Charlotte Copperheads
Social Media Intern

Description:
- The Charlotte Copperheads seek a Social Media Intern for their 2012 season. This position will frequently help develop and enact social media strategies for facebook, twitter, myspace, pinterest, linkedin, etc. This is an opportunity to play and important role in Charlotte’s newest pro-sports team. We are seeking to fill this position immediately. This is an unpaid internship.

Requirements:
- Real-time programming and response for designated social media platforms
- Aggregate content for posting on various social media platforms
- Writing creative social copy and an occasional blog post
- Monitoring and engaging on various social media platforms including forums
- Organizing reports on social media analytics
- Integrate our brand's personality in social media
- Have a lot of fun while working hard

Skills:
- Love for and ability to use social media heavily
- Thorough understanding of social media platforms
- Avid readers of tech and social media sites
- Exceptional writing and communication skills
- Detail-oriented, team player and technologically savvy
- Excellent proofreading skills
- Ability to self-manage and work independently as well as collaboratively

Special Requirements:
- PR/ Communications/ Marketing/ Journalism or related major or recent graduate.
- Willingness to have a flexible schedule depending on sports schedules, game times, and game day operation team meetings

Apply Now:
- To Apply:
  - Send a cover letter, Resume, and samples of your abilities to intern@charlottecopperheads.com
    Please put Social intern in the subject line.

NO PHONE CALLS PLEASE.