Looking for a fast-paced, energetic student with a flair for thinking outside of the box!! This entrepreneurship position is meant for a self starter who is an effective communicator (both written and verbally). Experience in social media and article writing is highly favorable.

I’m looking for someone who is:

- highly motivated
- reliable and diligent
- has good communication and interpersonal skills
- tact and creative

**Objective:** To help promote the local and national branding of educational materials and books written by Children’s Author, Kimberly P. Johnson while learning skills related to communication, marketing, advertising and promotion.

**WEBSITE:** www.simplycreativeworks.com

**Hours:** 12-18 hours per week. Schedule is negotiable. A lot of the work can be done from your home. May require a weekly meeting with author to update on progress of projects.

**Compensation:** Internship position is not compensated, however there is a small stipend of $300.00 provided for any travel related expenses. In addition to gaining invaluable real world experience, intern will need to complete any required paperwork to receive college academic credit. Intern will also receive a set of autographed books. This internship will give you a grasp of the publishing industry and how branding helps promote the success of a business.

**QUALIFICATIONS INCLUDE:** An eagerness to learn and gain experience in the PR/Communication side of the publishing industry. Must be a team player, creative thinker, possess excellent interpersonal skills, and great attention to detail. Applicant must have ability to multitask efficiently and change gears quickly.

**Supervisors:** Kimberly P. Johnson, Author and Motivational Speaker
Daisy Burroughs, Internship Coordinator

**Eligibility & Submission:**
- Skilled Writer
- Social Media Expertise
- Cumulative GPA of 2.5 or above
- Resume with cover letter; Cover letter should include what student hopes to gain from internship
- Submission of requirements to Winthrop’s College of Business for academic credit

**DUTIES:**
- Create a monthly newsletter highlighting the activity of Simply Creative Works
- Research and report consumer response
- Maintain the social media accounts of Simply Creative Works (Facebook, Twitter, YouTube, etc.)
- Help create or suggest ideas for company website, brochures, bookmarks, press releases and other promotional items which correlate with products
  *There will be much freedom and flexibility on the creative side – the more creative ideas the better.*