Description:

- The Charlotte Copperheads seek a Public Relations Intern for their 2012 season. This position will frequently draft press releases, edit media lists and pitch to local and national press. This is an opportunity to build relationships with local journalists. We are seeking to fill this position immediately. This is an unpaid internship.

Requirements:

- Previous experience writing press releases and building media lists.
- Self-motivated and able to work independently.
- Good interpersonal and communication skills.
- Prepare news, press releases, and articles.
- Participate in strategy meetings, conference calls, media interviews creating new media and awareness.
- Monitoring earned media coverage.
- Publish press releases, new media content.
- Support special events and meet and greet the press.
- Be aware of all Copperheads press and awareness of any sort.

Special Requirements:

- PR/ Communications/ Marketing/ Journalism or related major or recent graduate.
- Willingness to have a flexible schedule depending on sports schedules, game times, and game day operation team meetings.

Apply Now:

- To Apply:
  - Send a cover letter, Resume, and samples of your writing to intern@charlottecopperheads.com
  - Please put PR intern in the subject line.

NO PHONE CALLS PLEASE.