in the running of an insurance agency. The intern would also have the potential for a permanent position with my agency based on the quality of the performance of the intern and availability of a position.